

# Guaranteed Fraud Protection



Signifyd enables online merchants to provide a friction-free buying experience for their customers without the fear of fraud. Our guaranteed fraud protection uses big data, machine learning and domain expertise to shift financial liability for fraud from the merchant to Signifyd.

## Benefits



Increase Your  
% of Approved  
Orders



Reduce Order  
Review Times by  
More Than 80%



Receive Approvals/  
Declines in Less  
Than 1 Second



Eliminate Fraud Liability  
with our 100%  
Financial Guarantee

## About Signifyd

- ✓ The largest provider of guaranteed fraud protection, serving 10,000 ecommerce merchants
- ✓ Among the Forbes Fintech 50 most innovative companies
- ✓ Named a Cool Vendor by Gartner in 2017
- ✓ Included in Mary Meeker's 2018 Internet trends report as a piece of the ideal ecommerce technology stack
- ✓ Named Inc. Magazine's Best Workplaces for 2018 and recognized by the San Francisco Business Times and Silicon Valley Business Journal as one of the Bay Area's Best Places to Work three years running



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## The Signifyd Advantage

We deliver tangible results to the largest, most diverse roster of successful merchants in the industry.

Our false positive analyzer optimizes order approval rates and promotes customer loyalty by ensuring that legitimate orders are being shipped.

Our chargeback management service preserves sales and eliminates the need for merchants to spend time and resources making a case against chargebacks resulting from friendly fraud and consumer abuse.

Platform features full transparency regarding how and why each order was decided, delivered via our detailed merchant console.

We're PCI, SOC2 and GDPR compliant, protecting and securing customer data with established standards and third-party penetration tests.

## Signifyd Customers

**Chegg**<sup>®</sup>

  
**LACOSTE**

 **SmartThings**

**Jet**

**wayfair**<sup>®</sup>

**MOMENT**

**TRADESYS**

  
**build**<sub>.com</sub>

### Guaranteed Fraud Protection

allows you to grow your business without the fear of fraud.

