

REI Product Impact Standards



Version 3.1, February 2024

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I. OVERVIEW

Every product the co-op brings to its members is an opportunity to advance better ways of doing business that shape a positive future for life outdoors. It was in that spirit that we first launched these standards in 2018, raising the bar on product sustainability across REI's offering.

Since then, we've been thrilled to witness the positive impact we've had together with our brand partners. It's clear that together we're building toward a more sustainable future by making products in better ways. Key indicators of our progress from 2023 include:

- ❖ Brand partners representing over \$4 billion in annual sales assessed their sustainability practices and shared their progress with us.
- ❖ More than 400 brands encompassing over 12,000 styles reported using REI's preferred sustainability attributes for their products.
- ❖ Over 100 brands representing more than 60% of annual sales had measured their greenhouse gas emissions and set science-aligned emissions reduction targets.

We update our Product Impact Standards periodically to ensure they address the issues that are most important to the co-op community. In this version, we build on our existing standards while modifying and elevating our expectations in three key areas: ***fighting climate change***, ***advancing inclusion in the outdoors*** and ***managing chemicals***.

Each standard included in this document is meant to drive positive impact for the planet and society. We've heard from many brand partners that our standards have been helpful as they work to improve their practices in these areas. We, too, have learned a lot along the way. We sincerely appreciate the partnership of each brand we work with, and we look forward to continued collaboration in shaping a positive future for the outdoors and our communities.

II. IMPLEMENTATION

The REI Product Impact Standards consist of *brand expectations* and *preferred attributes*, each of which is defined below. Individual standards are described later in this document, and a summary of the standards and a list of frequently asked questions are provided.

- ✕ *Brand expectations*: REI's core expectations of all brands and products sold at REI regarding the management of key environmental, social and/or animal welfare impacts. An [overview](#) of REI's brand expectations, including effective dates and impacted product categories, is available below.
 - ❖ REI expects each brand partner to meet these expectations, and we ask that all products brought to REI for consideration meet each applicable expectation.
- *Preferred attributes*: Leading certifications and material types that REI has determined to be most relevant to our product offering and most effective in advancing sustainability and driving positive impacts. An [overview](#) of these voluntary attributes is available below.
 - ❖ REI encourages brands to pursue the attributes and integrate them into their products as applicable.
 - ❖ REI will highlight these attributes for our customers. We ask that brands communicate to REI which of their products have these attributes while aligning with our [guidelines](#) for doing so.

III. WHAT'S CHANGED FROM VERSION 2.0?

REI Product Impact Standards are revised periodically to ensure they remain relevant, address key topics and continue to elevate impact-related practices across the products sold at REI and the supply chains behind them. Below is a summary of the key changes from the previous major version (2.0) to the current version (3.1). Please refer to the standards themselves presented in full in this document for more information.

- ❖ Established elevated expectations related to brands taking action to reduce their contribution to climate change.
- ❖ Established elevated expectations requiring the phaseout of PFAS from additional product categories.
- ❖ Created new expectations addressing price equity across size ranges, inclusive headwear assortments and extended sample sizes.
- ❖ Updated the Animal Welfare section to refer to the Five Domains framework in lieu of the Five Freedoms framework that was recognized previously.
- ❖ Added the Responsible Mohair Standard (RMS) as a preferred attribute.
- ❖ Updated the list of prohibited flame retardant (FR) chemicals to include several additional substances.
- ❖ Added ZQ as a preferred attribute for products containing wool.

IV. REI PRODUCT IMPACT STANDARDS: BRAND EXPECTATIONS

The following chart outlines REI's core expectations of all brands and products sold at REI regarding the management of key environmental, social and/or animal welfare impacts.

Topic & Description	Status Relative to Version 2.0	Brand Expectation	In-Scope Product Categories	Implementation Deadline ¹	Transition Period for New Brand Partners
Fair and safe supply chains: REI's goal is to ensure that the supply chains behind the products we sell are fair, safe and nondiscriminatory.					
A core component of an effective social responsibility program is a <u>manufacturing code of conduct</u> that outlines the social and environmental standards to be upheld within the manufacturing supply chain. An effective code of conduct should be based on internationally accepted fair labor principles and practices, such as those outlined by the International Labour Organization (ILO).	Unchanged	REI expects each brand partner to have in place a manufacturing code of conduct that outlines the social and environmental standards to be upheld within their supply chain. Brand standards should be based on internationally accepted fair labor principles and practices.	All	Ongoing	N/A
Chemicals management: REI's goal is to sell high-quality and high-performance products made from benign and well-understood chemical inputs. Managing chemicals responsibly is an important means of safeguarding the health of our members, workers, communities and the environment.					
A foundational component of an effective chemicals management program is a <u>restricted substances list (RSL)</u> . An RSL specifies which substances are banned or restricted in products.	Unchanged	REI expects each brand partner to have in place an RSL that meets or exceeds all applicable regulatory requirements. ²	All	Ongoing	N/A
<u>Bisphenol A (BPA)</u> is an industrial chemical used in certain types of plastics and coatings, including those used in plastic water bottles and the linings of food containers. Research indicates that exposure to BPA may be linked to a variety of human health risks.	Unchanged	REI expects that all products supplied to REI that are meant to come in direct contact with food or liquids for human consumption be free of BPA.	Water bottles, food containers, cookware, dinnerware, utensils	Ongoing	N/A

¹ The implementation deadlines are listed as product seasons, with the fall season corresponding to all products arriving at an REI location or to a customer on or after July 1st of the indicated year and the spring season corresponding to all products arriving on or after January 1st of the indicated year. While the implementation deadline listed indicates the timeframe by which REI's expectations must be met, brand partners are encouraged to align with each applicable expectation as soon as possible.

² Brands that sell products in categories regulated by the U.S. Food and Drug Administration (FDA) or U.S. Department of Agriculture (USDA) do not need to have a separate RSL for their products in these categories. Products supplied to REI in categories not regulated by the FDA or USDA should be covered by an RSL that meets the above description.

Topic & Description	Status Relative to Version 2.0	Brand Expectation	In-Scope Product Categories	Implementation Deadline ¹	Transition Period for New Brand Partners
<u>Flame retardant (FR) chemicals</u> are commonly applied to camping shelters, most notably tents, to comply with various flammability standards ³ . Research suggests that some FR chemicals may be harmful to people and the environment.	Unchanged	REI expects that all camping shelters ⁴ supplied to REI be free of prohibited FR chemicals. ⁵	Camping shelters	Ongoing	18 months from time of first purchase order
<u>Per- and polyfluoroalkyl substances (PFAS)</u> make up a class of chemicals that are often used to impart oil-, stain- and water-repellency in outdoor clothing and gear. PFAS can be persistent in the environment, bioaccumulative in wildlife and humans and may be toxic.	Unchanged	REI expects that all apparel products supplied to REI be free of <i>long-chain</i> PFAS. ⁶	Apparel	Ongoing	N/A
	Unchanged	REI expects that all footwear, backpacks, sleeping bags and tents supplied to REI be free of long-chain PFAS.	Footwear, backpacks, sleeping bags, tents	Ongoing	N/A
	Unchanged	REI expects that all ski wax products and gear and clothing treatments supplied to REI be free of PFAS.	Ski wax, gear and clothing treatments	Ongoing	N/A
	New	REI expects that all cookware supplied to REI be free of PFAS.	Cookware	Fall 2024	N/A
	New	REI expects that all textile products supplied to REI be free of PFAS.	Products covered by California AB-1817, including but not limited to apparel ⁷ , accessories, footwear, packs and bags	Fall 2024	N/A
			All remaining textile products	Fall 2026	N/A

³ It is the responsibility of all brand partners to comply with various flammability standards.

⁴ Camping shelters include backpacking tents, camping tents, cartop tents, tent accessories, hammock shelters, hammocks, awnings and bivouac sacks.

⁵ See [Appendix 2](#) for a list of prohibited FR chemicals.

⁶ Please refer to the OECD's [definition](#) of long-chain PFAS.

⁷ "Apparel" does not include "Outdoor apparel for severe wet conditions," as it is defined in California AB-1817. Please refer to California AB-1817 for requirements.

Topic & Description	Status Relative to Version 2.0	Brand Expectation	In-Scope Product Categories	Implementation Deadline ¹	Transition Period for New Brand Partners
<u>Sunscreen ingredients:</u> Oxybenzone is a chemical that is used as an active ingredient in sunscreens and other formulated sun-protection products. Research indicates that it may be harmful to coral reefs and other aquatic ecosystems. In addition, some common active sunscreen ingredients lack robust safety data.	Unchanged	REI expects that all sunscreens and formulated sun-protection products supplied to REI be free of oxybenzone and contain only active ingredients that are generally recognized as safe and effective.	Sunscreens and formulated sun-protection products	Ongoing	N/A
<u>Animal Welfare:</u> REI's goal is to ensure that animal-derived materials used in the products we sell—such as down, wool and leather—come from animals that were treated with respect regarding their Five Domains.					
<u>Animal fur and exotic leather</u> are used in certain products for their insulative and aesthetic properties. In many cases, the supply chains for these materials lack robust mechanisms to ensure the responsible treatment of the animals and sustainable management of the species from which these materials are derived.	Unchanged	REI expects that products supplied to REI do not contain animal fur ⁸ or exotic leather ⁹ .	All	Ongoing	N/A
<u>Down</u> comes from ducks and geese and is used as insulation in a variety of products, including jackets, sleeping bags, comforters and others. Inhumane practices—including live-plucking and force-feeding of fowl that provide down—have been reported in supply chains that lack appropriate animal welfare standards and oversight.	Unchanged	REI expects that all products supplied to REI that contain virgin down meet standards that safeguard the well-being of ducks and geese in the down supply chain and prohibit live-plucking and force-feeding.	Products that contain virgin down	Ongoing	18 months from time of first purchase order

⁸REI defines animal fur as any animal skin that has the animal's hair or fur fibers attached to it, or the pelt of any animal killed for its fur. Animal fur does not include (1) skins that have been converted into leather or have been processed in a way that completely removes the hair, fleece or fur fibers; (2) materials clipped, shorn or combed from live animals; (3) hides or skins with the hair attached where the skin has been converted to leather, including cowhide with hair attached, fleece, sheepskin and shearling; or (4) synthetic materials intended to look like fur.

⁹REI defines exotic leather as leather derived from animals other than cows, sheep, goats, pigs, deer, bison or kangaroos. REI will consider products containing leathers from other common species on a case-by-case basis. Before buying products containing leather derived from other species, it must be shown that the leather came from a source where the animals' well-being was protected and the species was managed in a sustainable manner.

Topic & Description	Status Relative to Version 2.0	Brand Expectation	In-Scope Product Categories	Implementation Deadline ¹	Transition Period for New Brand Partners
Wool comes from sheep and is used as insulation in a variety of products, including base layers, socks, sweaters and others. Inhumane practices—including mulesing of sheep that provide wool—have been reported in supply chains that lack appropriate animal welfare standards and oversight.	Unchanged	REI expects that all products supplied to REI that contain virgin wool meet standards that safeguard the well-being of sheep in the wool supply chain and prohibit mulesing.	Products that contain virgin wool	Ongoing	18 months from time of first purchase order
Climate and Environmental Stewardship: REI's goal is to ensure the products we sell were produced in a way that minimizes greenhouse gas emissions and promotes stewardship, biodiversity and long-term environmental, social and economic sustainability.					
Brands that regularly complete a sustainability assessment are able to track their sustainability performance and identify opportunities to improve. REI completes an annual sustainability assessment to measure our own performance. In addition, we track our brand partners' performance to plan our business and identify how we can collaborate most effectively to support improved performance.	Unchanged	REI expects each brand partner to assess their sustainability performance annually and share their results with REI. REI currently accepts the REI Product Impact Assessment.	All	Ongoing	N/A
Greenhouse gas emissions, target-setting and reductions: Measuring annual greenhouse gas (GHG) emissions, setting a reduction target and implementing an action plan for pursuing reductions are critical steps for brands seeking to reduce their emissions.	Modified	REI expects each brand partner to measure their annual greenhouse gas emissions ¹⁰ , set a reduction target and implement an action plan for reducing their emissions. As part of REI's commitment via the Science Based Targets Initiative (SBTi), we will continue to engage our brand partners to set science-aligned ¹¹ emissions reduction targets.	All	End of 2024	18 months from time of first purchase order
Diversity and Inclusion: At REI, we envision a future where everyone feels welcome to be themselves, access opportunities and find their place outside—no matter who they are, where they live or how they get out. Our focus is on eliminating discrimination and other negative social impacts related to the products we sell as well as the practices and policies used to create and market them. We aim to implement strategies that help us deliver more relevant products that reflect the myriad ways communities find meaning outside.					

¹⁰ Each brand's greenhouse gas emissions should be measured in alignment with the GHG Protocol or an equivalent framework. The term "carbon" is often used as a generally accepted shorthand for "greenhouse gas".










¹¹ REI considers a science-aligned target to be one that includes emissions from scopes 1, 2 and 3 and aligns with what the latest climate science indicates is necessary to limit global warming to 1.5°C above pre-industrial levels.






Topic & Description	Status Relative to Version 2.0	Brand Expectation	In-Scope Product Categories	Implementation Deadline ¹	Transition Period for New Brand Partners
<u>Inclusive colorways:</u> Color offerings for apparel that assume a white customer limit options and relevance for Black, Indigenous and other people of color (BIPOC) customers. “Nude” offerings that are available only in light skin tones, darker tones paired with names that reinforce stereotypes or the lack of availability of colors appropriate for darker skin tones can increase the marginalization and colorism that people within the BIPOC community often experience.	Unchanged	REI expects that all wearable products supplied to REI be available in colorways appropriate for a range of skin tones/complexions and that products marketed as “Nude,” including those with embellishments and/or linings intended to give the impression of bare skin or to mimic skin tone, be available in a range of tones.	Apparel, accessories	Ongoing	18 months from time of first purchase order
<u>Inclusive product copy:</u> Language that reinforces stereotypes or has other negative cultural impacts—whether appearing in product names, colorways or product descriptions—can perpetuate stigma and barriers to belonging for already marginalized groups.	Unchanged	REI expects each brand partner to have in place creative controls to prevent the use of language in naming conventions (as applied to product, collection, color or design), product information, marketing assets, etc. that negatively impact underrepresented groups (by reinforcing stereotypes, utilizing slurs, co-opting cultural language, etc.).	All	Ongoing	18 months from time of first purchase order
<u>Cultural appropriation:</u> “Native inspired” design and analogous forms of cultural appropriation can increase economic inequality, reduce already limited access to the outdoor industry among the BIPOC community, reinforce stereotypes, increase inequity and limit opportunity for meaningful cultural exchange.	Modified	REI expects each brand partner to have in place creative controls to prevent cultural appropriation: plagiarism, theft and/or inappropriate use of designs, patterns, forms, materials, words/names, etc. that are culturally meaningful to and/or originated from underrepresented communities. These creative controls should ensure that the development of products, promotions and marketing used during annual cultural moments (e.g., Pride, Black History Month, etc.) is shaped by members of the represented communities.	All	Ongoing	N/A

Topic & Description	Status Relative to Version 2.0	Brand Expectation	In-Scope Product Categories	Implementation Deadline ¹	Transition Period for New Brand Partners
<u>Marketing diversity and on-model photography:</u> Underrepresentation, misrepresentation or tokenizing of groups historically underrepresented in our industry and media can lead to increased opportunity gaps, poor customer experience and lower rates of diverse candidates seeking employment in outdoor fields, and it can limit the industry's ability to meet customer needs in a culturally relevant way.	Modified	REI expects each brand partner to have in place inclusive guidelines for marketing assets, photo casting and production that ensure diverse and inclusive representation across race, age, gender identity/expression, body size/type and disability. Content supplied to REI by influencers and affiliate media, as well as photography, marketing copy and other content, should reflect the same inclusive representation.	All	End of 2024	N/A
	New	REI expects each brand partner that sells wearable products offered in a variety of sizes to provide REI at least one sample size outside the standard size range for marketing photography.	Apparel	Spring 2024	18 months from time of first purchase order
<u>Inclusive sizing:</u> As REI continues its journey toward inclusive sizing, we must continue to dismantle barriers that interfere with an inclusive customer experience. Price differences for apparel based on size contribute to a poor customer experience and limits the industry's ability to meet customer needs.	New	REI expects that all wearable products offered in a variety of sizes maintain the same price within a style regardless of size.	Apparel, gear	Spring 2024	18 months from time of first purchase order
<u>Diverse hair type inclusion:</u> Current industry offerings are limited for customers with higher-volume and textured hair, which impacts the availability of preferred or safe headwear for outdoor recreation.	New	REI expects each brand partner that produces headwear (helmets, hats, headbands, hoods, balaclavas, hijab, etc.) to have in place guidelines for ensuring an inclusive assortment for a variety of hair types, including higher-volume and textured hair.	Headwear	Spring 2025	18 months from time of first purchase order

V. REI PRODUCT IMPACT STANDARDS: PREFERRED ATTRIBUTES

The following chart outlines REI's preferred impact attributes, which include voluntary certifications and material types that REI has determined to be most credible, relevant and impactful in supporting positive impacts across our product offering. REI encourages brand partners to use these attributes for their applicable products.

Product Impact Value	Preferred Attribute	Certifications	Description
Fair and safe supply chains	Fair trade certification	  	Fair trade certification promotes safe, healthy working conditions and helps empower communities to build strong, thriving businesses. Fair trade-certified products also support better trading conditions, including higher wages, for producers and workers.
Chemicals management	bluesign®		bluesign® is an independent system for managing the environmental impacts of textile-based product manufacturing. The bluesign® system works to prevent chemicals of concern from entering the manufacturing process, while promoting resource conservation and efficiency.
	Leather Working Group certification		Leather manufacturing can be an environmentally impactful process, with key potential impacts including deforestation and the use of hazardous chemicals in leather tanneries. The Leather Working Group (LWG) certification ensures that certified leather suppliers have strong environmental stewardship practices in place and promotes traceability of leather hides.
Animal welfare	Responsible Down Standard certification		The Responsible Down Standard (RDS) certifies that virgin down and feathers came from ducks and geese that were treated according to leading animal welfare standards that prohibit certain inhumane practices, including live-plucking and force-feeding.
	Responsibly sourced wool & Responsible Mohair Standard certification	  	The Responsible Wool Standard (RWS), ZQ and the Responsible Mohair Standard (RMS) certify that virgin wool (RWS and ZQ) and mohair (RMS) came from animals that have been treated according to leading animal welfare standards and from farms with a progressive approach to managing their land. In addition, these standards prohibit certain inhumane practices, including mulesing of sheep.

Product Impact Value	Preferred Attribute	Certifications	Description
Climate and environmental stewardship	Forest Stewardship Council (FSC) certification		Forest Stewardship Council (FSC) certification provides assurance that certified wood products come from forests that were managed responsibly. Healthy forests are critically important to maintaining a stable climate due to their sequestration of carbon and the role they play in maintaining ecosystem health. The FSC certification addresses both environmental and social considerations, including deforestation, land use change, Indigenous peoples' rights and illegal harvesting.
	Organically grown cotton and organic ingredients		Organic agriculture avoids the use of synthetic pesticides, herbicides and fertilizers and ensures that farmers follow best practices that promote water quality, energy conservation, biodiversity and soil health. Healthy soil helps mitigate climate change by sequestering carbon. Organic practices are applicable to a broad range of agricultural products, including cotton and many ingredients contained in food products sold at REI.
	Recycled materials		Using recycled materials reduces the need to extract new raw materials, keeps materials out of landfills and typically reduces carbon emissions and other environmental impacts. In addition, using recycled materials supports the development of robust recycling infrastructure that enables the efficient use of resources. REI encourages their use in products where they reduce the product's environmental impact while maintaining product performance and safety.
	Climate Neutral certification		Reducing greenhouse gas (GHG) emissions is essential to avoiding the worst impacts of climate change. In addition to directly reducing emissions, funding projects that remove GHGs from the atmosphere or avoid its emissions can be an impactful short-term means of mitigating climate change. Purchasing carbon credits—or “offsets”—is a means of supporting such projects. Climate Neutral certification provides a framework for brands to measure their carbon emissions and purchase carbon credits to “offset” them while working to reduce emissions.
	Packaging sustainability and How2Recycle logo		Packaging is necessary to protect products while in transit. Packaging may also enhance the customer experience by communicating key information. REI seeks to minimize the environmental footprint of packaging while ensuring that the packaging is effective in serving its purpose. REI encourages brand partners to use packaging materials that are FSC-certified and/or recycled and that are recyclable or compostable after use. In addition, we encourage the use of the How2Recycle logo on product packaging to help customers understand how to recycle packaging materials after use.

VI. APPENDIX 1: FREQUENTLY ASKED QUESTIONS (FAQ)

- ❖ What criteria does REI use to establish its product impact standards? In establishing product impact standards, REI begins by listening to our members and gathering input from brand partners, industry groups and nonprofit partners with expertise on social and environmental sustainability and inclusion. We also analyze the social and environmental impacts associated with the products we sell, and we assess (1) which impacts are most significant across our business, (2) our greatest opportunities to create positive change and (3) the efficacy of existing tools and resources. Ultimately, the standards we establish are those that we determine to be most effective in driving positive impacts across our product offering.
- ❖ When do REI standards take effect? Existing expectations of our wholesale brand partners are ongoing and are outlined in this document alongside new expectations. Implementation deadlines are listed as product seasons, with the Fall season corresponding to all products arriving at an REI location or to a customer on or after July 1 of the indicated year and the spring season corresponding to all products arriving on or after January 1 of the indicated year. Implementation deadlines for new expectations established in the most recent version of the standards can be found in the [summary](#) of brand expectations.
- ❖ Are brands that are new to REI expected to meet REI expectations immediately? For certain expectations, we provide an 18-month transition period for brands that are new to REI. We realize that brands may need to modify how they operate to align with REI expectations and that this can take time. This approach also provides an opportunity to support our brand partners in adopting best practices.
- ❖ How will REI measure progress in implementing the standards? REI utilizes our Product Impact Assessment as the primary means of tracking progress in implementing our standards. If necessary, REI may also request additional information from brands regarding their implementation of the standards.
- ❖ How are REI standards integrated into REI's merchandising process? Sustainability and impact have always been important considerations in REI's product selection process. REI Product Impact Standards ensure that these topics are formally integrated in the product assortment process. The standards also enable REI to better track and highlight preferred product attributes for our customers and to educate customers on what these attributes mean, why they're important and how they support positive outcomes. Additionally, REI's Inclusion Lens program offers ongoing consultation, education, collaboration opportunities and resources to REI merchants and vendors regarding the topics covered within the standards and adjacent areas of interest.
- ❖ How are the brand expectations enforced? REI utilizes the results from our Product Impact Assessment to track alignment with our brand expectations. The results of the assessment are reviewed by various groups at REI, including the merchandising division. If necessary, we may also request additional information from brands regarding how they ensure they meet our expectations. We review and reconsider our relationships with brands that do not meet our expectations.
- ❖ Which product certifications does REI recognize? REI believes that utilizing credible, widely recognized third-party certifications is an effective means of promoting sustainability within supply chains and products. Each of the preferred attributes outlined in REI's standards is either a specific certification or a class of materials where multiple certification schemes exist (e.g., organically grown cotton or recycled materials). For these material classes where multiple certification schemes exist, REI recognizes any credible, relevant certification scheme that has been demonstrated to drive positive impacts.

- ❖ Does REI specify how brands should monitor their supply chains? Many of REI's brand expectations and preferred attributes require supply chain monitoring and engagement with suppliers. REI does not specifically dictate how brand partners monitor their supply chains; however, we expect that brands have in place effective policies and procedures for doing so in a responsible manner and ensuring the accuracy of product claims.
- ❖ Do REI standards align with the Sustainable Apparel Coalition's Higg Index? The Higg Index is an important component of how REI measures our sustainability performance. We utilize many of the Higg Index tools to measure various components of our business. We believe that standardized sustainability tools, such as the Higg Index, provide a unique opportunity to scale sustainability best practices across the industry. REI uses the Higg Index Brand & Retail Module (BRM) to assess our own practices and we have explored the potential to use it to assess our brand partners' practices as well. However, it is not currently relevant to all product categories sold at REI or feasible for use among all brand partners at REI.
- ❖ How do REI standards align with regulatory requirements? The Product Impact Standards are a set of voluntary requirements, and do not relieve any brand partners from their responsibility to monitor and comply with all applicable legal requirements. In any instances where applicable legal requirements conflict with REI standards, the legal requirements shall supersede these standards.
- ❖ Does REI have a means of collecting input from brand partners to shape future versions of REI standards? We actively seek brand input to shape our standards and inform our overall approach to sustainability and impact. In creating the most recent version of the standards, we gathered input from a diverse group of brands representing a wide variety of product categories. We continuously seek input from our brand partners as we chart our path forward. We regularly gather input from brands via the REI Product Impact Assessment. Brands may also contact the REI Sustainability Team at any time to provide input by sending an email to productsustainability@rei.com.
- ❖ Are REI standards revised over time? If so, how? We continuously elevate how we drive positive impact via REI's product offering, and our standards are updated periodically to support our efforts to do so. Revisions to the standards will incorporate the tools and approaches that are most effective in advancing sustainability and inclusion, most relevant to our product offering and most feasible for REI and our brand partners. Brand partners will be notified of any changes to the standards, and the latest version of the standards will be made available to them.
- ❖ How does REI view other actions taken by brands to advance sustainability and drive positive impacts? REI is fortunate to work with many brands that are leaders in sustainability and impact and take progressive actions that extend beyond the scope of this document. We applaud these efforts, and we look forward to continuing to collaborate with our partners to have a positive impact on the environment and communities where we operate.
- ❖ What does REI mean when they say they expect a product to be "free of" something? REI follows the guidance outlined in § 260.9 of the 2012 version of the Federal Trade Commission's [Green Guides](#), which specifies when it is appropriate to make a "free-of" claim. REI's approach to "free of" claims may change in the future if the FTC guidance changes.

VII. APPENDIX 2: PROHIBITED FLAME RETARDANT CHEMICALS

The FR substances listed in Table 1 have been restricted by at least one country, U.S. state or international regulatory organization. This list constitutes the FR chemicals that are prohibited in camping shelters sold at REI.

References:

1. bluesign® – [System Substances List](#)
2. Oeko-Tex® – [Standard 100](#)
3. American Apparel & Footwear Association – [Restricted Substances List](#)
4. Apparel & Footwear International RSL Management Group – [Restricted Substances List](#)
5. California Safe Drinking Water and Toxic Enforcement Act (Proposition 65) – [The Proposition 65 List](#)
6. Washington Children’s Safe Products Act – [Chemicals of High Concern to Children](#)
7. United States Environmental Protection Agency – [Significant New Use Rules](#)

Table 1: Restricted FR Chemicals	
CAS Number	Chemical
3296-90-0	2,2-bis(bromomethyl)-1,3-propanediol (BBMP)
5412-25-9	Bis (2,3-dibromopropyl) phosphate (BDBPP)
3194-55-6	Hexabromocyclododecane (HBCD)
25637-99-4	Hexabromocyclododecane (HBCD) – cont'd
134237-50-6	Hexabromocyclododecane (HBCD) – cont'd
134237-51-7	
134237-52-8	
59536-65-1	Polybrominated biphenyls (PBBs)
SEVERAL	Polybrominated diphenyl ethers (PBDEs)
40088-47-9	Tetrabromodiphenyl ether (TetraBDE)
32534-81-9	Penta-bromodiphenyl ether (pentaBDE)
36483-60-0	Hexabromodiphenyl ether (HexaBDE)
68928-80-3	Heptabromodiphenyl ether (HeptaBDE)
32536-52-0	Octa-bromodiphenyl ether (octaBDE)
1163-19-5	Decabromodiphenyl ether (DecaBDE)
85535-84-8	Short-chain chlorinated paraffins (SCCP)(C10-C13)
79-94-7	Tetrabromobisphenol A (TBBPA)
512-56-1	Trimethyl phosphate
545-55-1	Tris (1-aziridiny)-phosphine oxide (TEPA)
126-72-7	Tris (2,3-dibromopropyl) phosphate (TRIS)
13674-87-8	Tris(1,3-dichloro-2-propyl) phosphate (TDCPP)
115-96-8	Tris(2-chloroethyl) phosphate (TCEP)
13674-84-5	Tris(1-chloro-2-propyl) phosphate (TCPP)
1309-64-4	Antimony trioxide
183658-27-7	2-Ethylhexyl-2,3,4,5-tetrabromobenzoate (TBB)
26040-51-7	Bis(2-ethylhexyl)-3,4,5,6-tetrabromophthalate (TBPH)