



Nitro Snowboards

SIA Snow Sports Participant Study

2014



Copper Mountain/Tripco Inc.



Fischer Sports



Tubbs Snowlines

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METHODOLOGY

This Snow Sports Participant Report is derived from data produced by the Physical Activity Council (PAC), a partnership of six of the major trade associations in US sports, including the International Health, Racquet & Sportclub Association, the National Golf Foundation, the Outdoor Foundation, the Sports and Fitness Industries Association, the Tennis Industry Association and SnowSports Industries America. The overall aim of the data produced is to establish levels of activity and identify key trends in sports, fitness and recreation participation in the US.

During January and February of 2014, a total of 19,240 online interviews were carried out with a nationwide sample of individuals and households from the US Online Panel of over one million people operated by Synovate/IPSOS. A total of 7,528 individual and 11,712 household surveys were completed. The total panel is maintained to be representative of the US population for people ages 6 and older. Over sampling of ethnic groups took place to boost response from typically under responding groups. During April and May, another 19,000 interviews were conducted on seasonal participation. The 2014 participation survey provides a high degree of statistical accuracy. All surveys are subject to some level of standard error—that is, the degree to which the results might differ from those obtained by a complete census of every person in the US. A sport with a participation rate of five percent has a confidence interval of plus or minus 0.31 percentage points at the 95 percent confidence level. This translates to plus or minus four percent of participants.

A weighting technique was used to balance the data to reflect the total US population ages six and above. The following variables were used: gender, age, income, household size, region, population density and panel join date. The total population figure used was 290,001,000 people ages six and older. Snow Sports participant numbers were subjected to triennial rolling average summation to ensure accurate results in smaller categories and demographic projections.

Additionally, The results of this study were validated by correlation with retail data (SIA RetailTRAK™ produced by the Leisure Trends, an NPD Group Company), sales and orders data (aggregated by Sports Marketing Services for SIA), and skier rider visit data (from the Kottke End of Season report produced by the National Ski Areas Association).



KEY FINDINGS

- The 2013/2014 season brought out 18,999,000 snow sports participants into the cold, down 1%.
- Snowboarders participated the most this season, averaging 8.4 days.
- California is home to more snow sports participants than any other state.
- Close to 9 million people identify themselves as a snow sports participant, but didn't make it to the slopes last season; up 36% from last season.
- Snowboarding brought out the most kids last season, with 26% of snowboarders under age 17; alpine ski (23%) and freeski (21%) were close behind.
- Forty percent of core alpine skiers (9+ days) are under age 17, up 20% from last season.
- Women represented 44% of cross country skiers and snowshoers last season; more than any other snow sport.

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PARTICIPATION DEMOGRAPHICS



SNOW SPORTS PARTICIPANT PROFILE

Total Number of Snow Sports Participants (All Disciplines)	27,977,000
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Total Number of Active Snow Sports Participants in 2013/2014	18,999,000
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Total Number that Identify as Participants but did not Ski/Ride in 2013/2014	8,978,000
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Average Age	16% ages 6-12, 10% ages 13-17, 15% ages 18-24, 22% ages 25-34, 16% ages 35-44, 12% ages 45-54, 6% ages 55-64 and 3% over 65
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Gender of Participants	57% Male, 43% Female
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Percent of Participants with a Bachelor's Degree or Higher	63%
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Percent with Household Income >\$75K	55%
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Most Popular Snow Sports Activity	Alpine Ski (9,004,000 Participants)
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State with Most Participants	California
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State with Most Participants Per Capita	Idaho
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Most Common Reason for Not Participating	Poor Weather
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Most Common Non-Snow Sport Crossover Activity	Walking for Fitness
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ALPINE SKI PARTICIPANT PROFILE

Total Alpine Ski Participation	9,004,000
Age	23% are between 6-17, 56% are ages 18-44, 19% are 45-64 and 2% are 65+
Gender	59% Male, 41% Female
Percent with Head of Household Income >\$75K	63%
Percent of Core Alpine Skiers with Head of Household Income >\$75K	65%
Percent with Bachelor's Degree or Higher	56%
States with the Most Alpine Skiers	CA, NY, TX, CO, MI
Percent of Alpine Skiers that also Snowboard	23%
Average Price Paid for Flat Skis (without bindings) at a Specialty Shop	\$397.23
Average Price Paid for Ski Systems at a Specialty Shop	\$432.29
Average Price Paid for Alpine Boots at a Specialty Shop	\$320.02
Average Number of Days Participated	7.8

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Note: average retail prices include carryover.



SNOWBOARD PARTICIPANT PROFILE

Total Snowboard Participation	7,339,000
Age	26% under 17, 50% between 18-34, 22% are ages 35-54 and 2% are 55+
Gender	63% Male, 37% Female
Percent with Head of Household Income >\$75K	51%
Percent with Bachelor's Degree or Higher	45%
States with the Most Snowboarders	CA, NY, TX, NJ, IL
Percent of Snowboarders who also Alpine Ski	30%
Average Price Paid for Snowboard at a Specialty Shop	\$291.24
Average Price Paid for Snowboard Boots at a Specialty Shop	\$162.13
Average Price Paid for Snowboard Bindings at a Specialty Shop	\$147.65
Average Number of Days Participated	8.4



CROSS COUNTRY PARTICIPANT PROFILE

Total Cross Country Ski Participation	4,291,000
Age	16% under 17, 14% between 18 and 24, 46% ages 25-44, 21% 45-64 and 3% 65+
Gender	56% Male, 44% Female
Percent with Head of Household Income >\$75K	53%
Percent with Bachelor's Degree or Higher	57%
Region with the Most XC Skiers	Pacific
Percent who also Alpine Ski	41%
Average Price of XC Skis at a Specialty Shop	\$173.85
Average Price of XC Boots at a Specialty Shop	\$118.34
Average Number of Days Participated	7.2

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FREESKI PARTICIPANT PROFILE

Total Freeski Participation	4,061,000
Age	21% under 17, 48% between 18 and 34, 20% ages 35-44 and 11% over 45
Gender	59% Male, 41% Female
Percent with Head of Household Income >\$75K	56%
Percent with Bachelor's Degree or Higher	53%
Region with the Most Freeskiers	Pacific
Percent who also Alpine Ski	49%
Most Popular Activity Off-Snow	Road Biking (45%)
Average Number of Days Participated	7.5

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BACKCOUNTRY SKIERS

Resort Backcountry Skiers

Total	2,115,000
Age	29% under 24, 35% between 25 and 34, 23% ages 35-44, 12% over 45
Gender	76% Male, 24% Female
Bachelor's Degree or Higher	82%
Region	East North Central
Income >\$75K	58%

Non-Resort Backcountry Skiers

Total	992,000
Age	25% under 24, 45% between 25 and 34, 16% ages 35-44, 13% over 45
Gender	67% Male, 33% Female
Bachelor's Degree or Higher	62%
Region	East North Central
Income >\$75K	70%

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BACKCOUNTRY SNOWBOARDERS

Resort Backcountry Snowboarders

Total	2,070,000
Age	17% under 17, 50% between 18 and 34, 23% 35-44, 10% over 45
Gender	47% Male, 52% Female
Bachelor's Degree or Higher	64%
Region	South Atlantic
Income >\$75K	64%

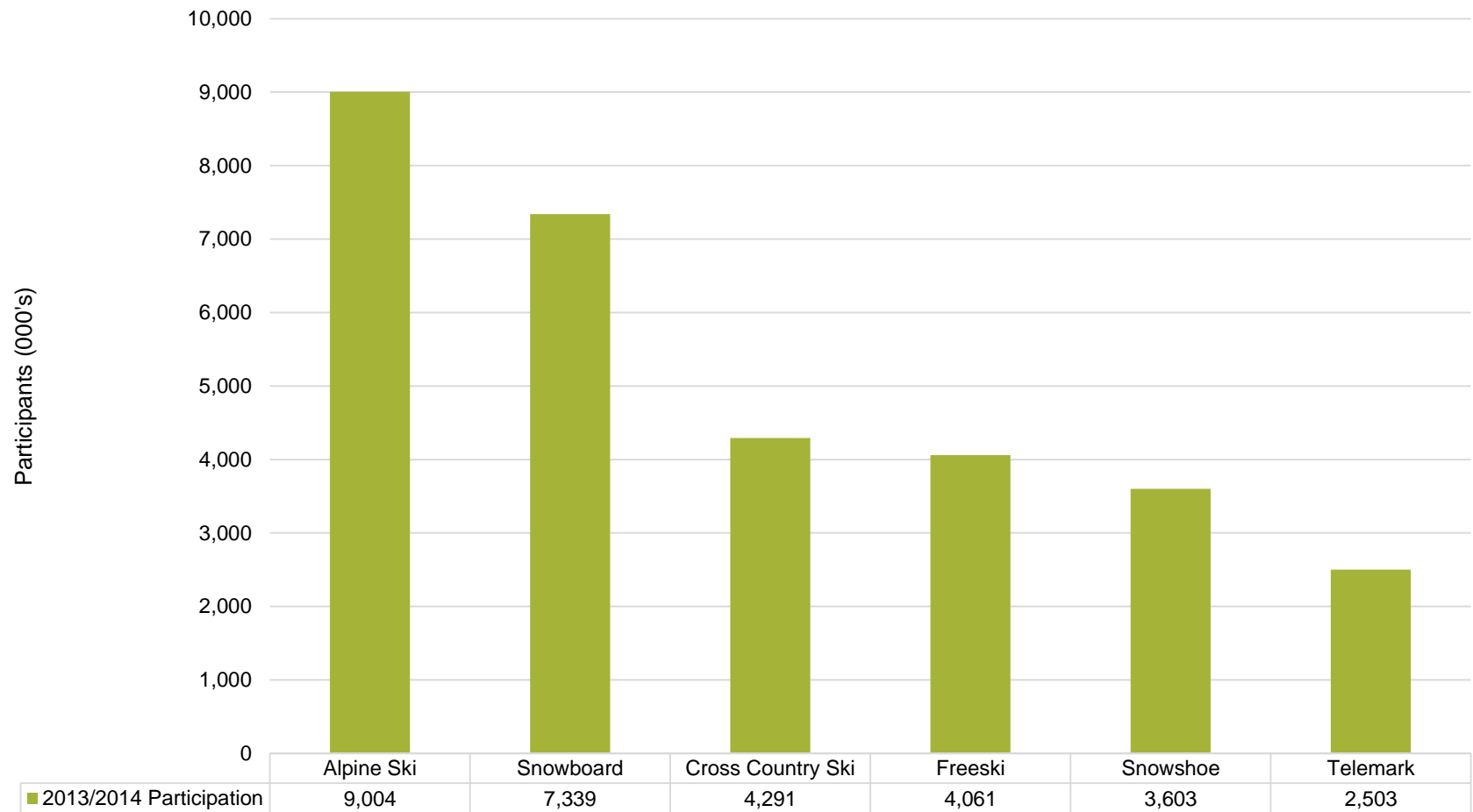
Non-Resort Backcountry Snowboarders

Total	1,160,000
Age	39% under 17, 36% between 18 and 34, 19% 35-44, 6% over 45
Gender	56% Male, 44% Female
Bachelor's Degree or Higher	72%
Region	South Atlantic
Income >\$75K	60%

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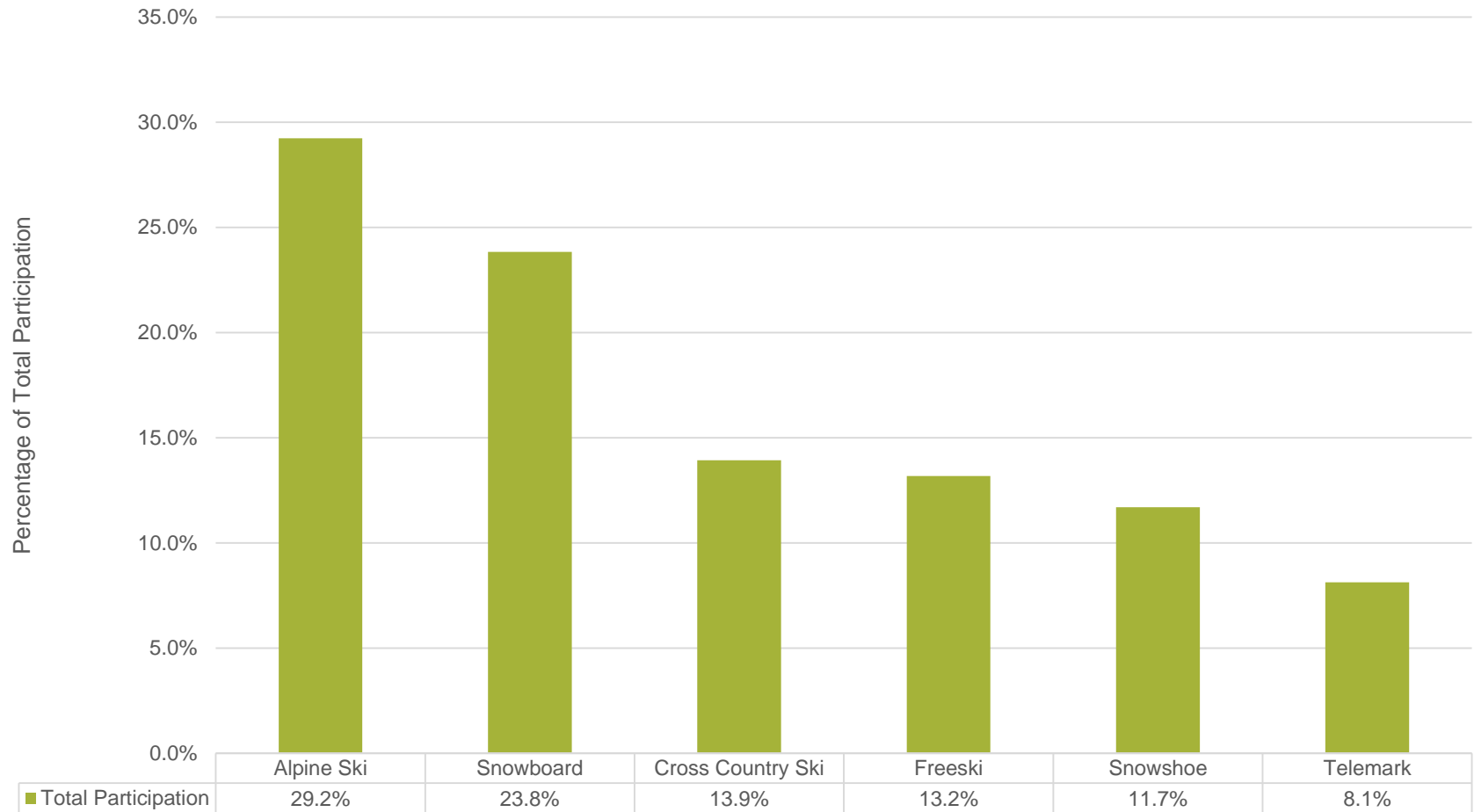
SNOW SPORTS PARTICIPATION BY DISCIPLINE



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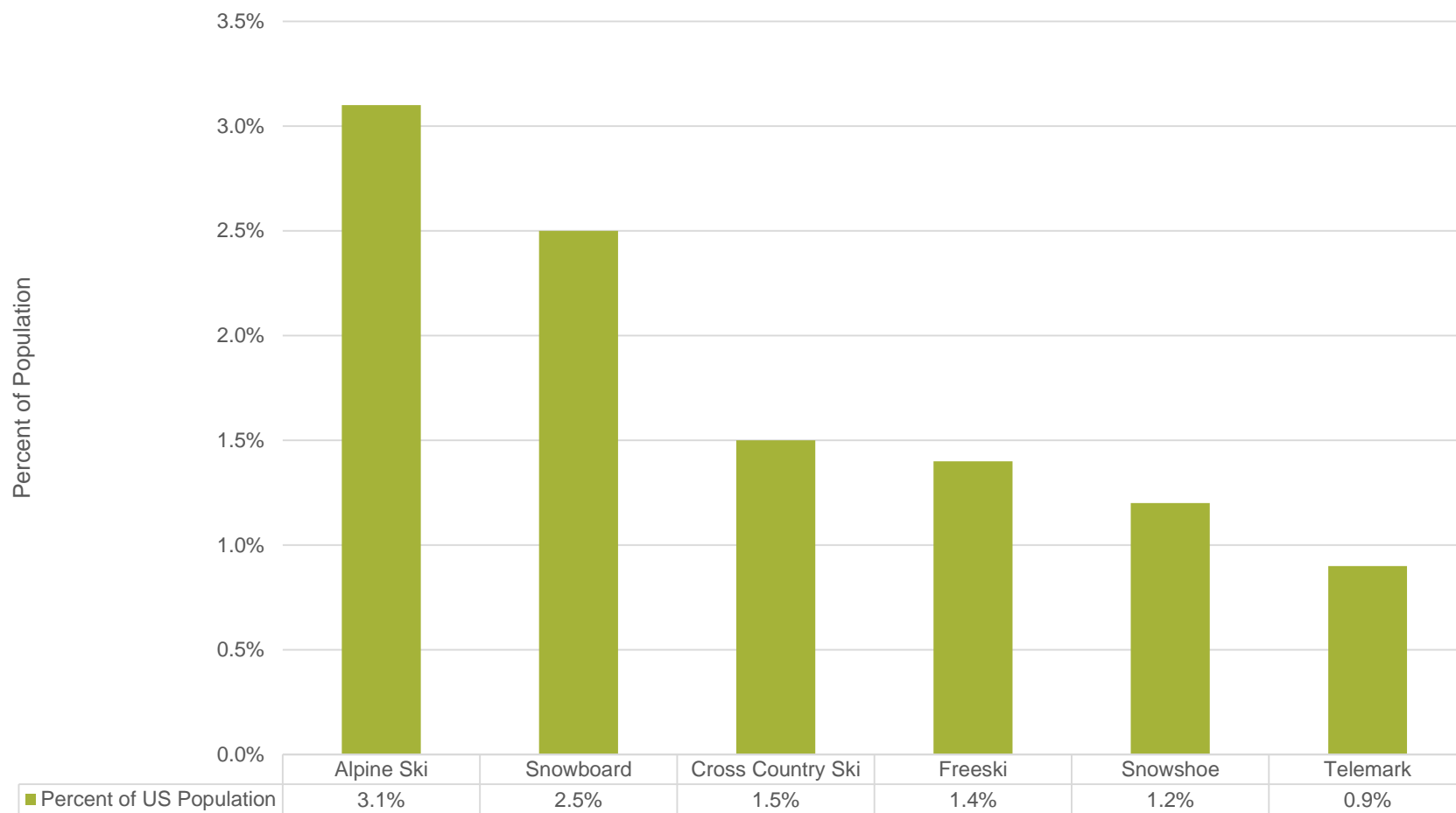
PERCENT OF TOTAL PARTICIPATION BY DISCIPLINE



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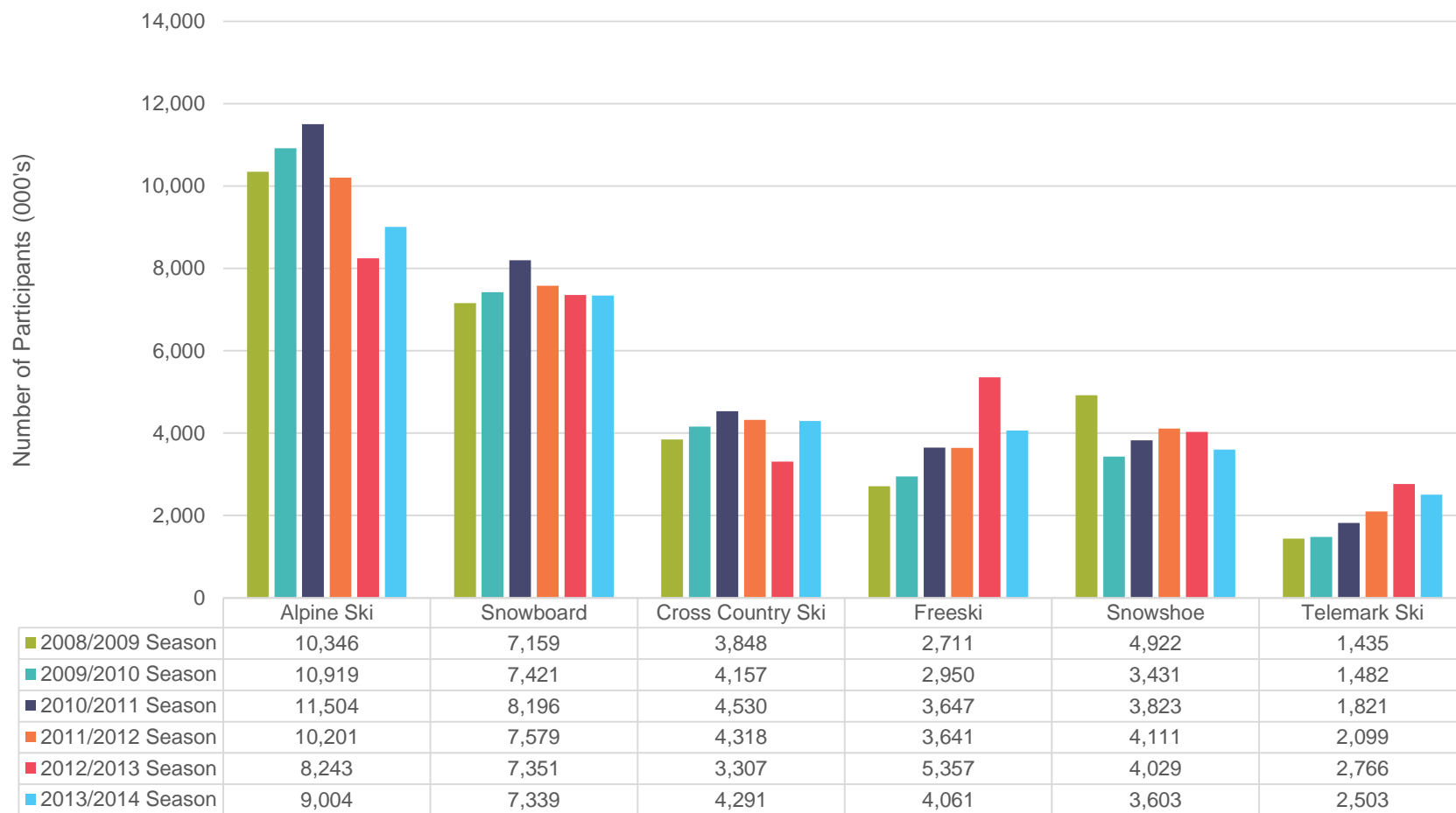
PERCENT OF US POPULATION THAT PARTICIPATES



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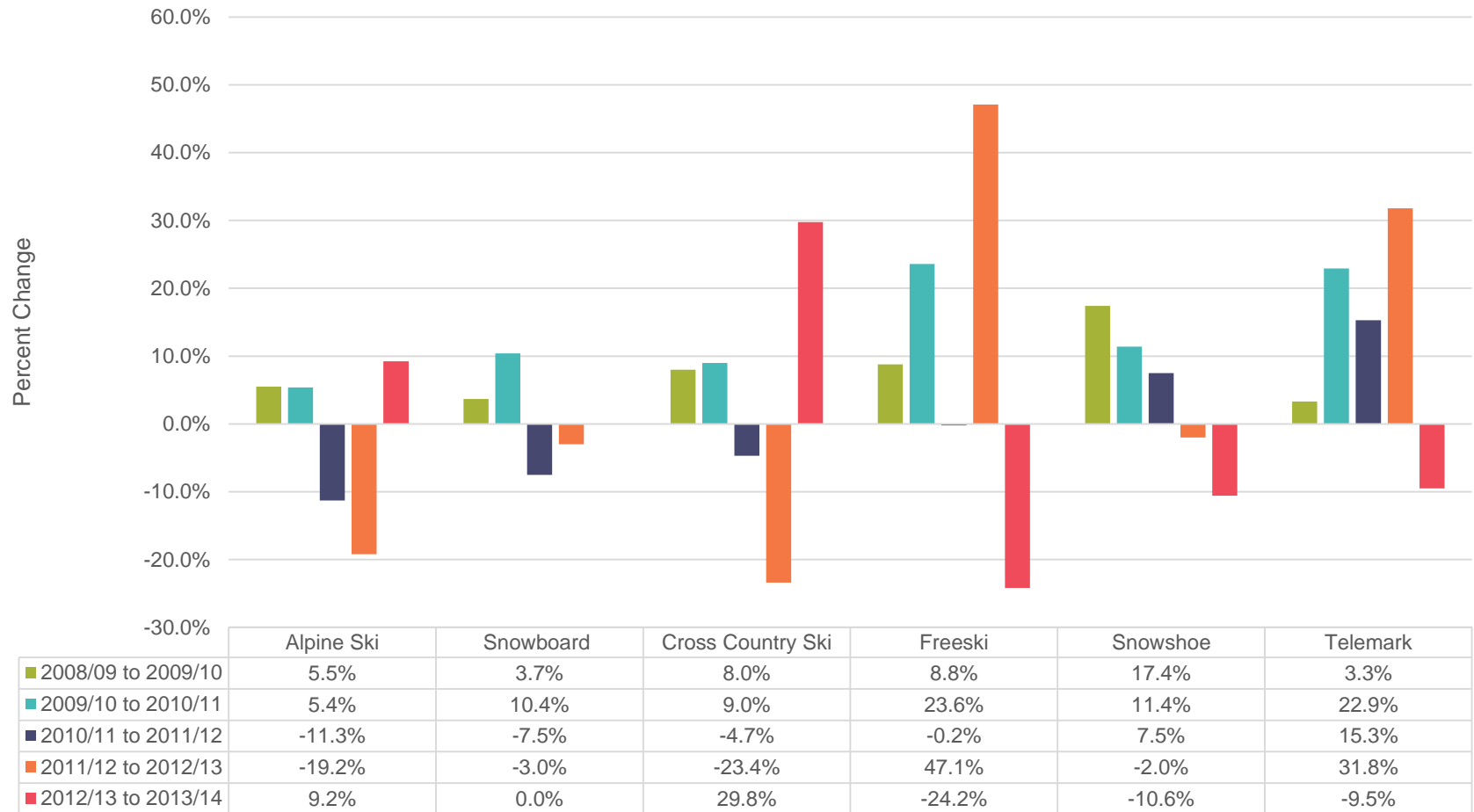
SNOW SPORTS PARTICIPATION TRENDS



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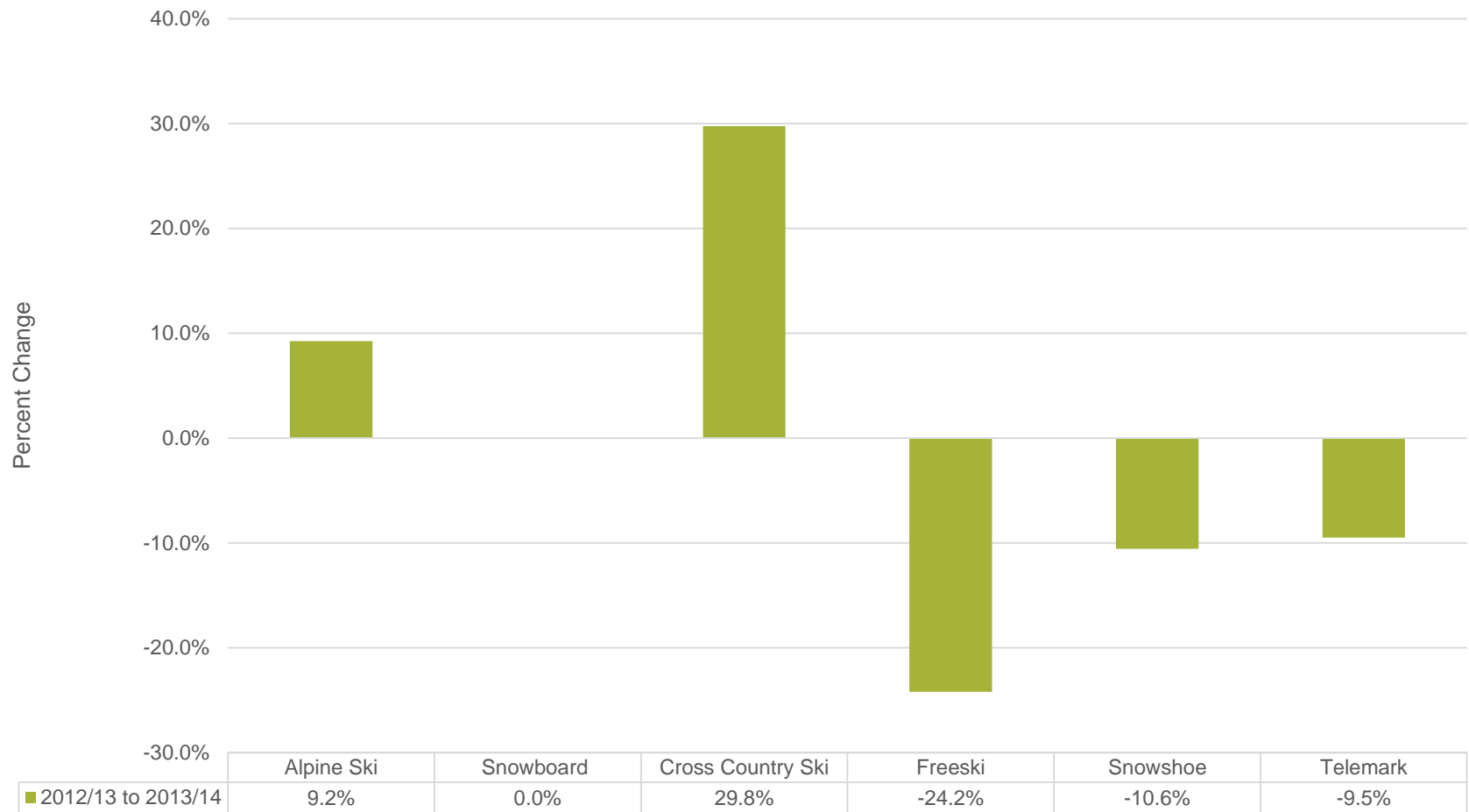
ANNUAL GROWTH RATE



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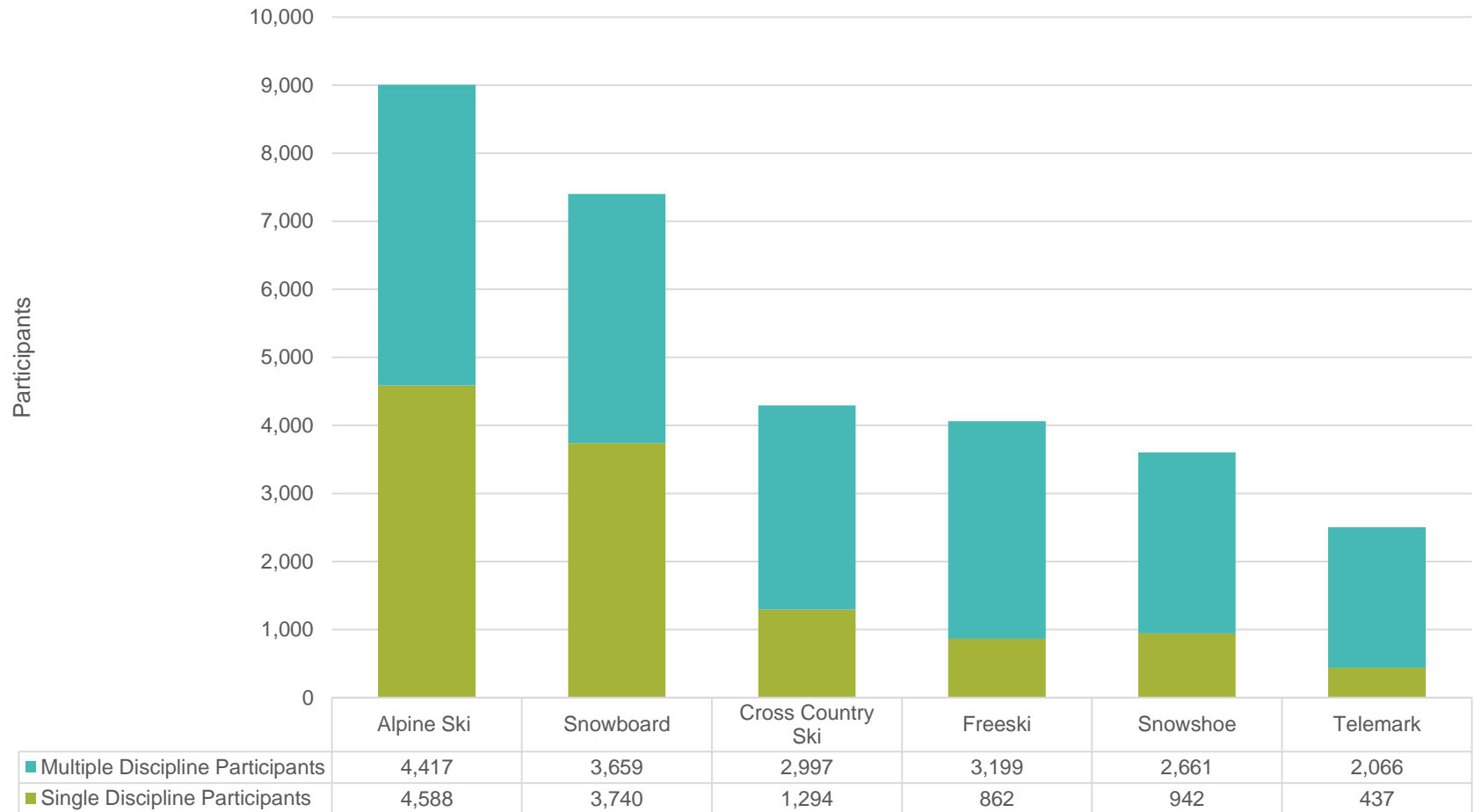
YEAR-TO-YEAR CHANGE IN PARTICIPATION



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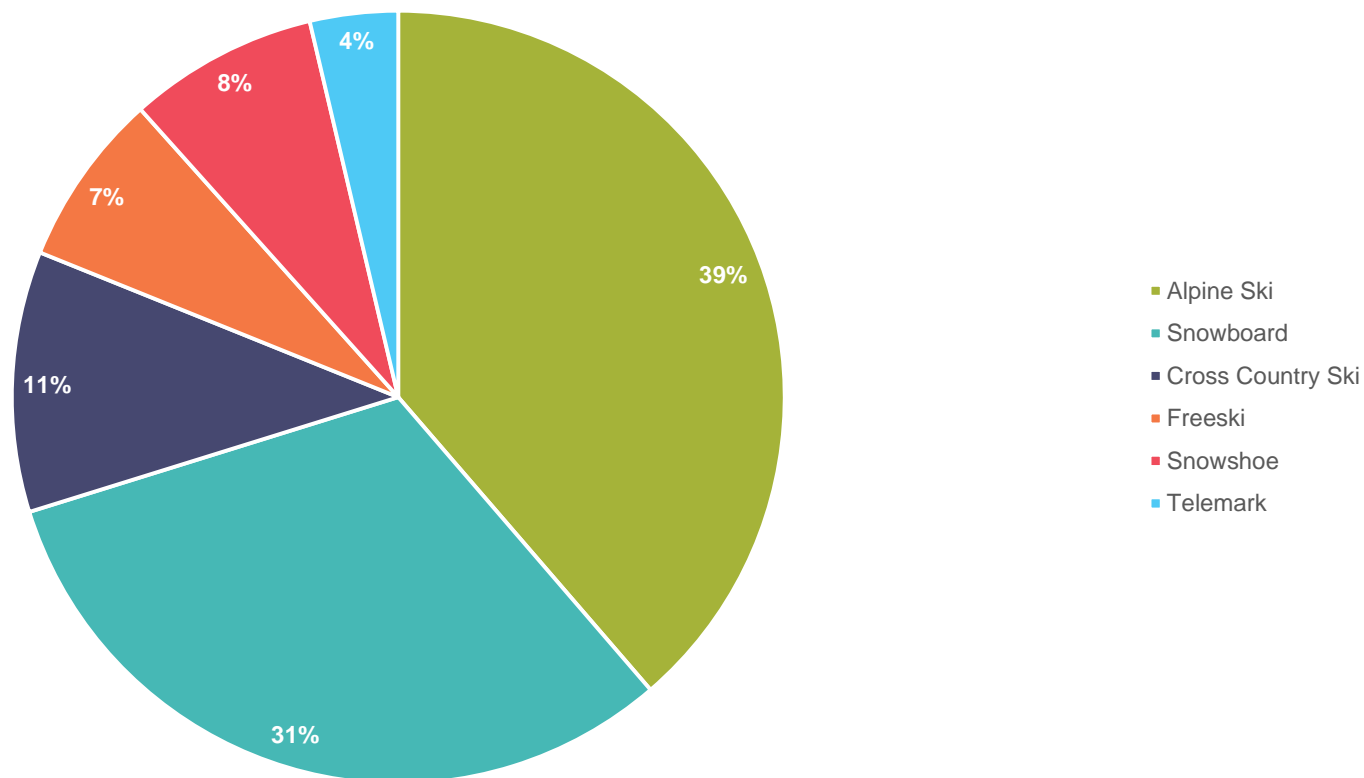
SINGLE VS. MULTI-DISCIPLINE PARTICIPANTS



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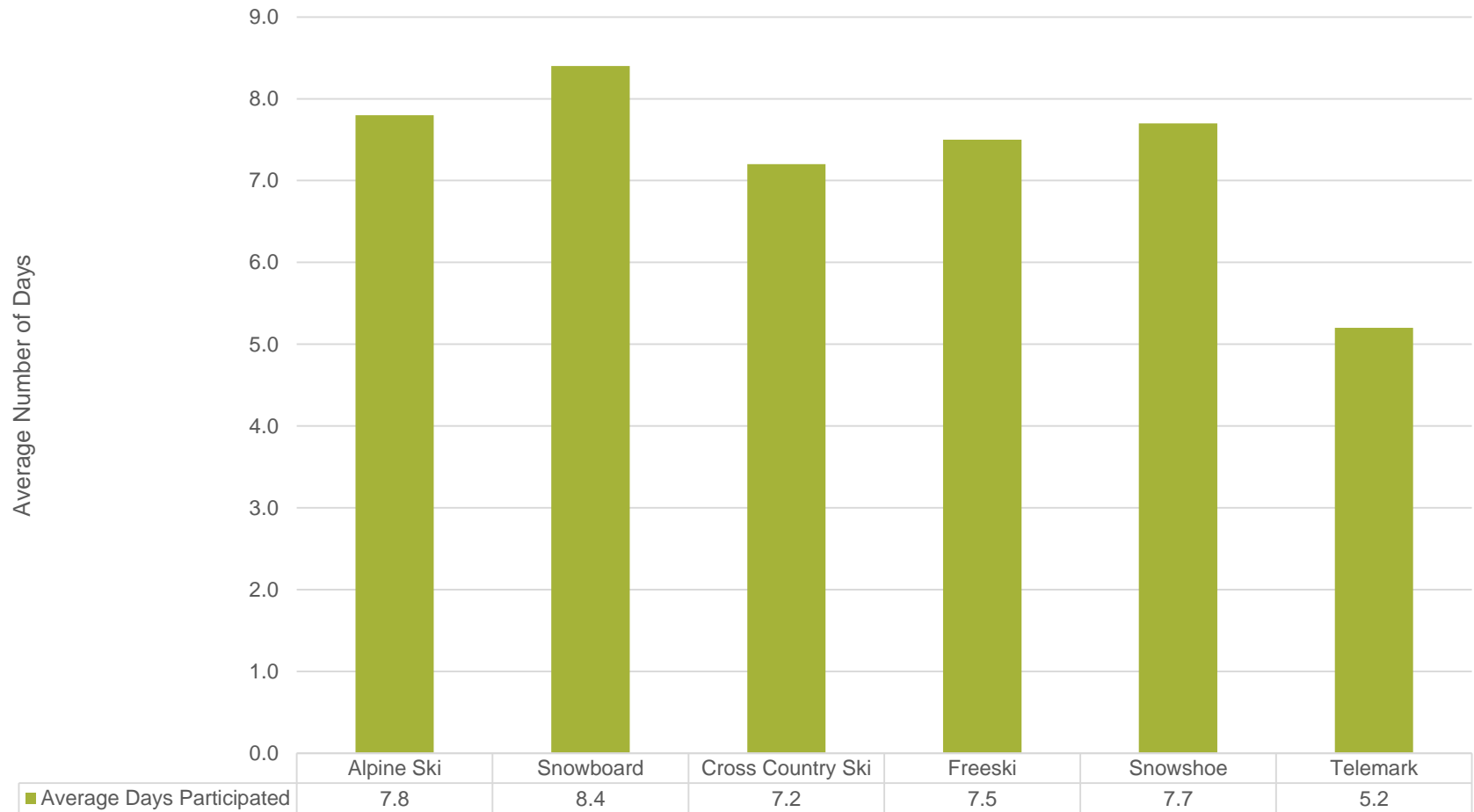
SINGLE DISCIPLINE PARTICIPANTS



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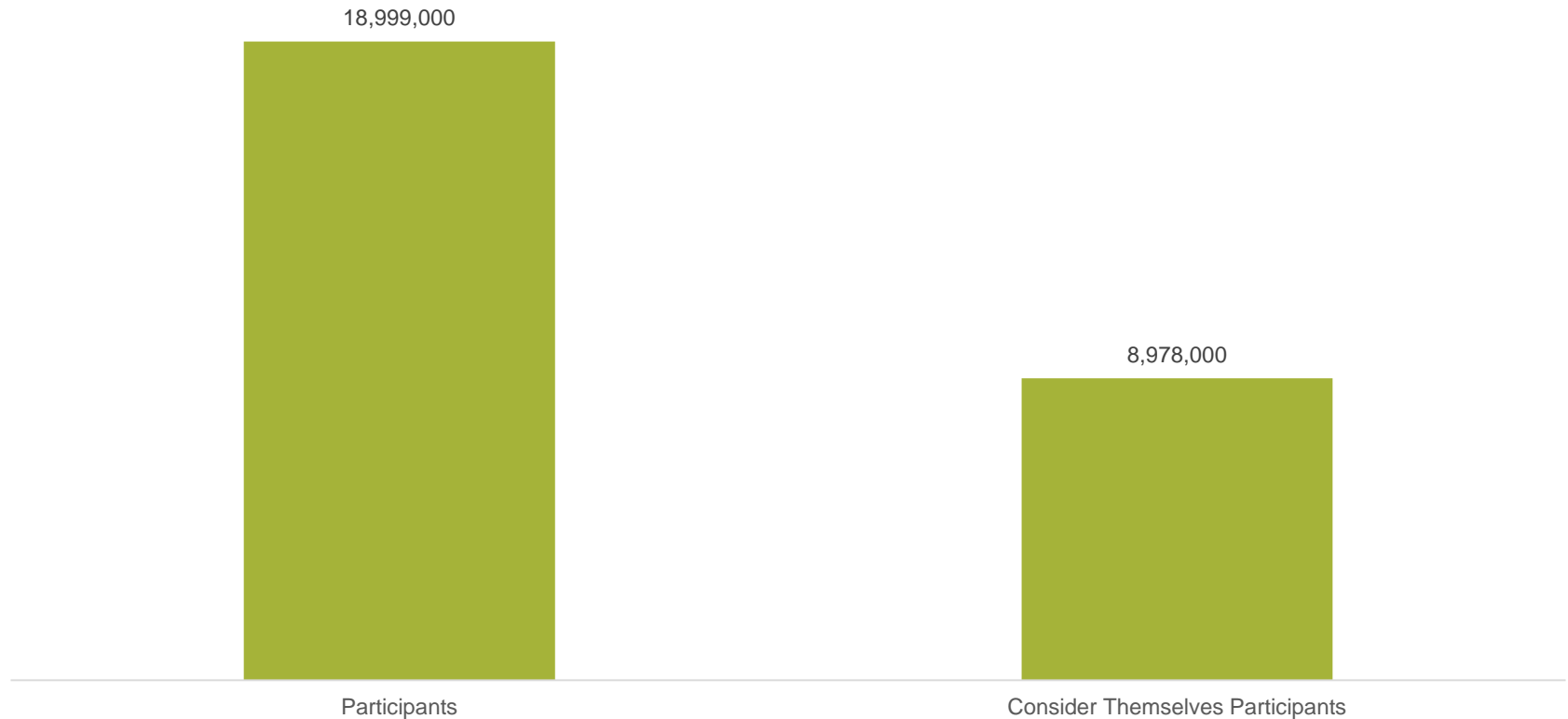
AVERAGE NUMBER OF DAYS PARTICIPATED



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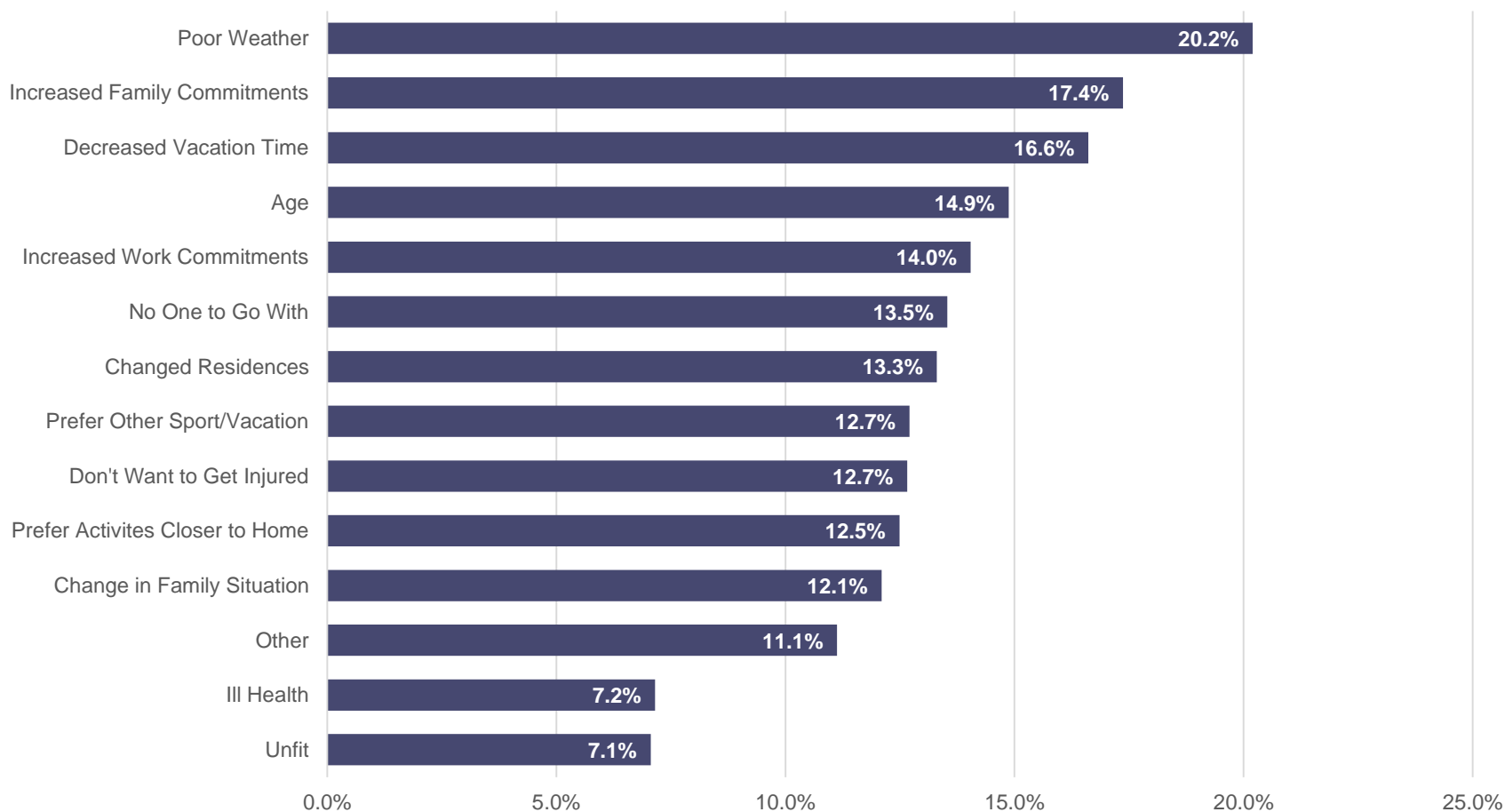
PARTICIPANTS VS. NON-PARTICIPANTS



Total projected participation for the 2013/2014 season was 18,999,000; 8,978,000 people consider themselves snow sports participants, but did not make it to the mountain this season.

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REASONS FOR *NOT* PARTICIPATING



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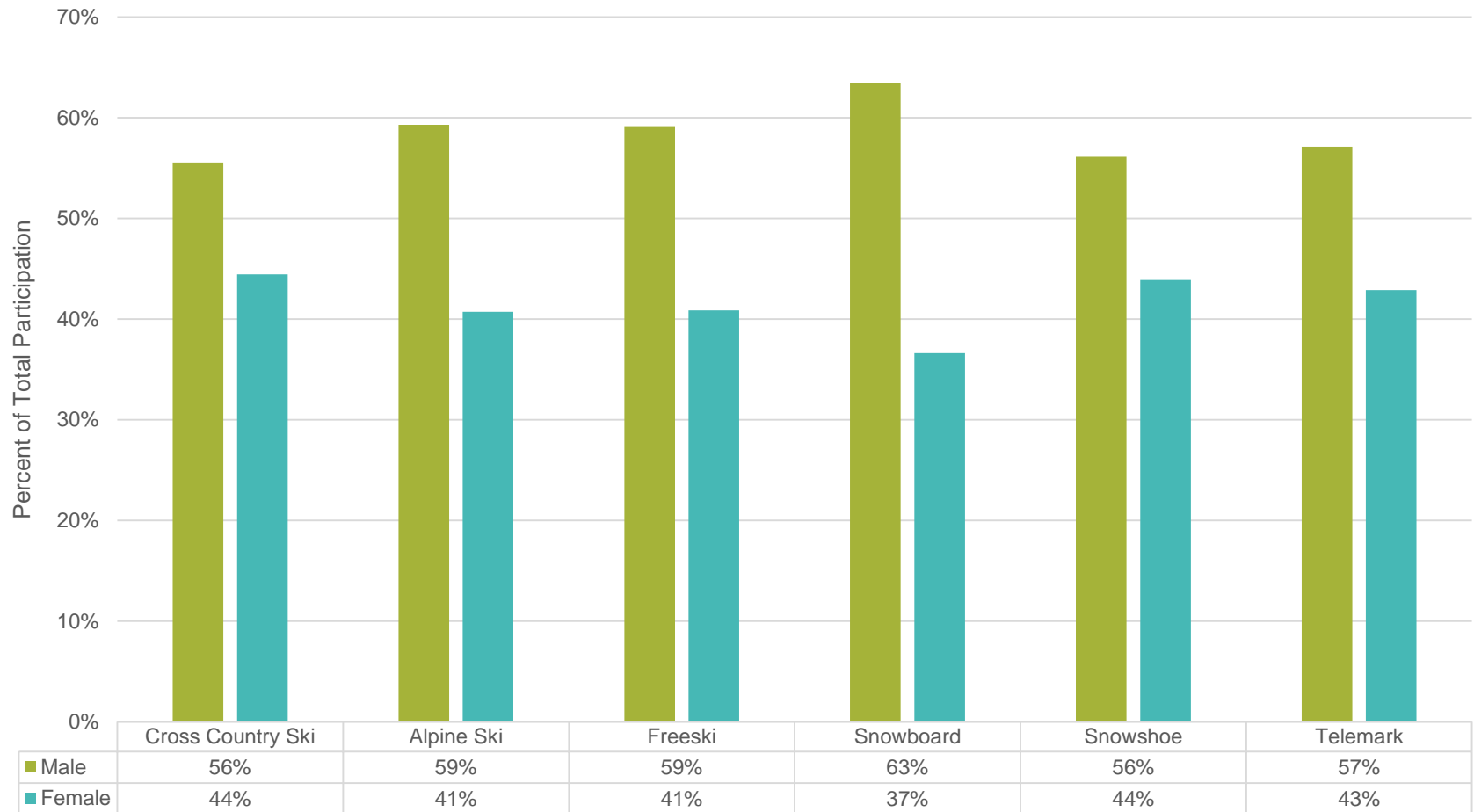


GENDER AND AGE DEMOGRAPHICS



GENDER DEMOGRAPHICS

MALE VS. FEMALE BY DISCIPLINE

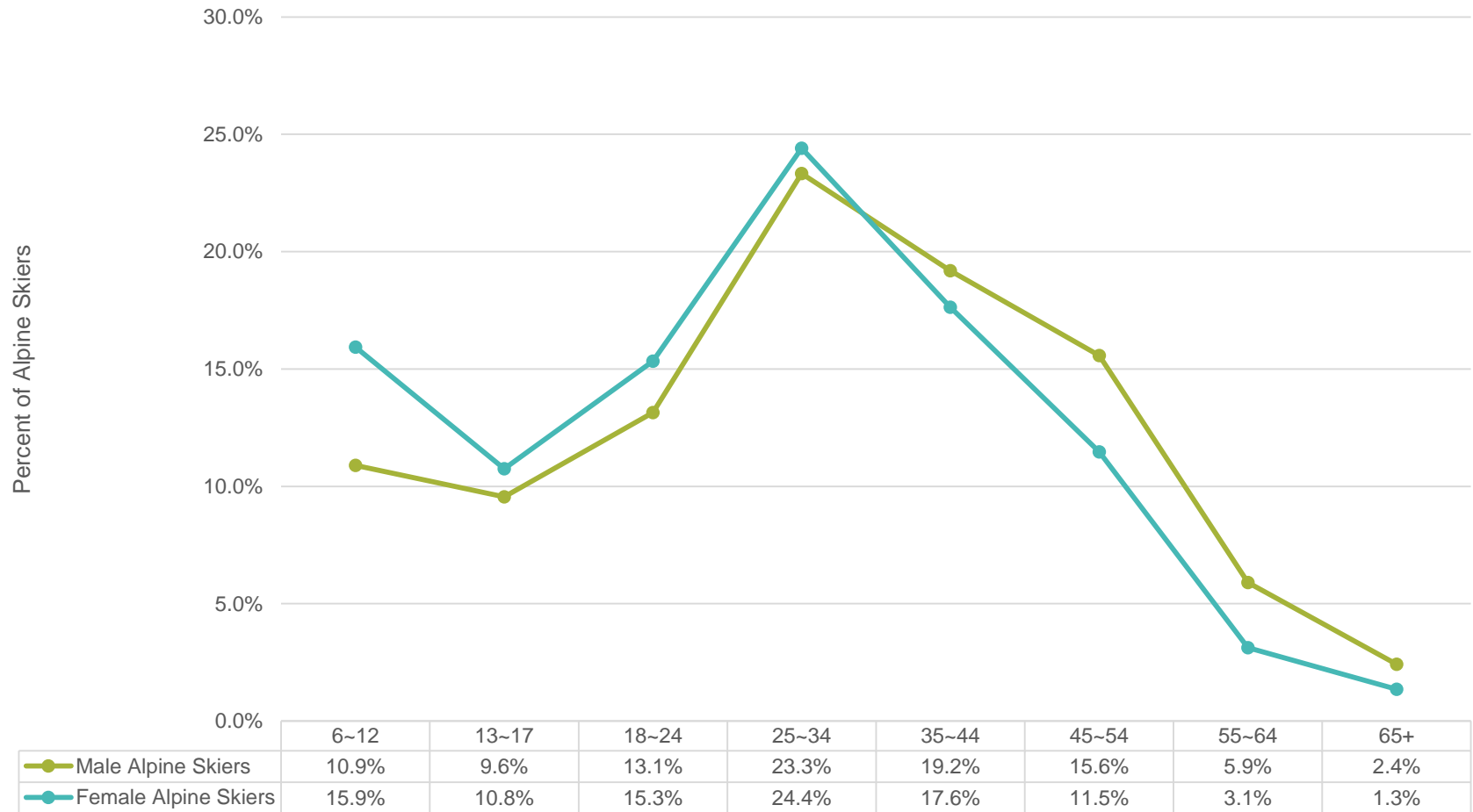


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GENDER DEMOGRAPHICS

MALE VS. FEMALE ALPINE SKIERS, BY AGE

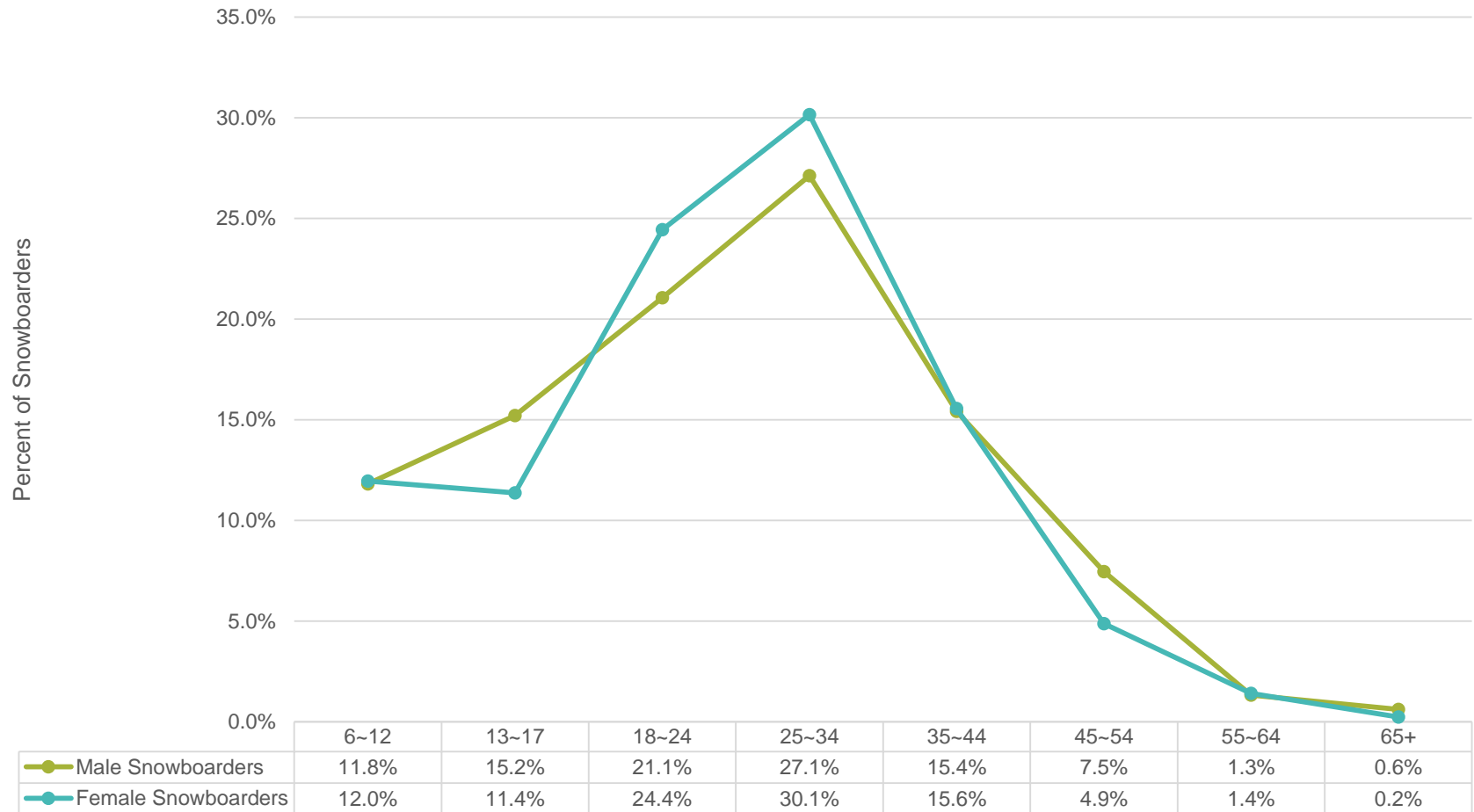


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GENDER DEMOGRAPHICS

MALE VS. FEMALE SNOWBOARDERS, BY AGE

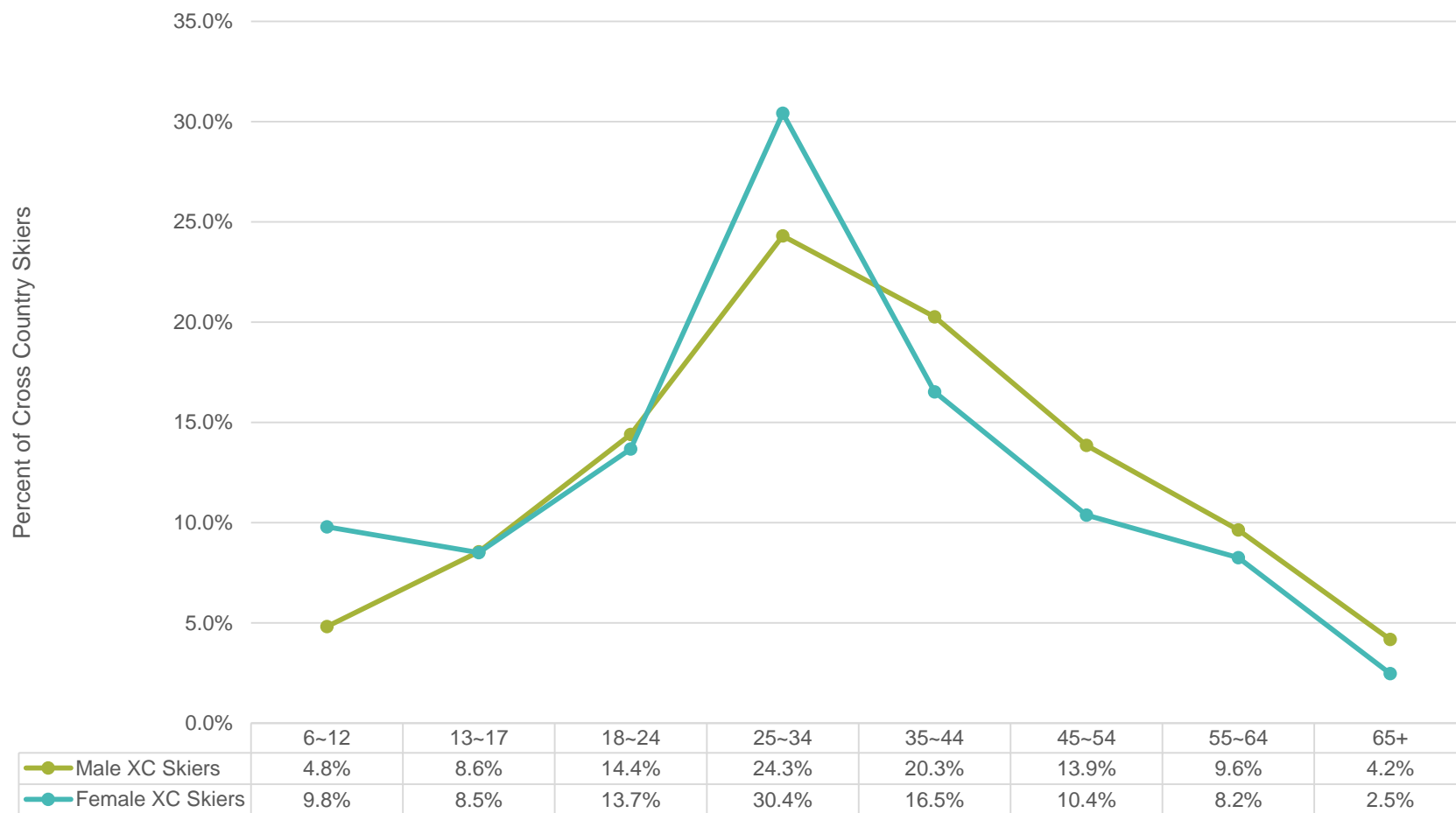


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GENDER DEMOGRAPHICS

MALE VS. FEMALE CROSS COUNTRY SKIERS, BY AGE

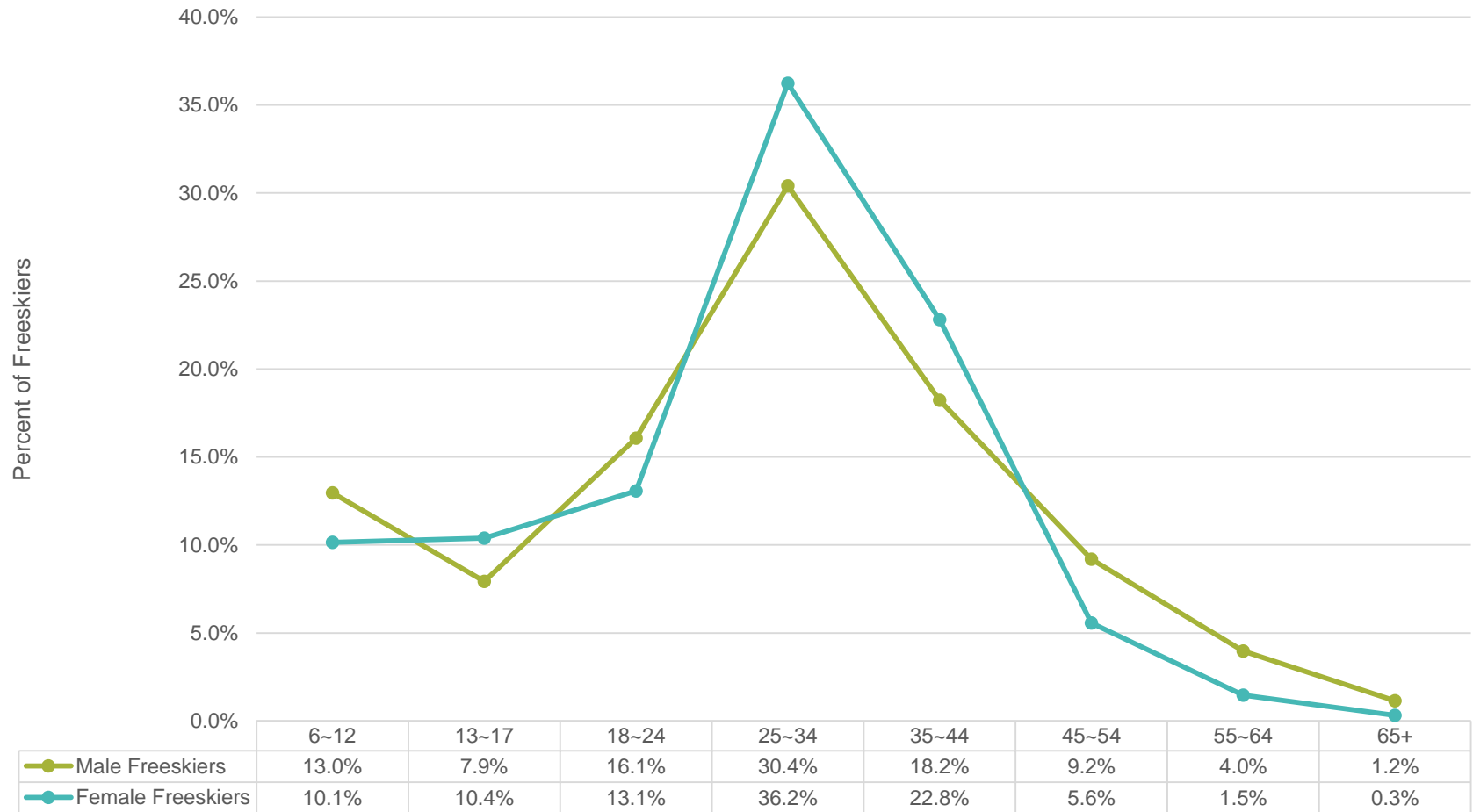


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GENDER DEMOGRAPHICS

MALE VS. FEMALE FREESKIERS, BY AGE

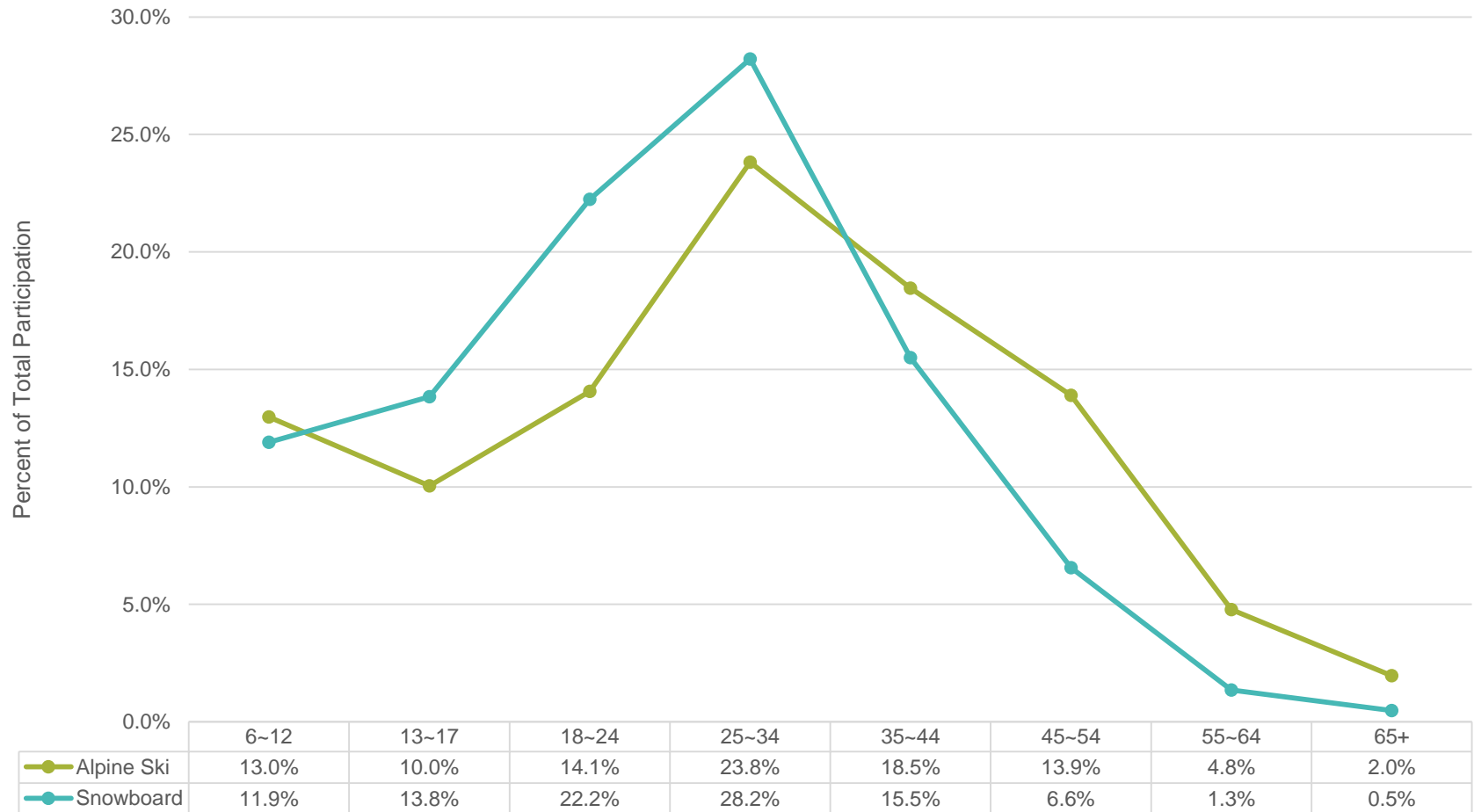


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AGE DEMOGRAPHICS

SKI VS. SNOWBOARD

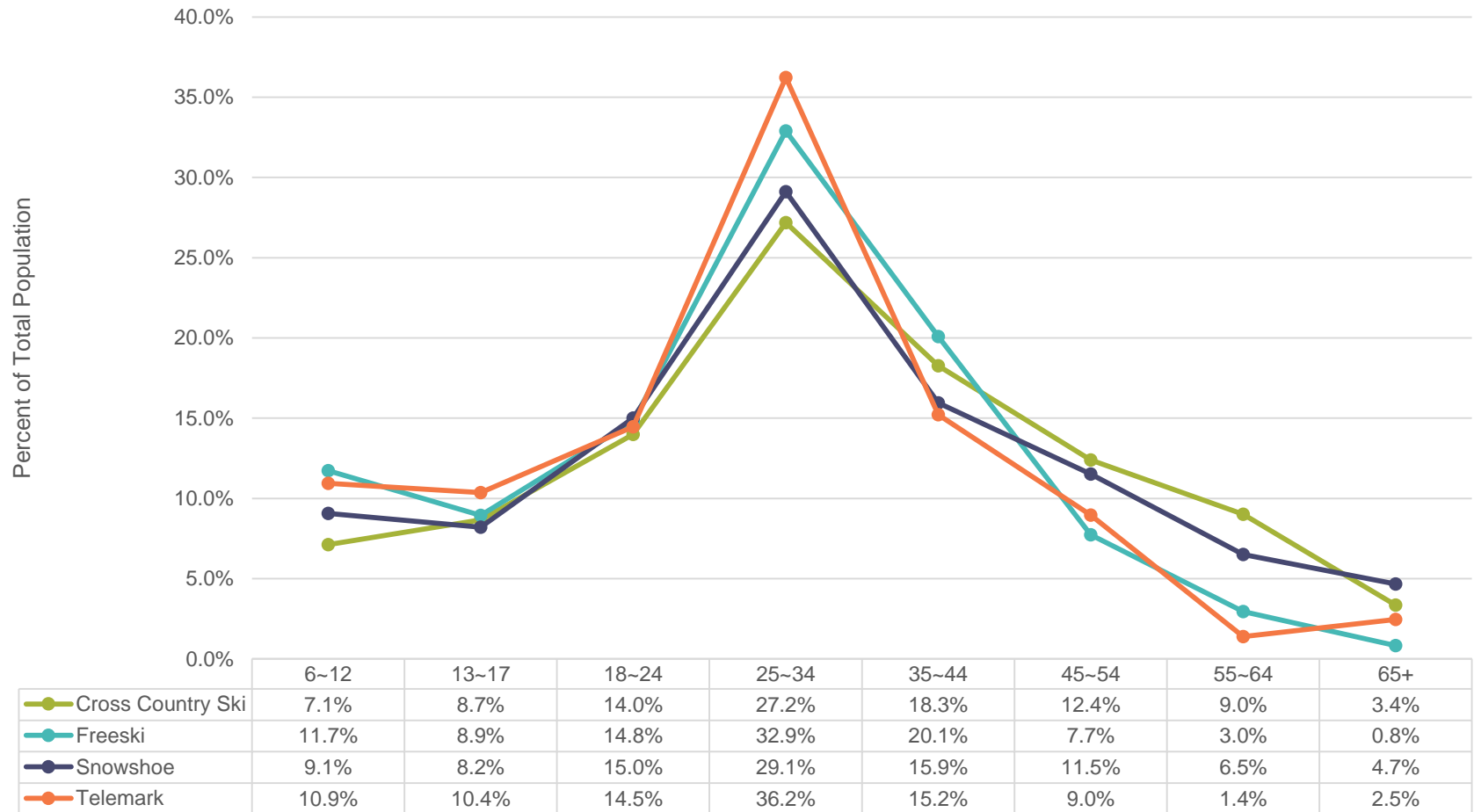


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AGE DEMOGRAPHICS

CROSS COUNTRY, FREESKI, SNOWSHOE & TELEMAR

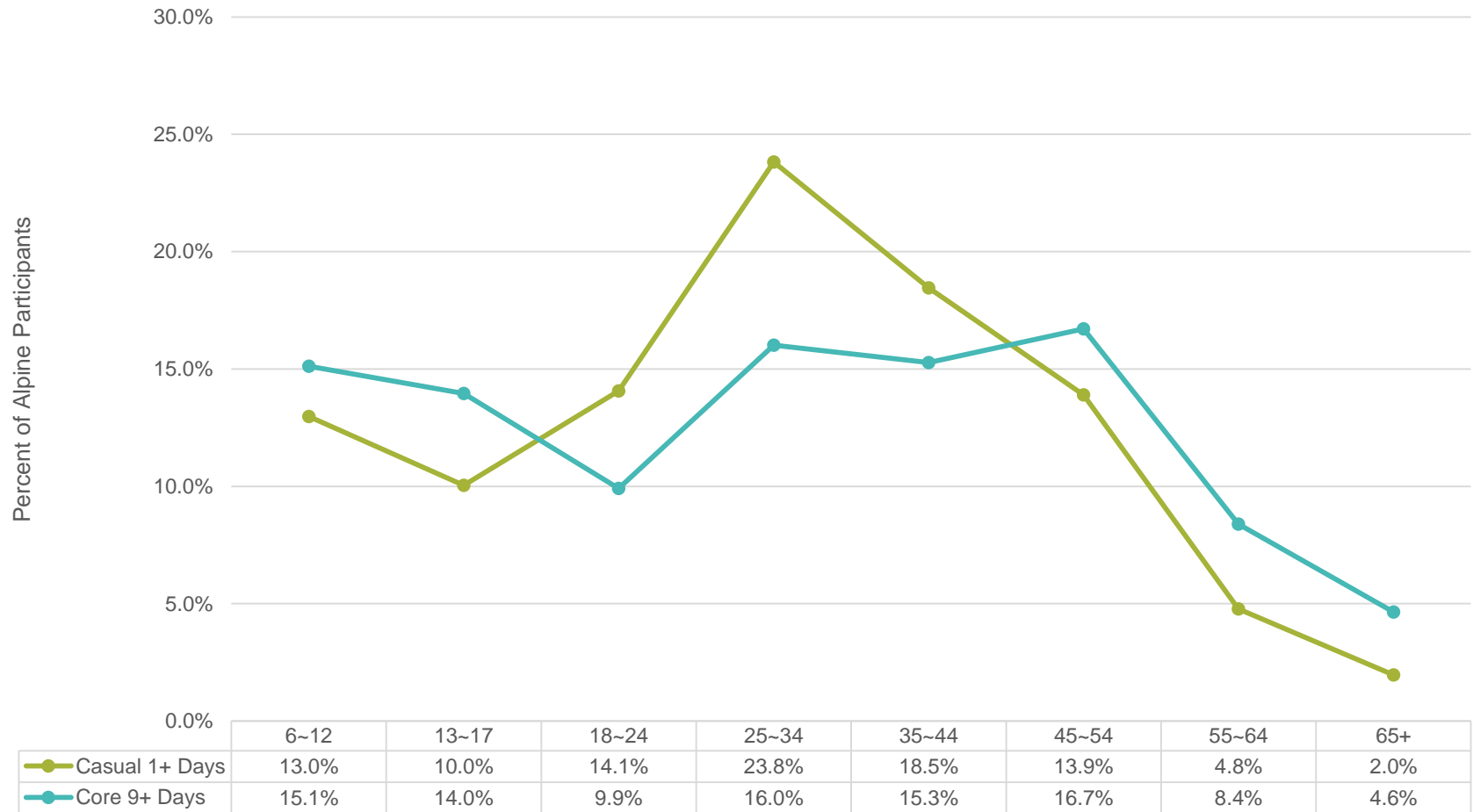


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AGE DEMOGRAPHICS

CASUAL VS. CORE ALPINE SKIERS

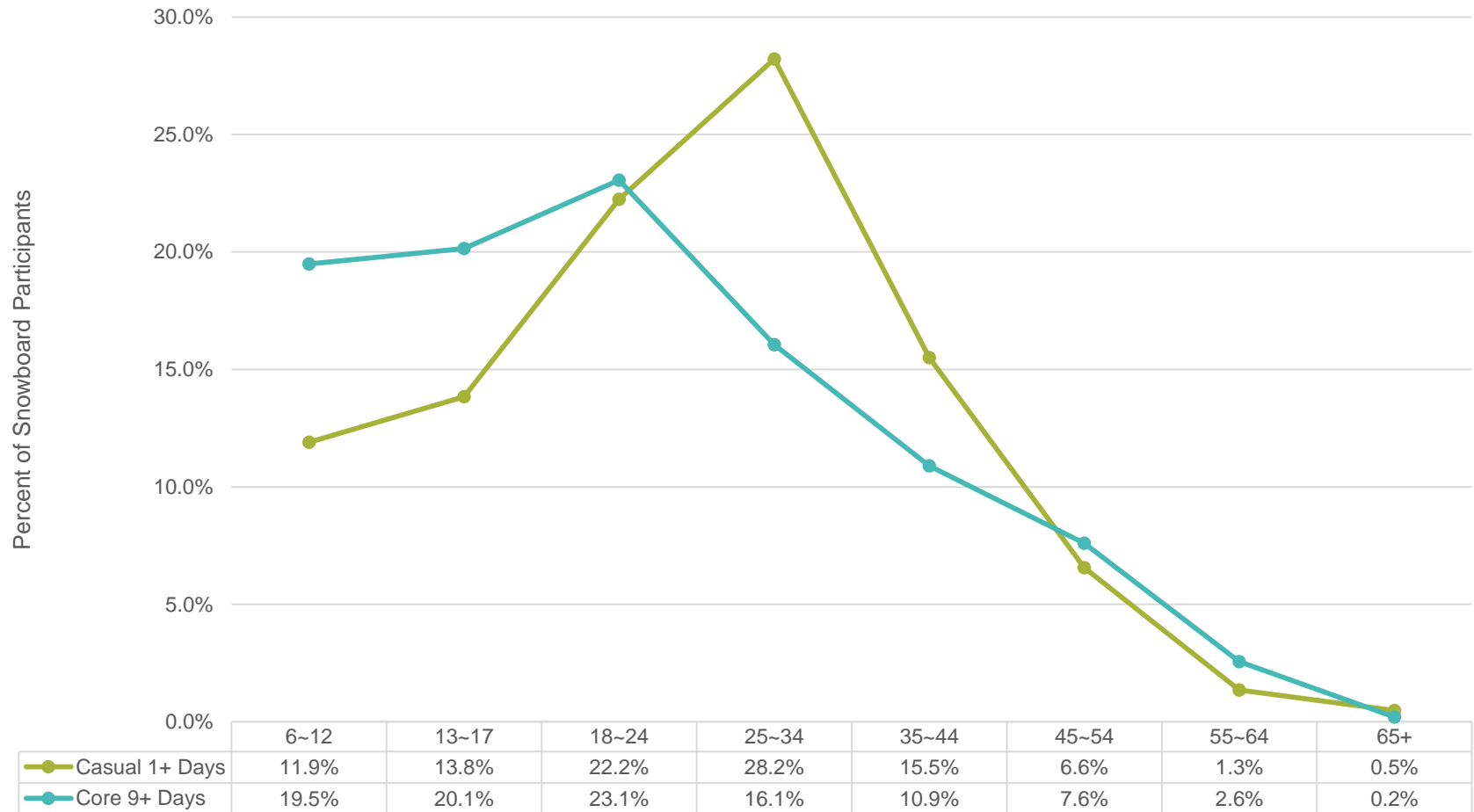


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AGE DEMOGRAPHICS

CASUAL VS. CORE SNOWBOARDERS

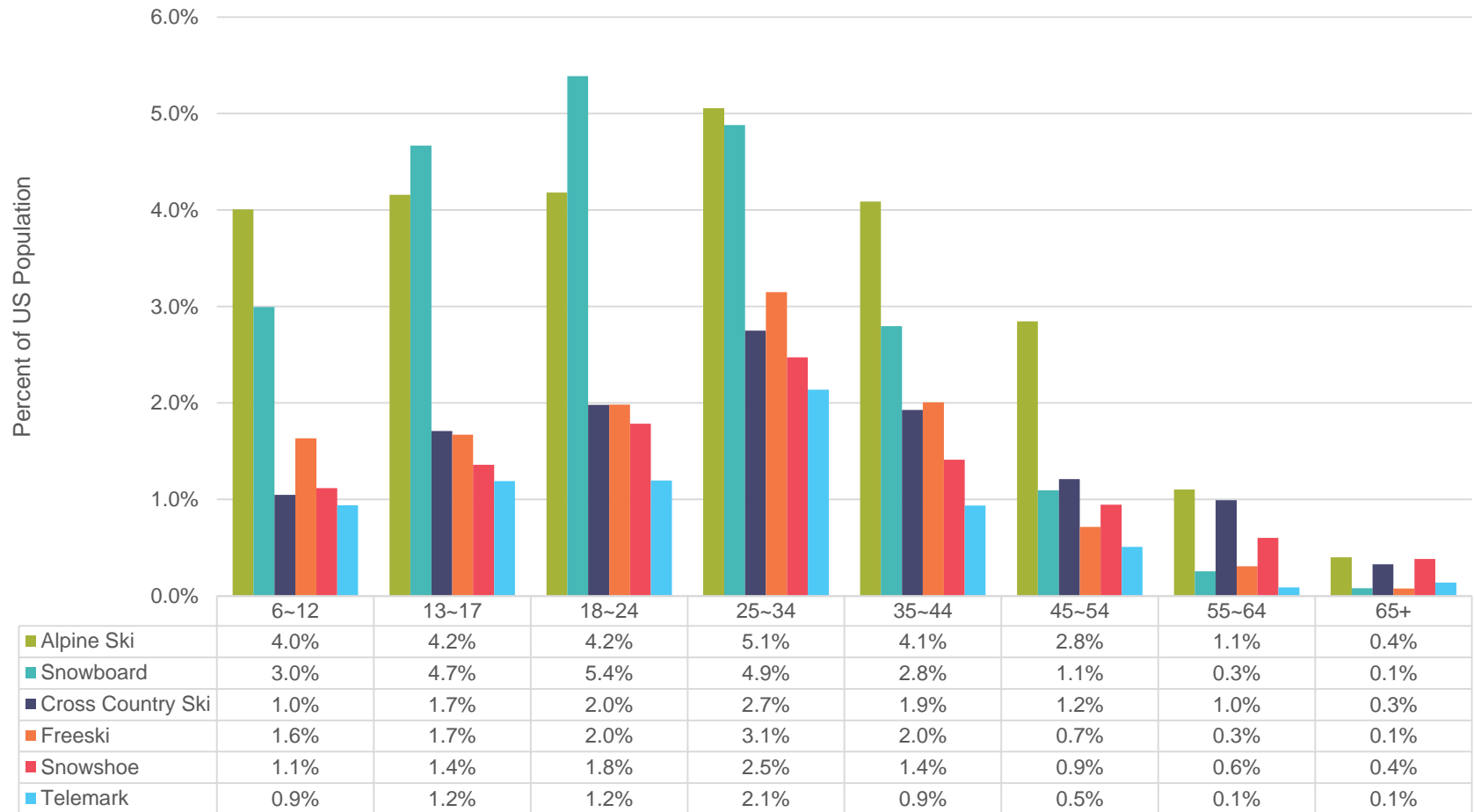


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AGE DEMOGRAPHICS

PERCENT OF POPULATION THAT PARTICIPATES



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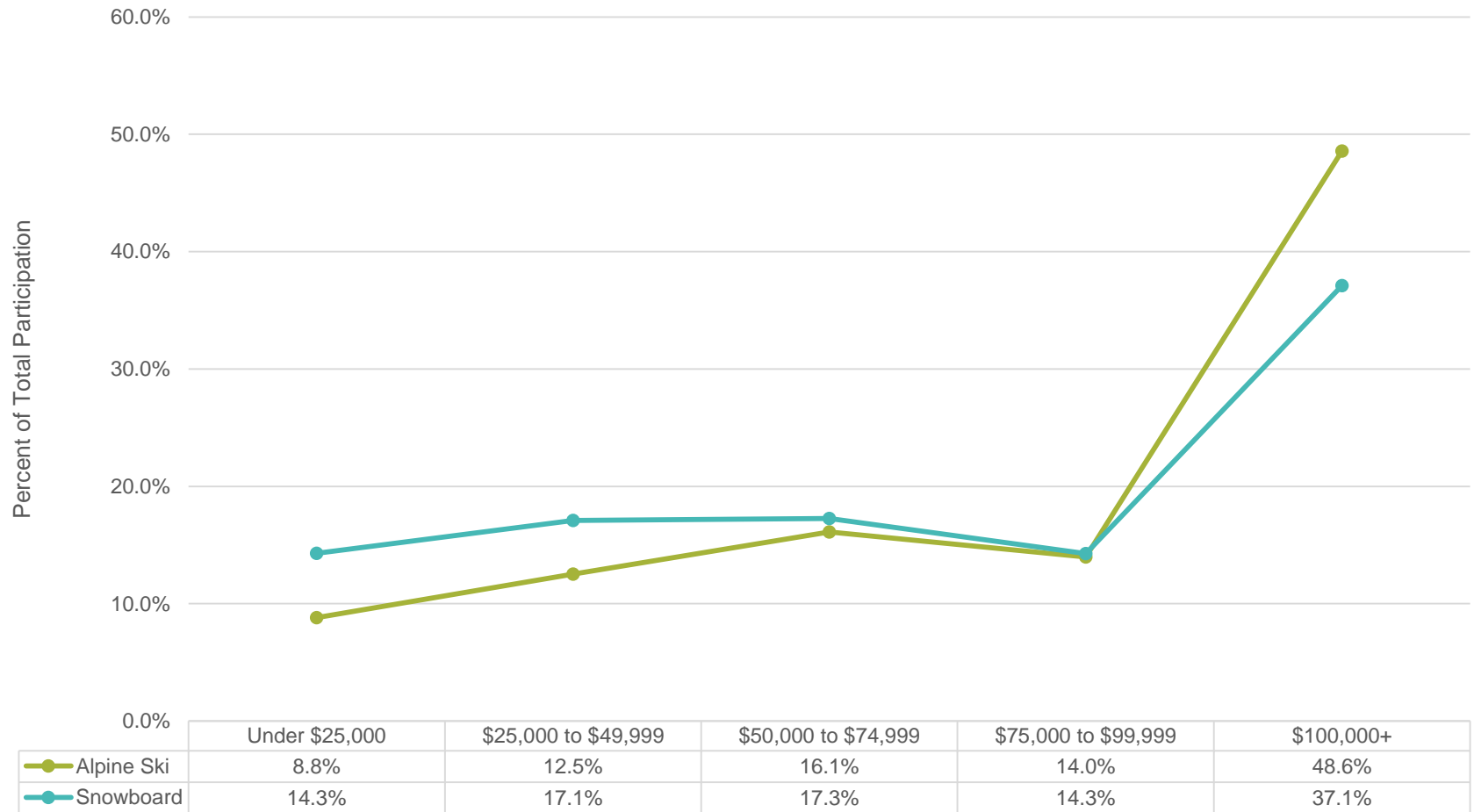


INCOME & EDUCATION DEMOGRAPHICS



INCOME DEMOGRAPHICS

ALPINE VS. SNOWBOARD

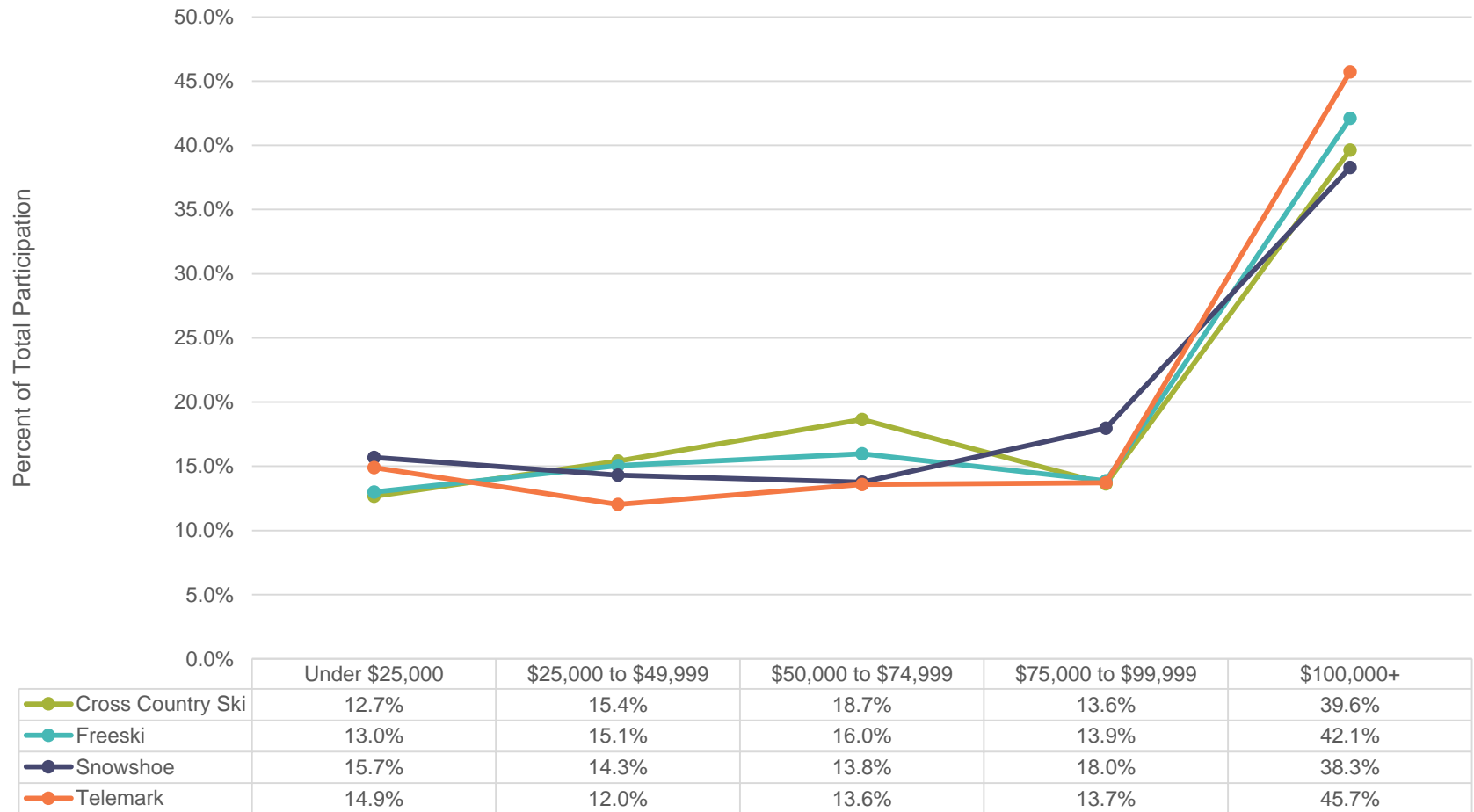


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INCOME DEMOGRAPHICS

CROSS COUNTRY, FREESKI, SNOWSHOE & TELEMAR

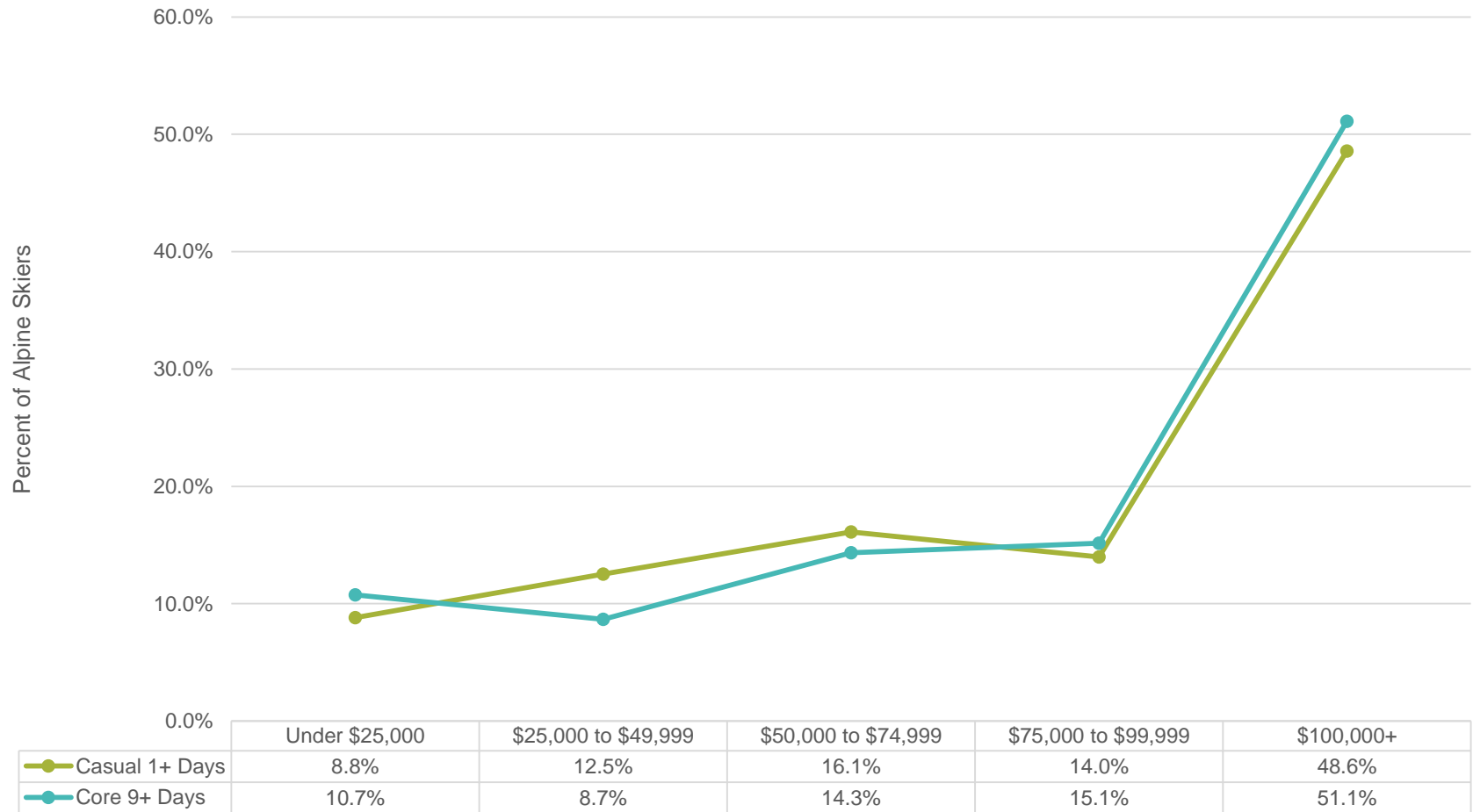


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INCOME DEMOGRAPHICS

CASUAL VS. CORE ALPINE SKIERS

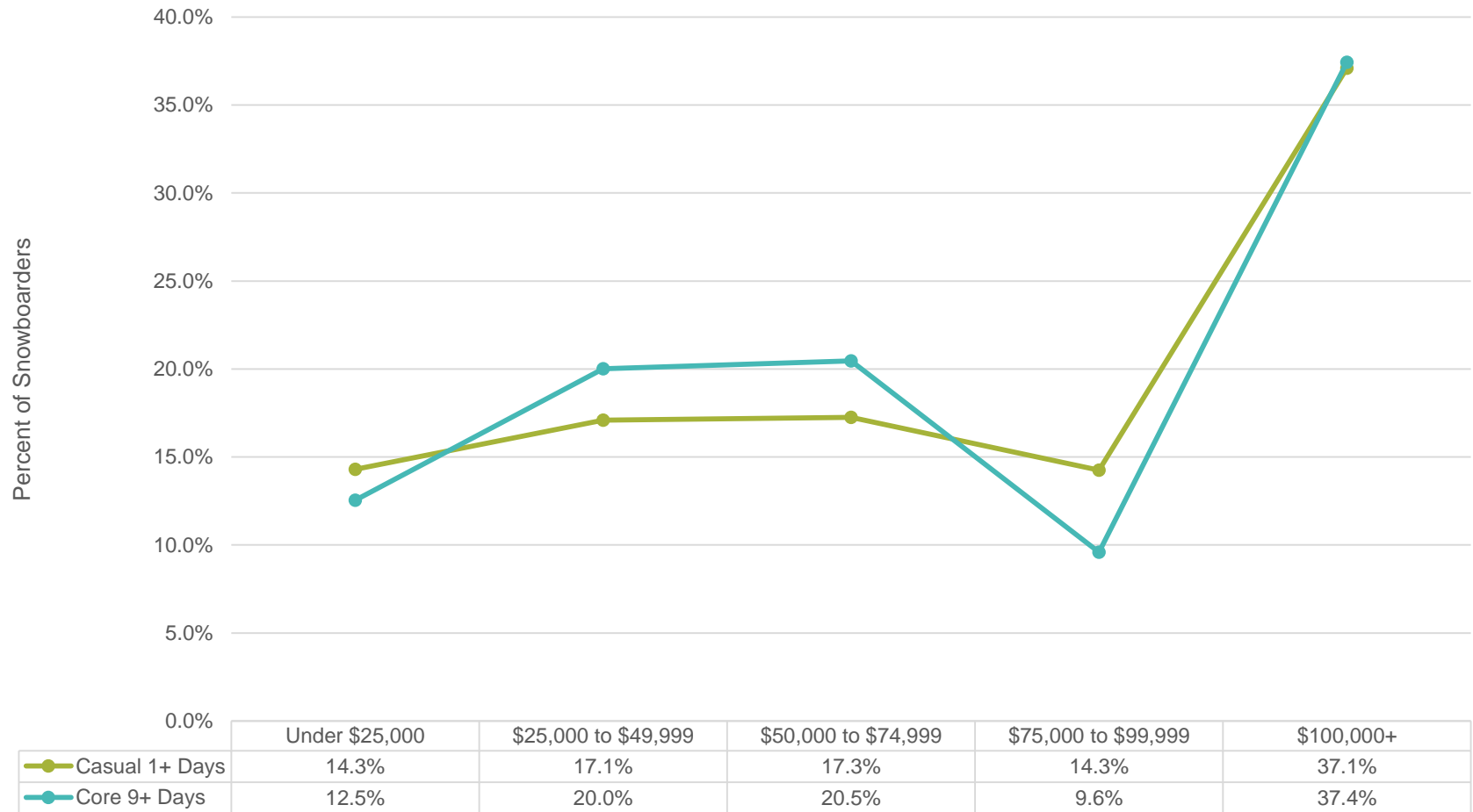


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INCOME DEMOGRAPHICS

CASUAL VS. CORE SNOWBOARDERS

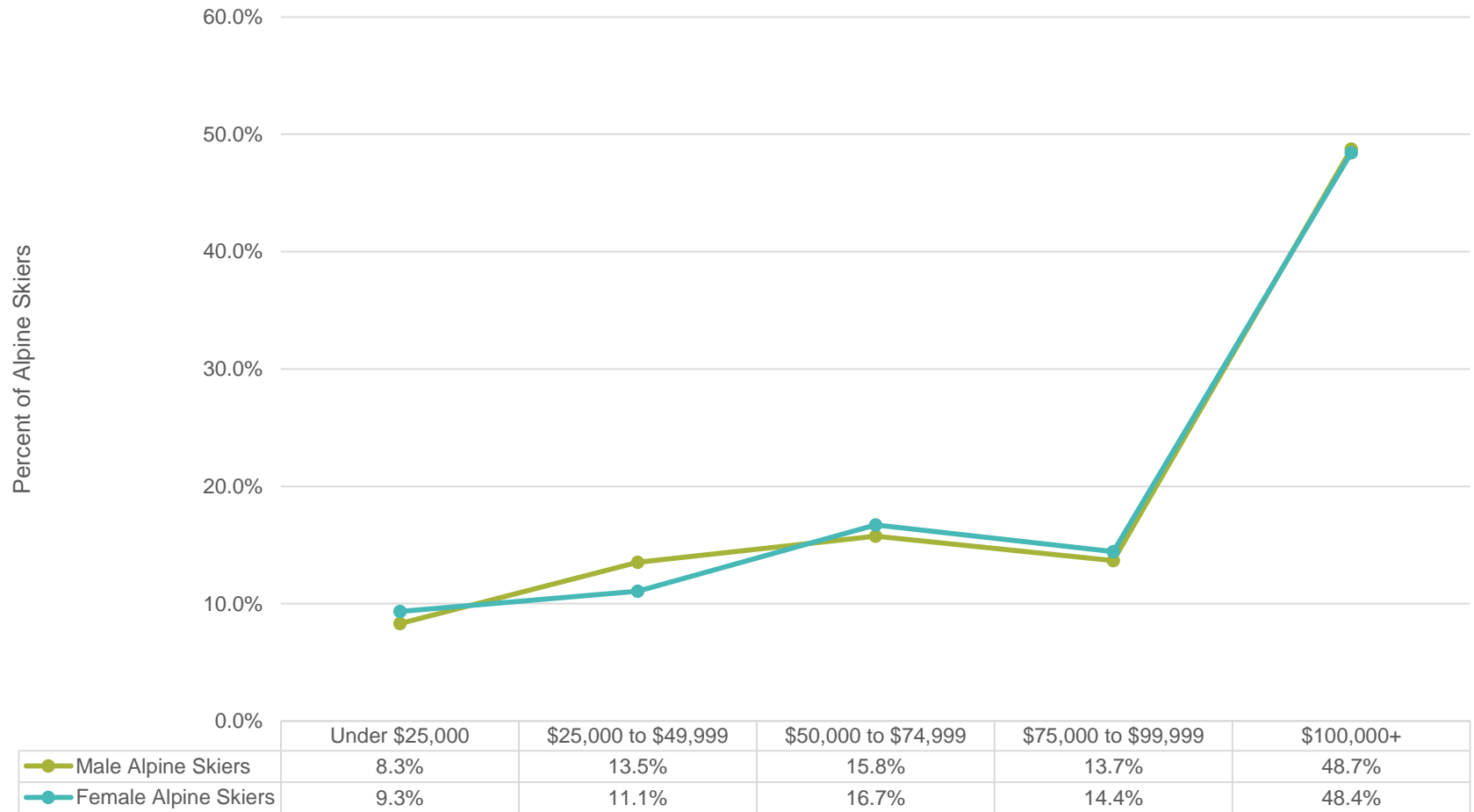


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INCOME DEMOGRAPHICS

ALPINE SKIERS BY GENDER



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INCOME DEMOGRAPHICS

SNOWBOARDERS BY GENDER

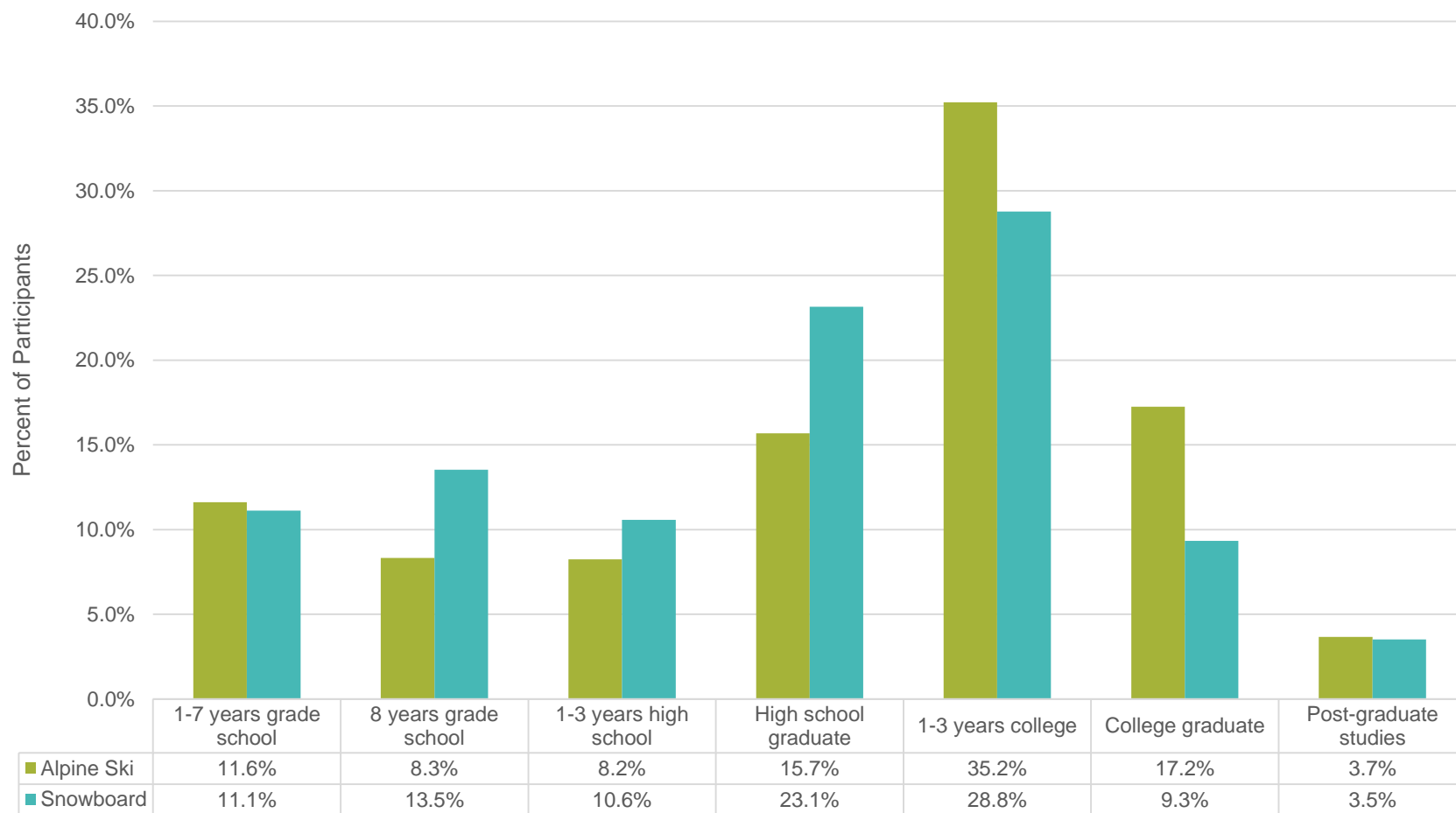


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EDUCATION DEMOGRAPHICS

ALPINE VS. SNOWBOARD

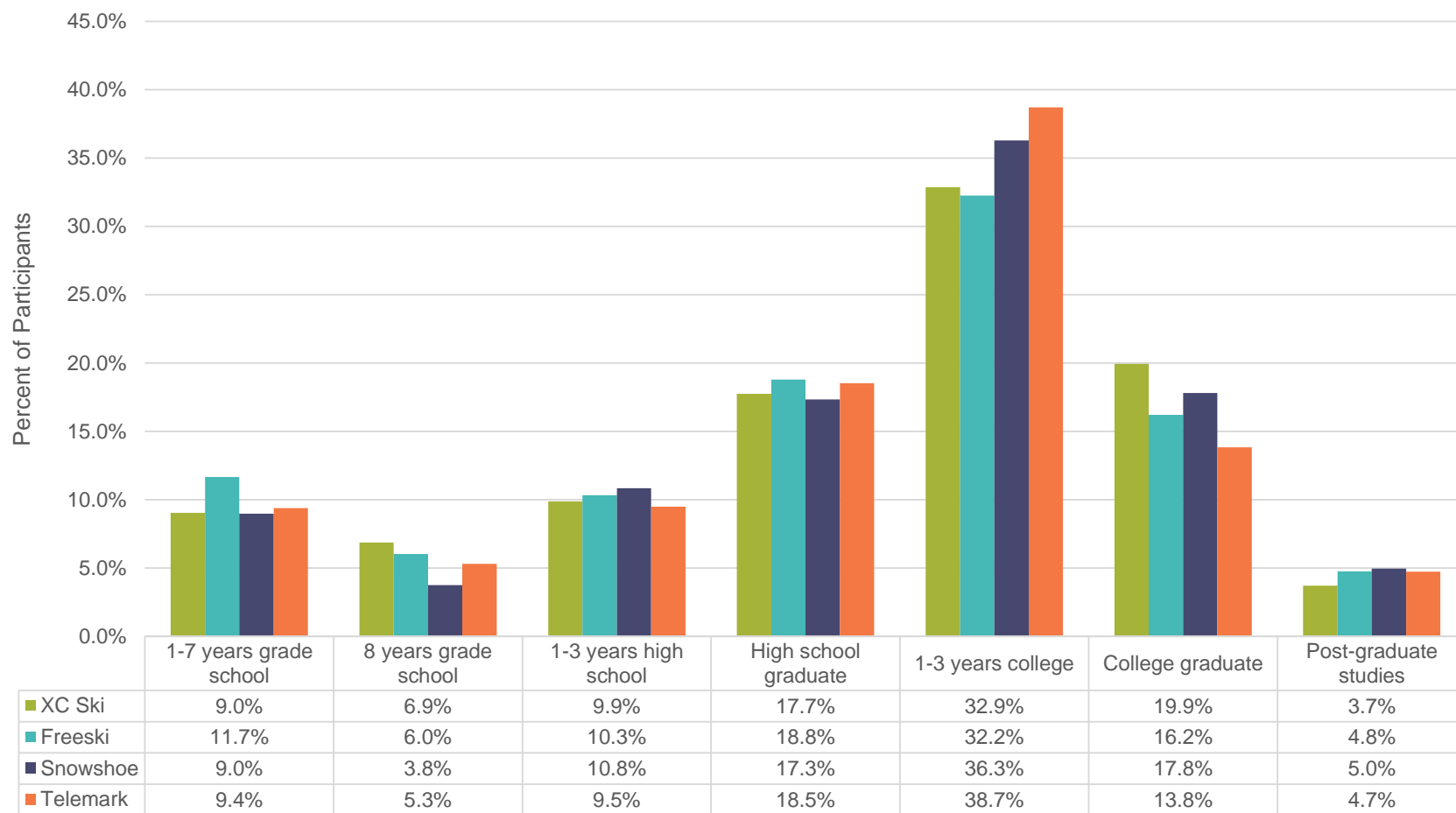


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EDUCATION DEMOGRAPHICS

CROSS COUNTRY, FREESKI, SNOWSHOE & TELEMAR

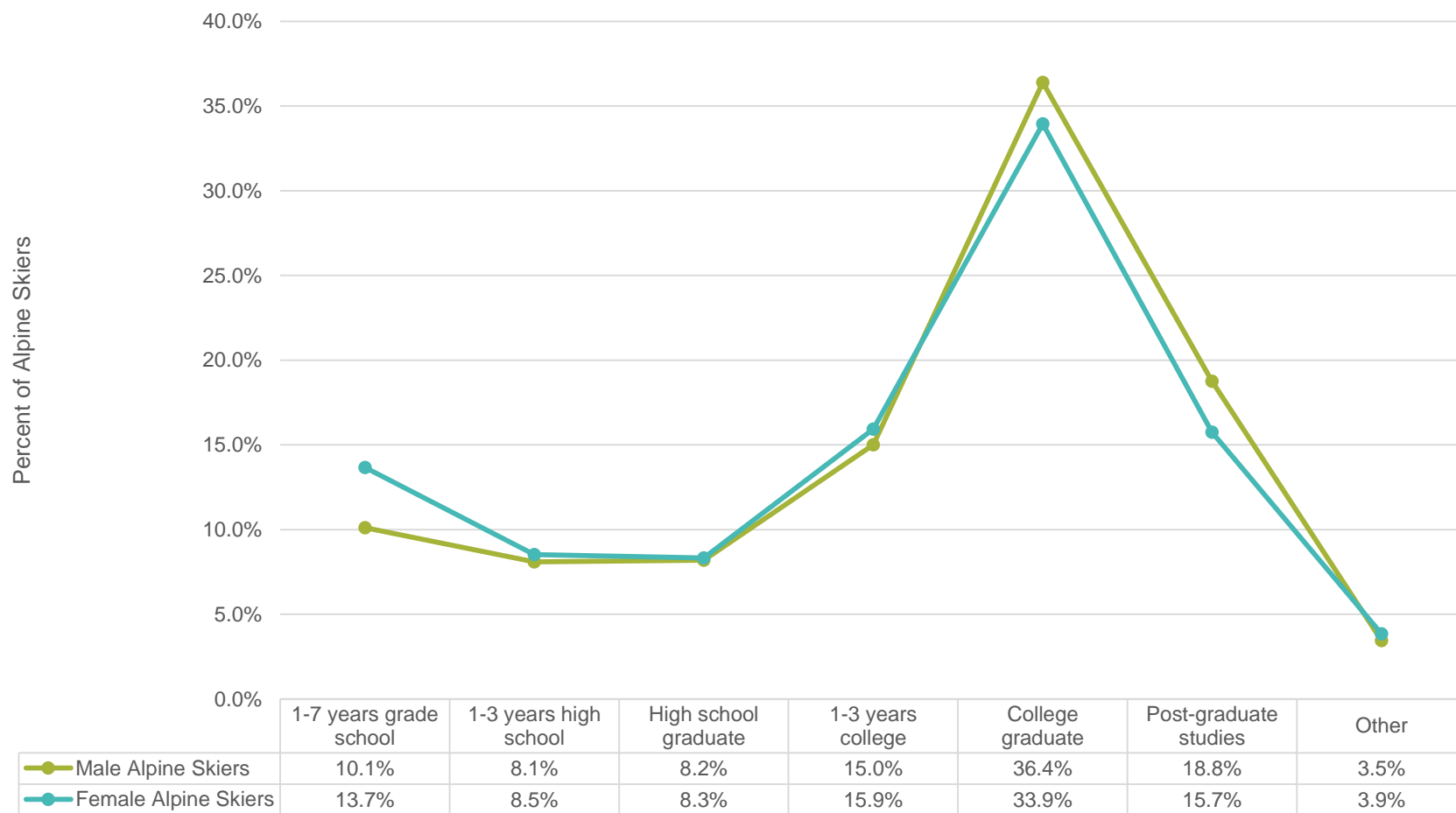


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EDUCATION DEMOGRAPHICS

ALPINE SKIERS BY GENDER

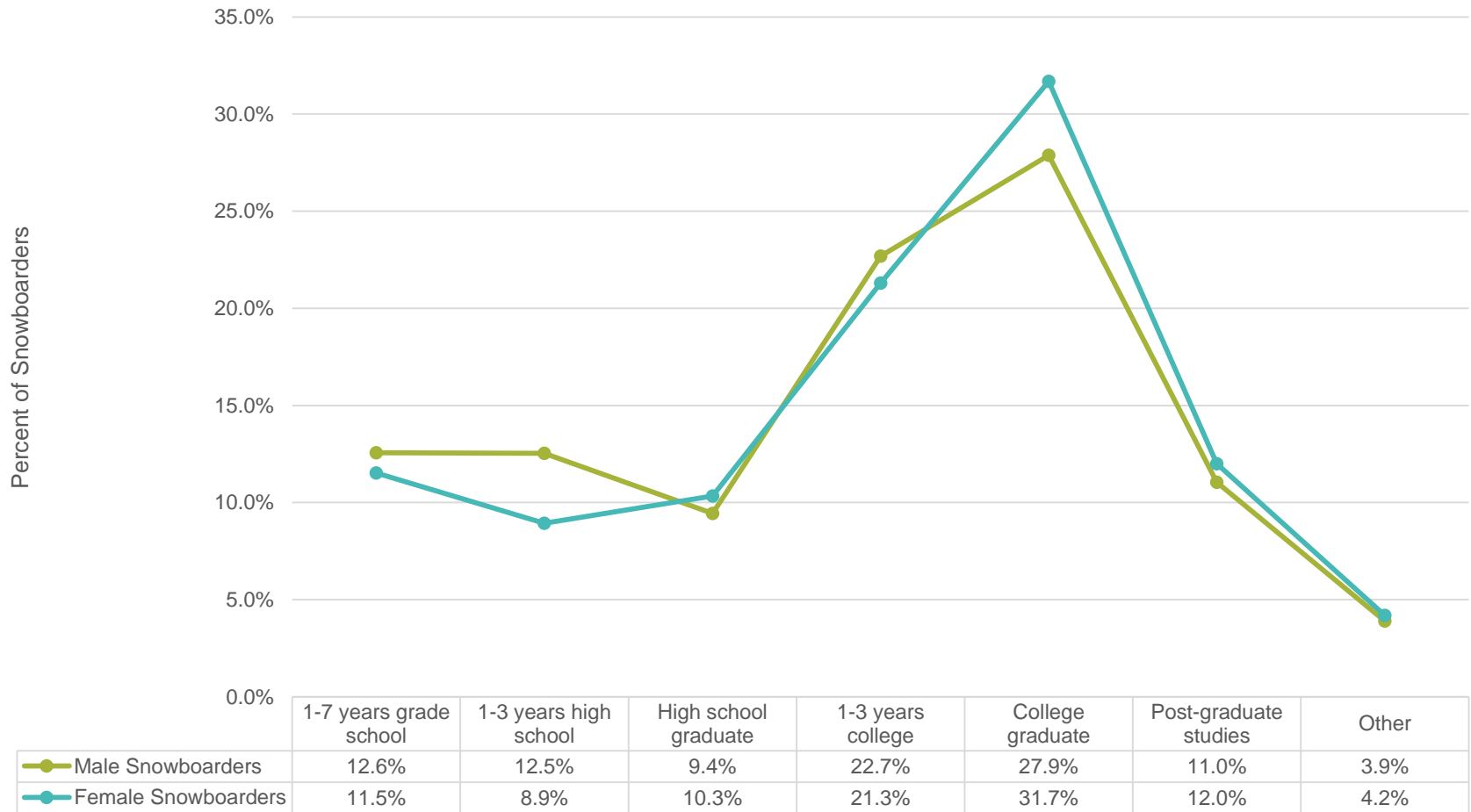


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EDUCATION DEMOGRAPHICS

SNOWBOARDERS BY GENDER



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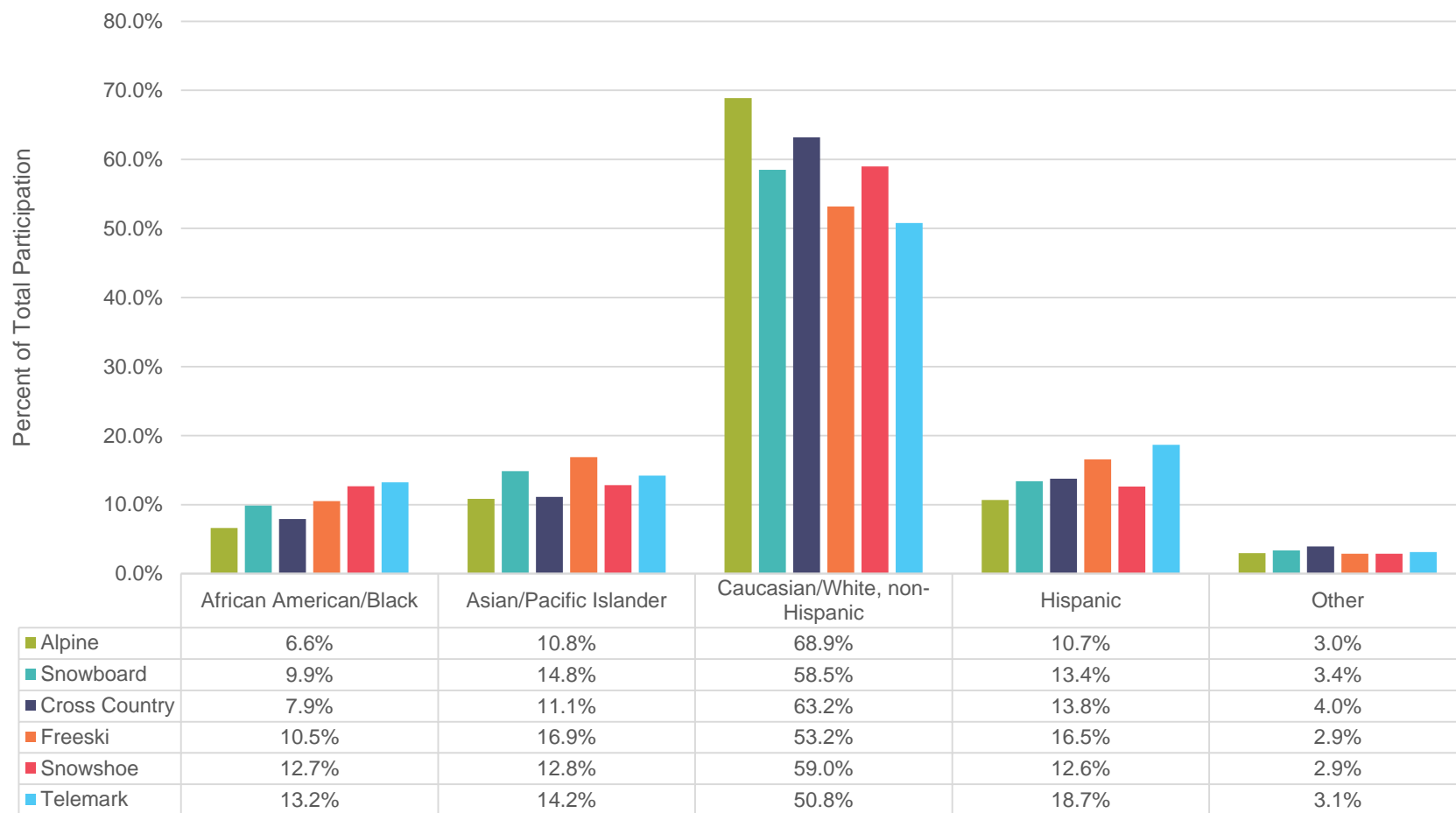


ETHNIC DEMOGRAPHICS



ETHNIC DEMOGRAPHICS

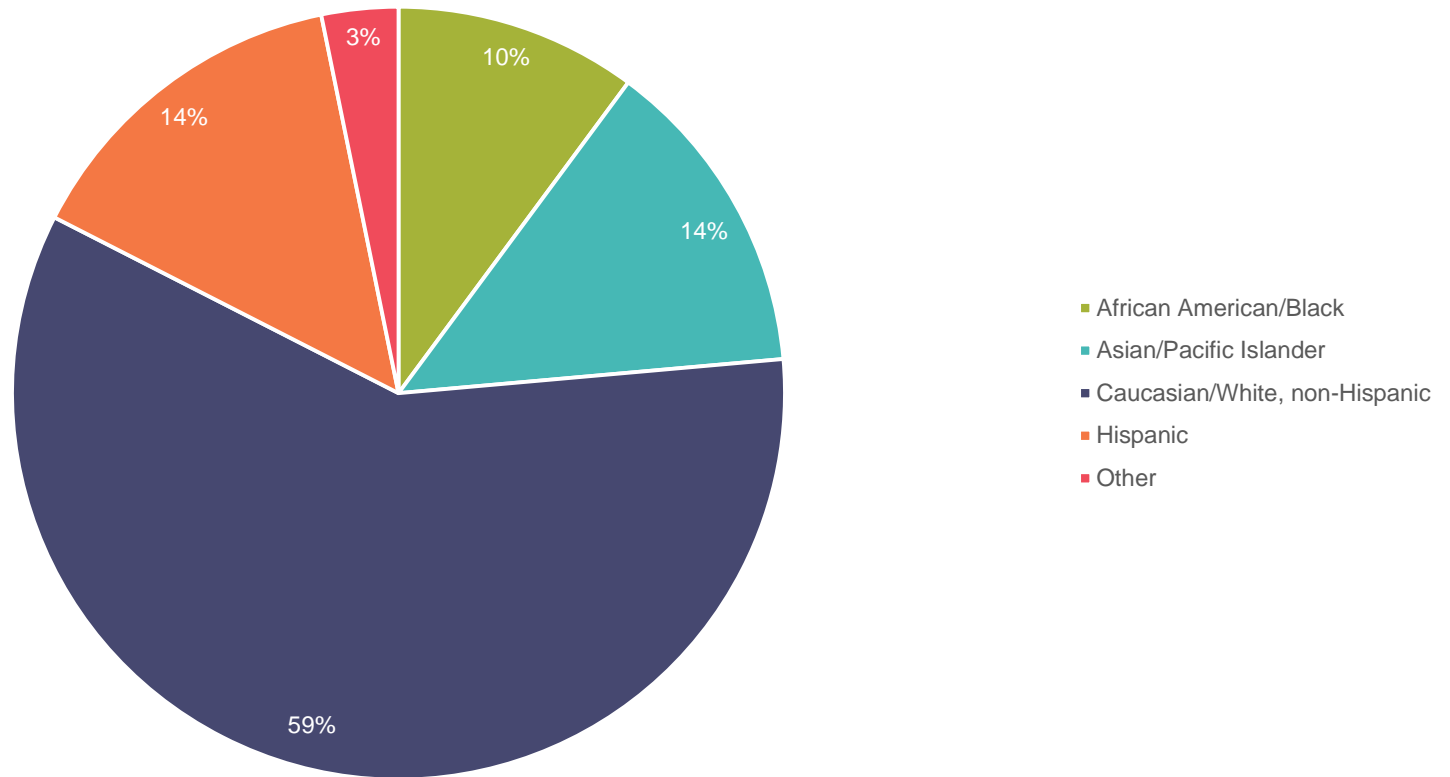
BY DISCIPLINE



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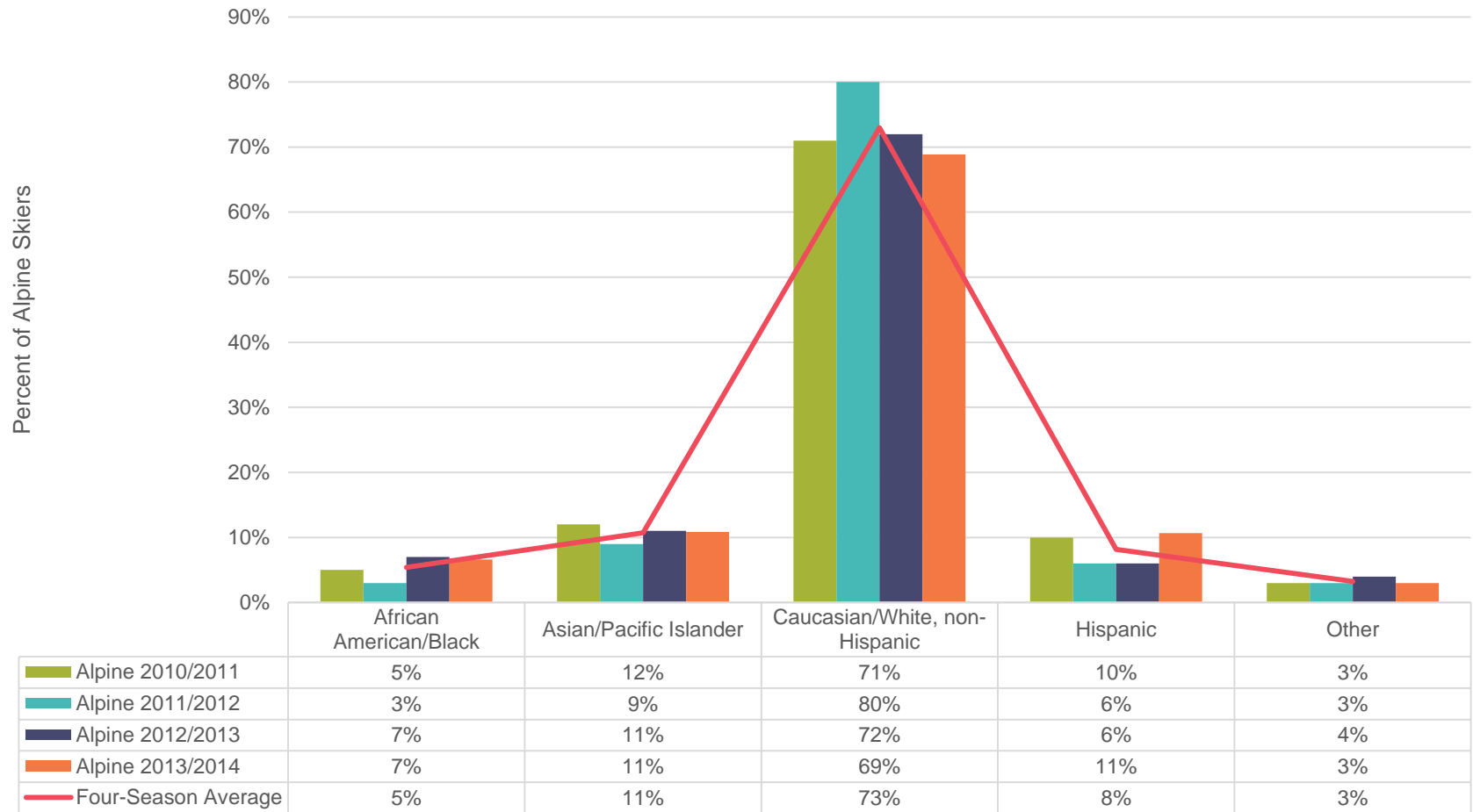
ETHNIC DEMOGRAPHICS



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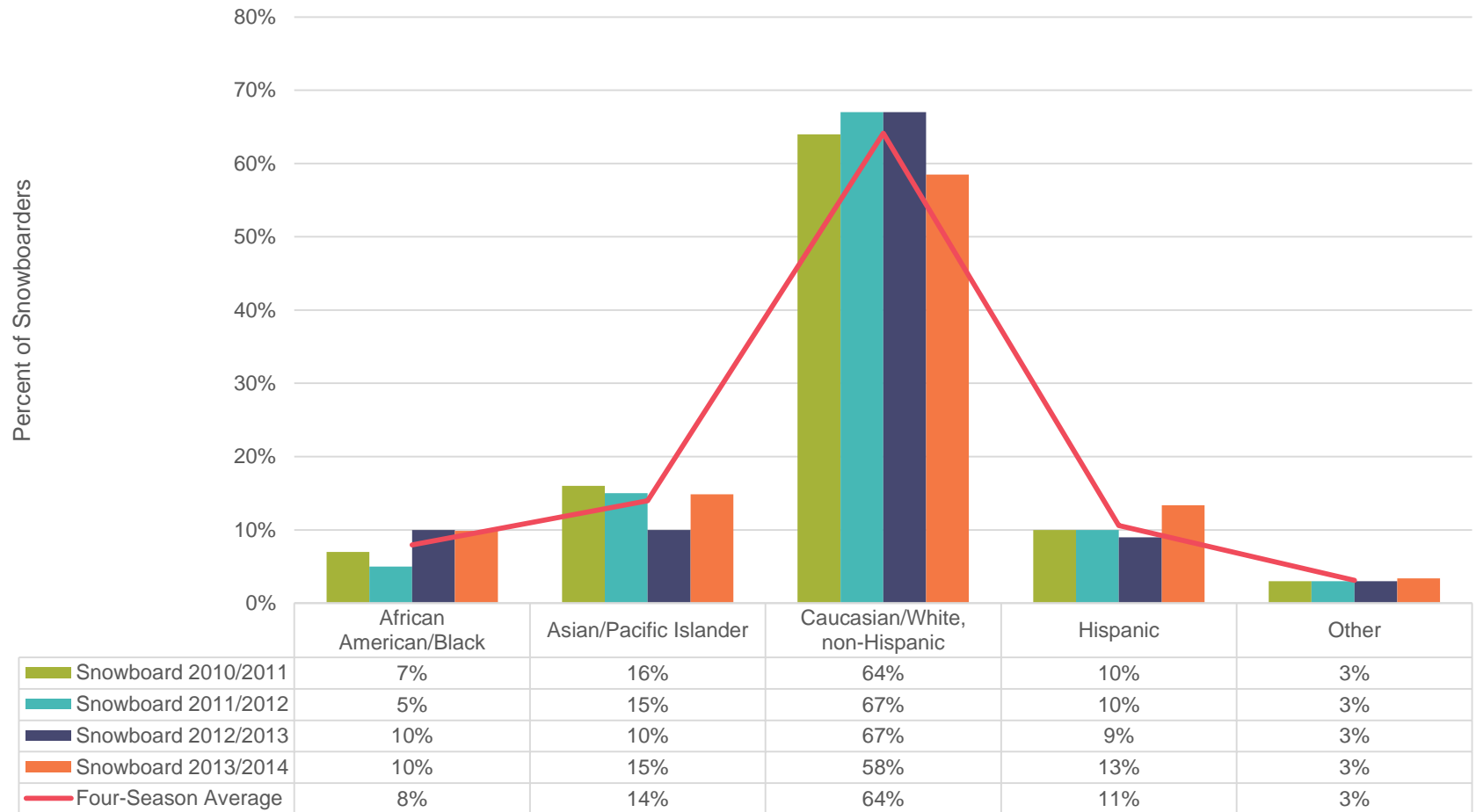
YEAR-TO-YEAR CHANGE IN ETHNICITY: ALPINE SKI



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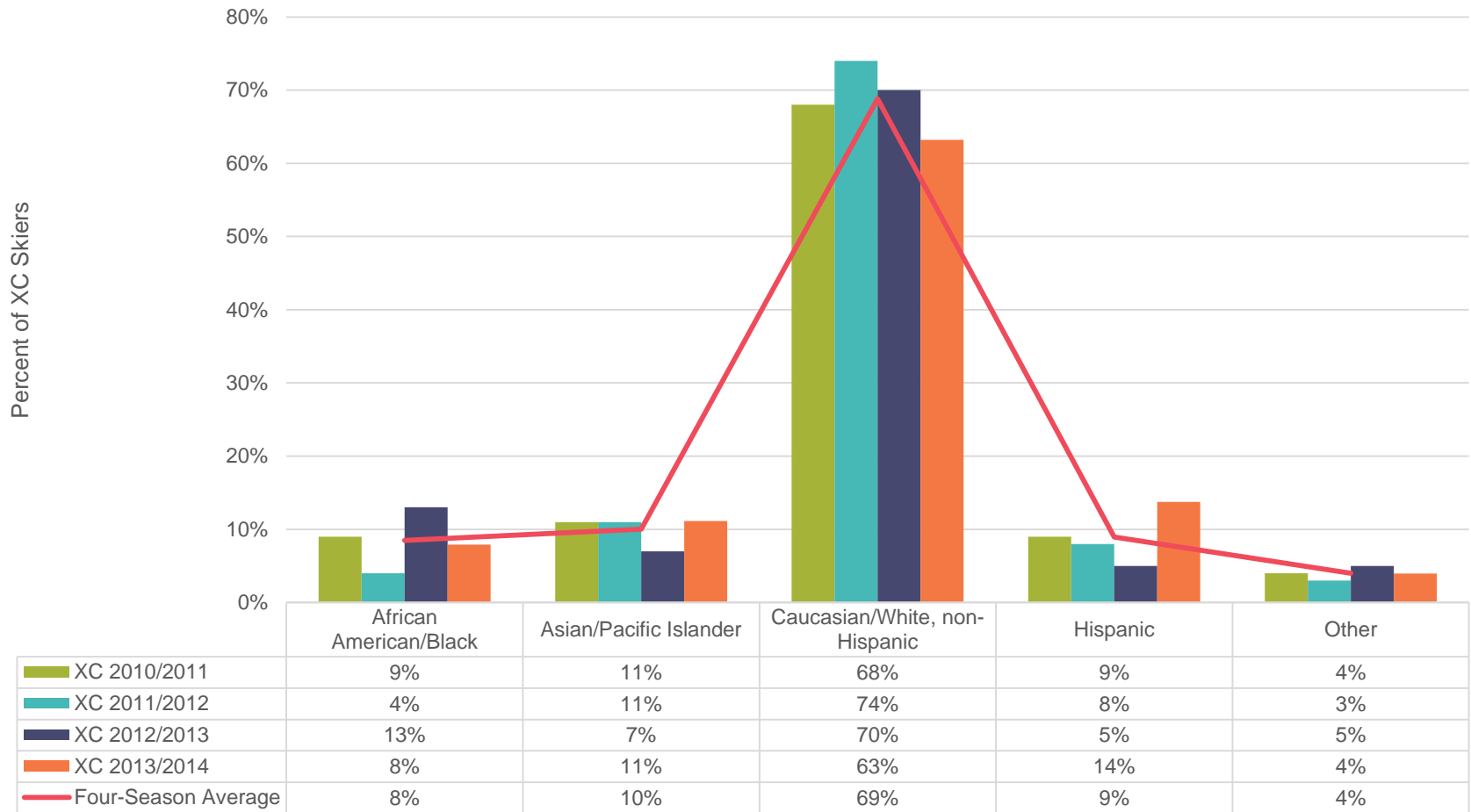


YEAR-TO-YEAR CHANGE IN ETHNICITY: SNOWBOARD



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YEAR-TO-YEAR CHANGE IN ETHNICITY: XC SKI



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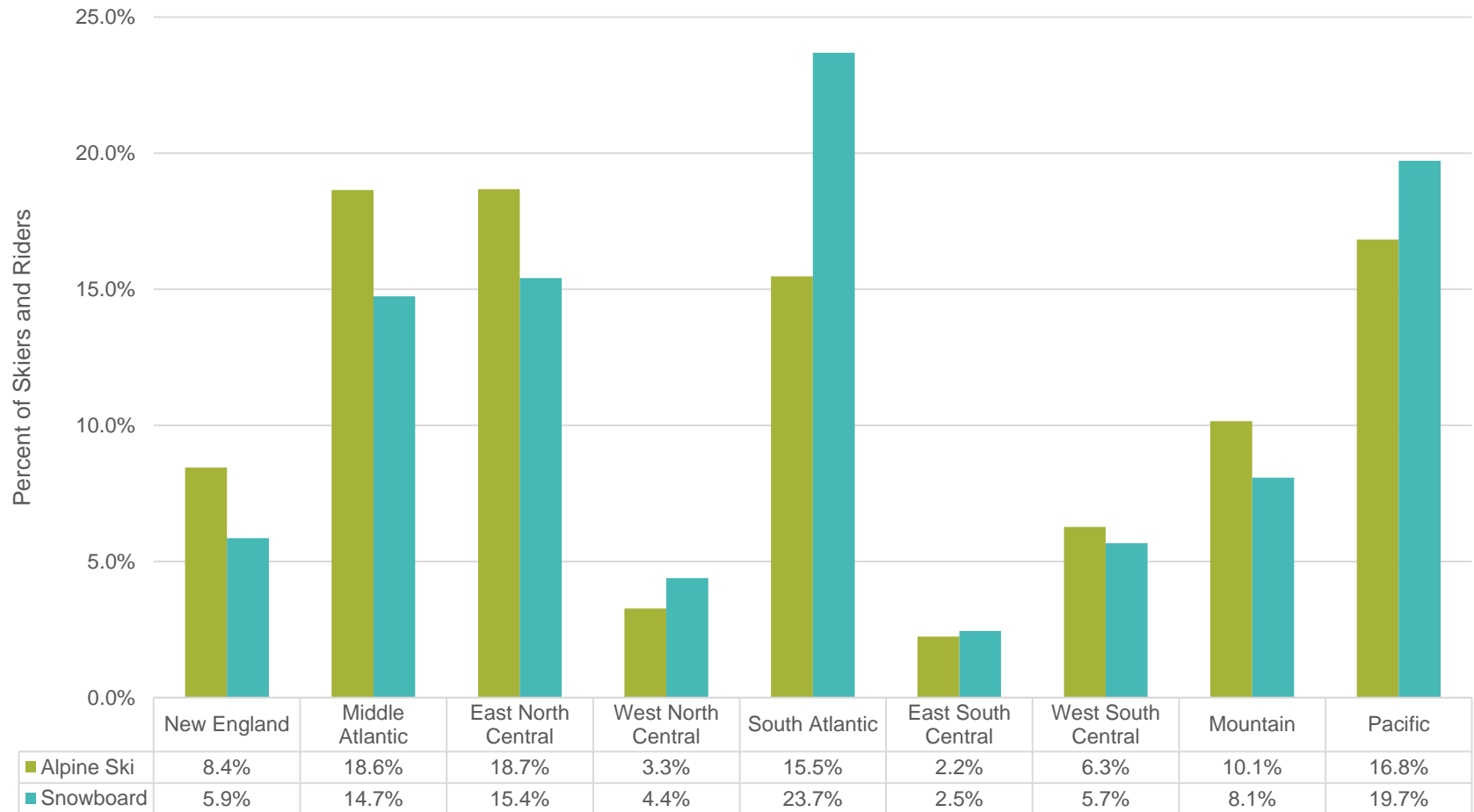


GEOGRAPHIC DEMOGRAPHICS



GEOGRAPHIC DEMOGRAPHICS

ALPINE & SNOWBOARD

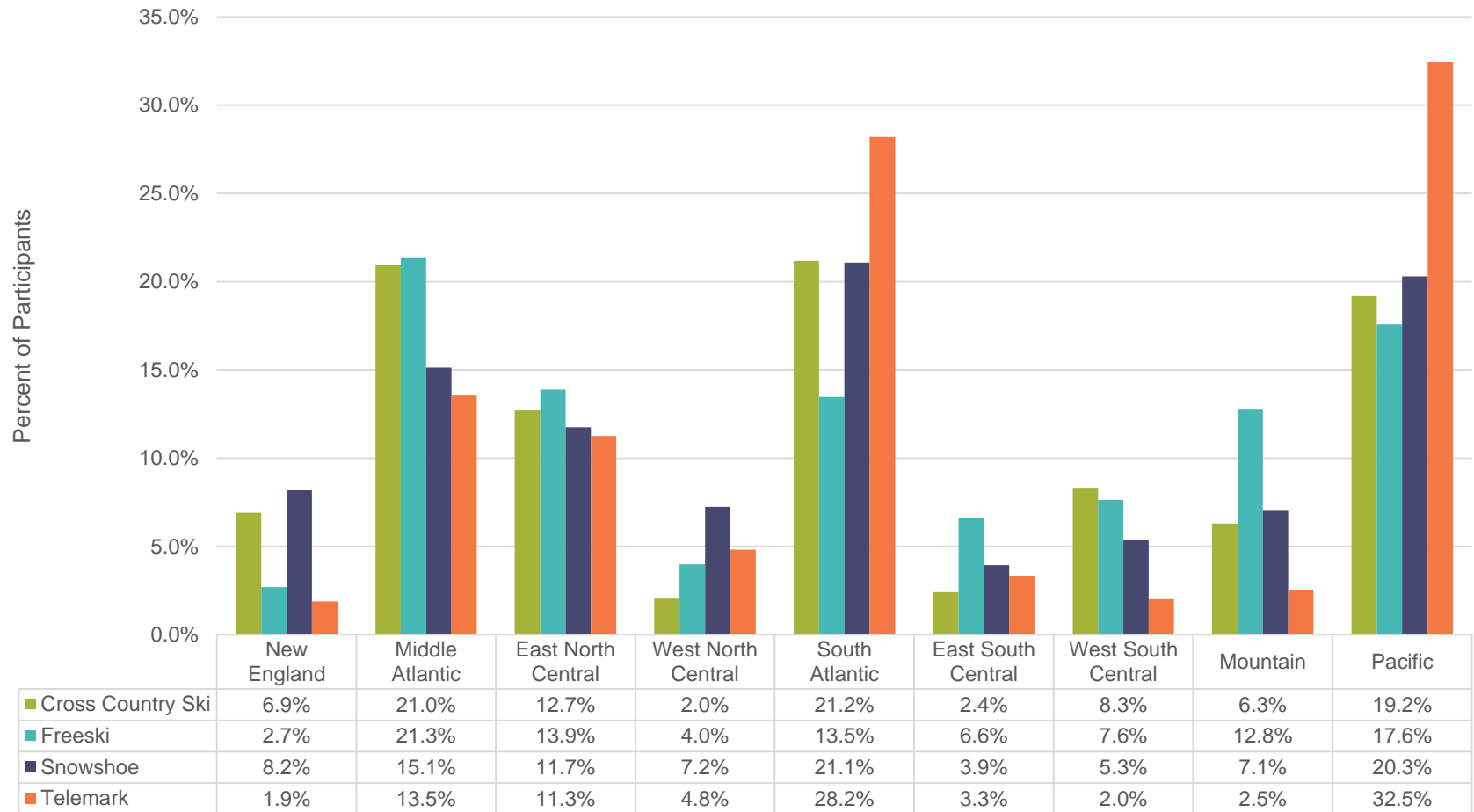


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GEOGRAPHIC DEMOGRAPHICS

CROSS COUNTRY, FREESKI, SNOWSHOE & TELEMAR



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PERCENT OF ALPINE PARTICIPANTS PER STATE

California	14.6%	Virginia	1.6%	Oklahoma	0.7%
New York	8.8%	Connecticut	1.6%	Montana	0.5%
Texas	6.3%	Georgia	1.6%	Louisiana	0.5%
Colorado	4.7%	Oregon	1.5%	Nebraska	0.5%
Michigan	4.6%	Arizona	1.4%	West Virginia	0.4%
Pennsylvania	4.6%	Tennessee	1.4%	Kansas	0.4%
New Jersey	4.3%	Utah	1.3%	New Mexico	0.3%
Ohio	3.9%	Indiana	1.3%	Rhode Island	0.3%
Massachusetts	3.7%	New Hampshire	1.2%	Mississippi	0.2%
Florida	3.4%	Missouri	1.1%	Washington, DC	0.2%
Illinois	3.1%	South Carolina	1.0%	North Dakota	0.1%
Washington	2.9%	Iowa	0.9%	South Dakota	0.1%
Maryland	2.5%	Nevada	0.8%	Arkansas	0.1%
North Carolina	2.4%	Alabama	0.8%	Delaware	0.1%
Minnesota	2.2%	Maine	0.7%	Wyoming	0.1%
Wisconsin	2.1%	Vermont	0.7%		
Idaho	1.7%	Kentucky	0.7%		

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sia:RESEARCH
SNOWSPORTS INDUSTRIES AMERICA

SKIER DENSITY

PERCENT OF POPULATION THAT ALPINE SKIS BY STATE

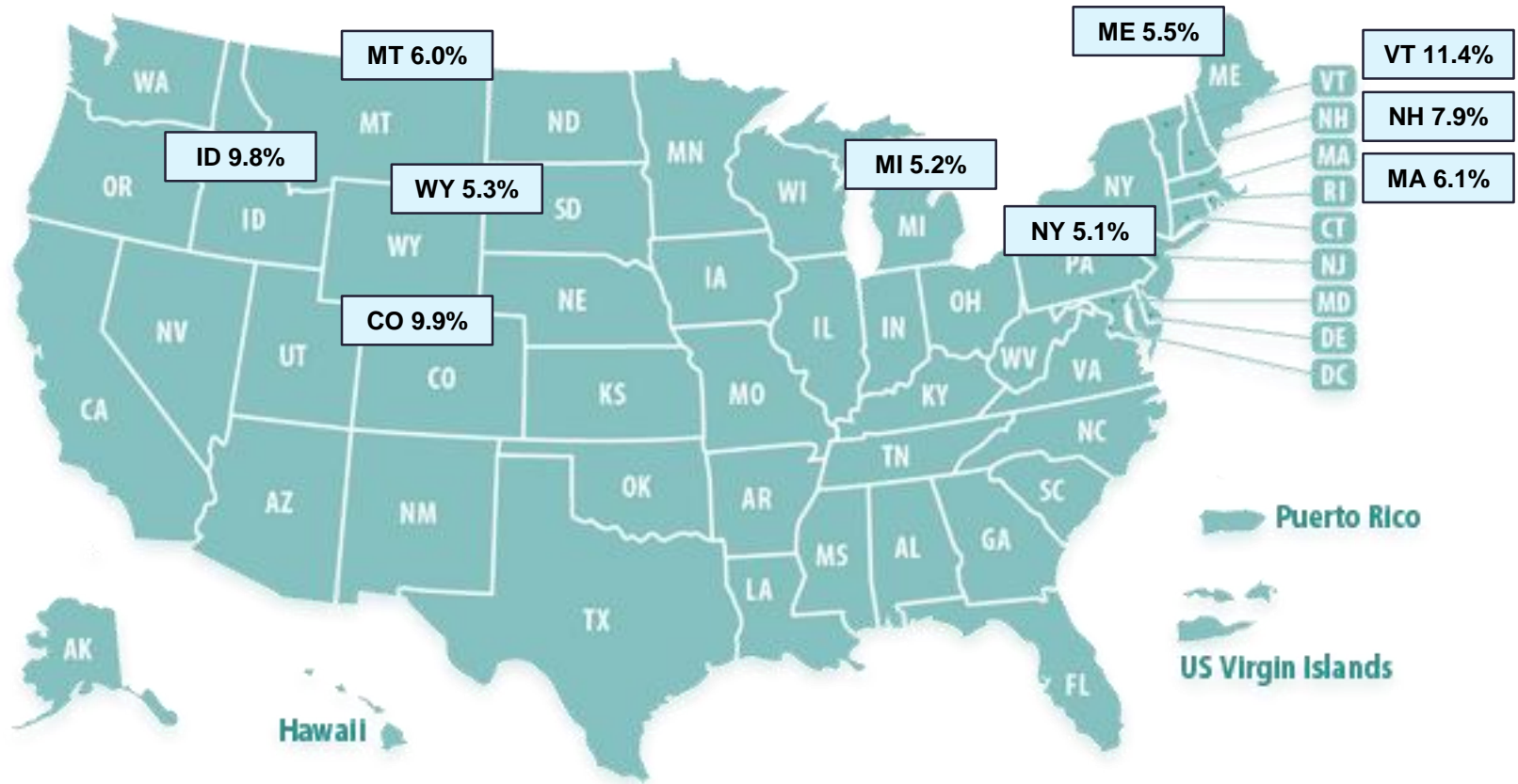
Vermont	11.4%	Pennsylvania	3.6%	New Mexico	2.3%
Colorado	9.9%	Wisconsin	3.5%	Tennessee	2.2%
Idaho	9.8%	Ohio	3.3%	Florida	2.0%
New Hampshire	7.9%	West Virginia	3.1%	Virginia	2.0%
Massachusetts	6.1%	Iowa	3.1%	Oklahoma	1.9%
Montana	6.0%	Washington, DC	3.0%	South Dakota	1.8%
Maine	5.5%	Nebraska	2.9%	Missouri	1.8%
Wyoming	5.3%	Oregon	2.9%	Alabama	1.7%
Michigan	5.2%	Nevada	2.8%	Georgia	1.6%
New York	5.1%	Rhode Island	2.7%	Kentucky	1.5%
Connecticut	4.7%	Texas	2.7%	Kansas	1.4%
New Jersey	4.6%	North Carolina	2.6%	Delaware	1.3%
Minnesota	4.3%	Illinois	2.5%	Louisiana	1.3%
California	4.3%	Indiana	2.5%	Mississippi	1.0%
Utah	4.2%	South Carolina	2.5%	Arkansas	0.5%
Washington	4.2%	Arizona	2.3%		
Maryland	4.1%	North Dakota	2.3%		

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SKIER DENSITY

PERCENT OF POPULATION THAT ALPINE SKIS BY STATE



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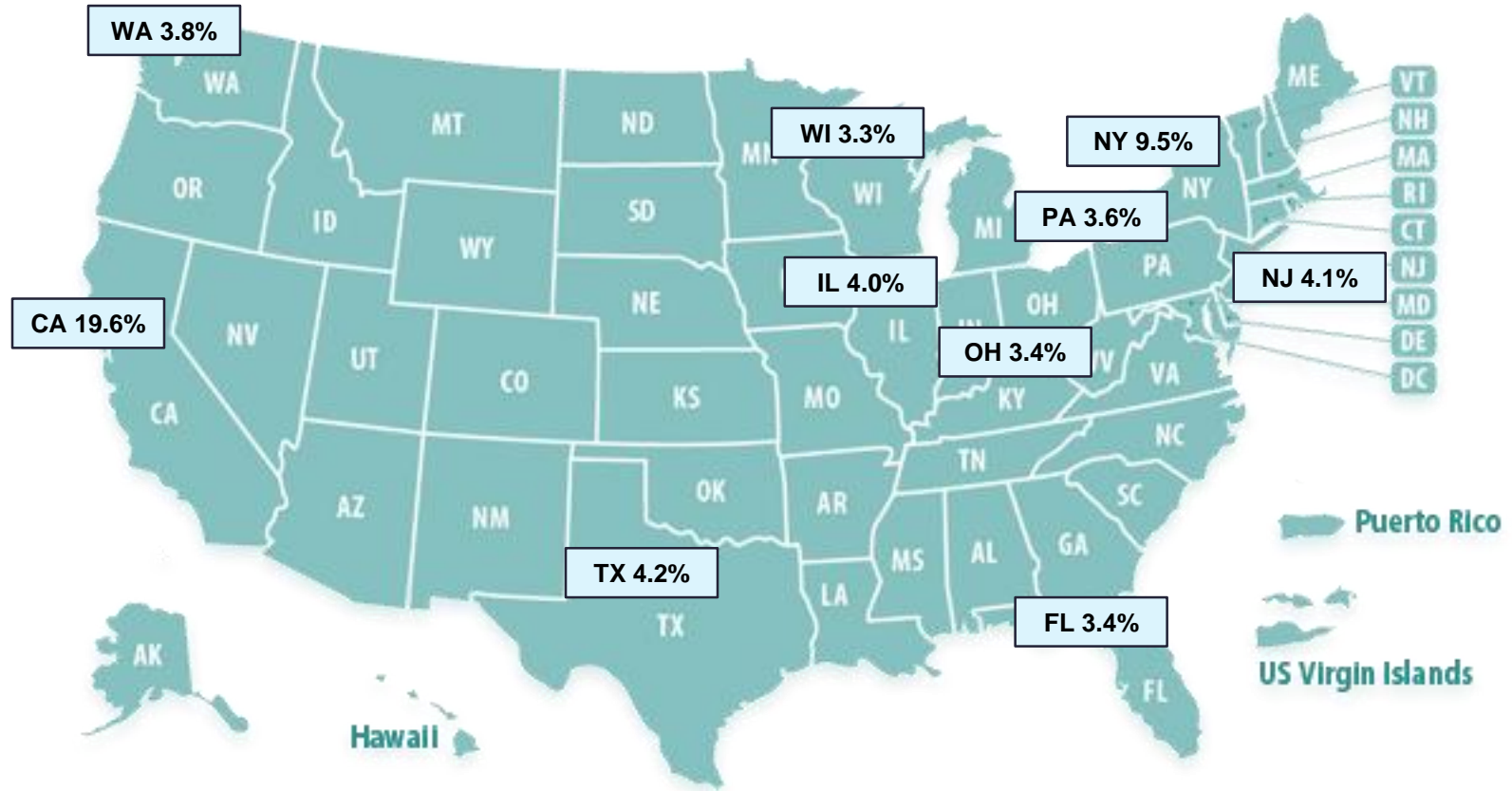
PERCENT OF SNOWBOARD PARTICIPANTS PER STATE

California	19.6%	Oregon	2.0%	Tennessee	0.6%
New York	9.5%	Connecticut	1.8%	New Mexico	0.6%
Texas	4.2%	Idaho	1.5%	Nebraska	0.5%
New Jersey	4.1%	Utah	1.5%	New Hampshire	0.3%
Illinois	4.0%	Indiana	1.4%	Maine	0.2%
Washington	3.8%	Arizona	1.3%	Arkansas	0.2%
Pennsylvania	3.6%	Alabama	1.3%	Rhode Island	0.2%
Ohio	3.4%	Nevada	1.2%	Montana	0.2%
Florida	3.4%	Georgia	1.1%	Oklahoma	0.1%
Wisconsin	3.3%	West Virginia	0.9%	South Dakota	0.1%
Virginia	3.0%	Missouri	0.9%	Vermont	0.1%
Massachusetts	2.9%	Iowa	0.8%	Wyoming	0.1%
Colorado	2.8%	Kentucky	0.8%	Mississippi	0.1%
North Carolina	2.6%	Delaware	0.7%	Washington, DC	0.0%
Michigan	2.4%	Louisiana	0.7%	North Dakota	0.0%
Maryland	2.4%	South Carolina	0.7%		
Minnesota	2.1%	Kansas	0.6%		

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TOP TEN STATES FOR SNOWBOARDERS



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RIDER DENSITY

PERCENT OF POPULATION THAT SNOWBOARDS BY STATE

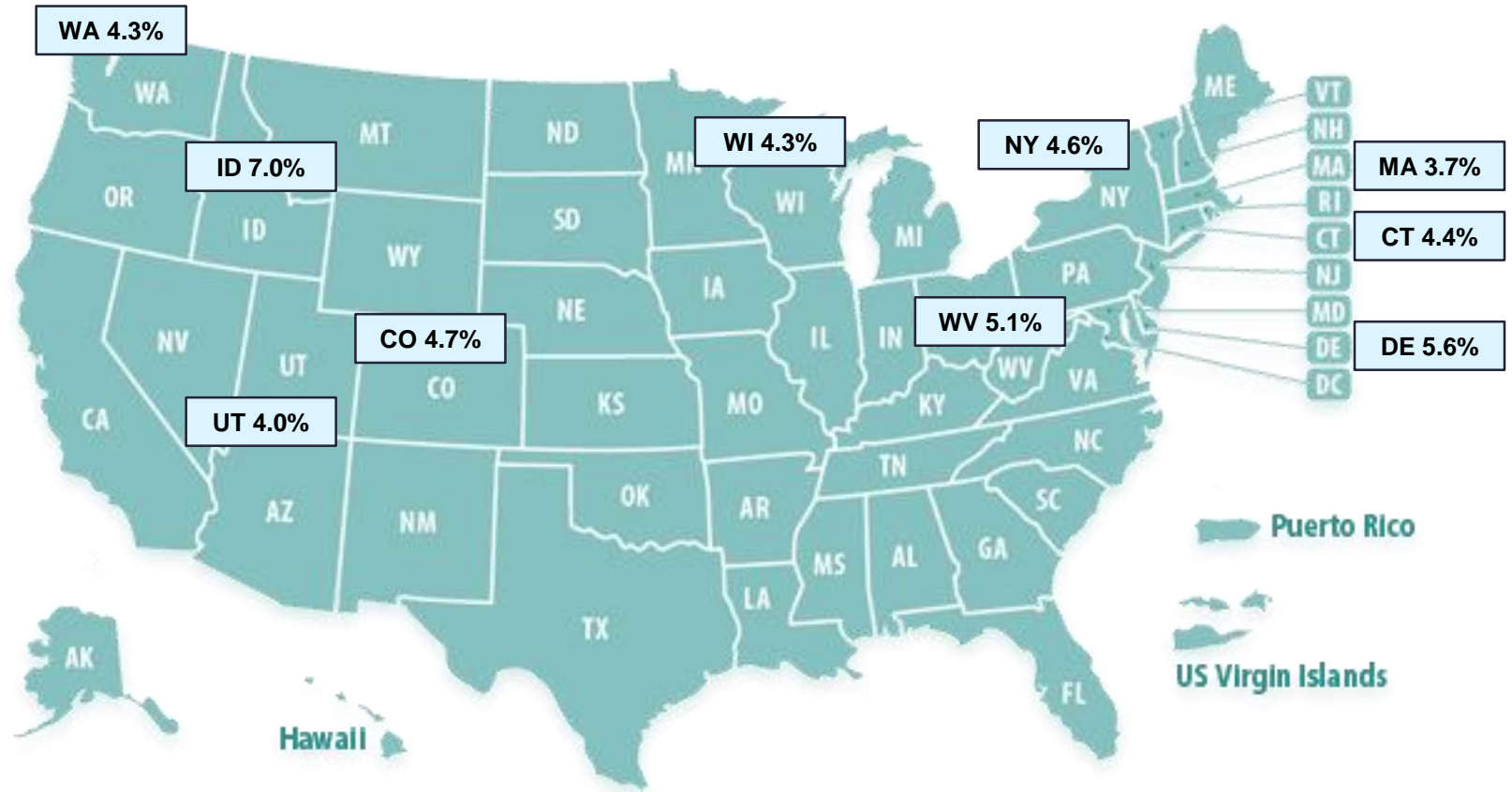
Idaho	7.0%	Virginia	2.8%	Florida	1.6%
Delaware	5.6%	Nebraska	2.7%	Maine	1.5%
West Virginia	5.1%	Illinois	2.5%	Louisiana	1.5%
Colorado	4.7%	Indiana	2.4%	South Dakota	1.5%
California	4.7%	North Carolina	2.4%	Texas	1.4%
New York	4.6%	Iowa	2.3%	Kentucky	1.4%
Connecticut	4.4%	Ohio	2.3%	South Carolina	1.3%
Washington	4.3%	Alabama	2.3%	Missouri	1.3%
Wisconsin	4.3%	Pennsylvania	2.3%	Georgia	0.9%
Utah	4.0%	Michigan	2.3%	Tennessee	0.8%
Massachusetts	3.7%	Kansas	2.0%	North Dakota	0.7%
Nevada	3.5%	New Hampshire	1.9%	Arkansas	0.7%
New Mexico	3.5%	Vermont	1.9%	Washington, DC	0.6%
New Jersey	3.5%	Wyoming	1.7%	Oklahoma	0.3%
Minnesota	3.4%	Arizona	1.7%	Mississippi	0.3%
Oregon	3.3%	Rhode Island	1.7%		
Maryland	3.1%	Montana	1.6%		

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RIDER DENSITY

PERCENT OF POPULATION THAT ALPINE SKIS BY STATE



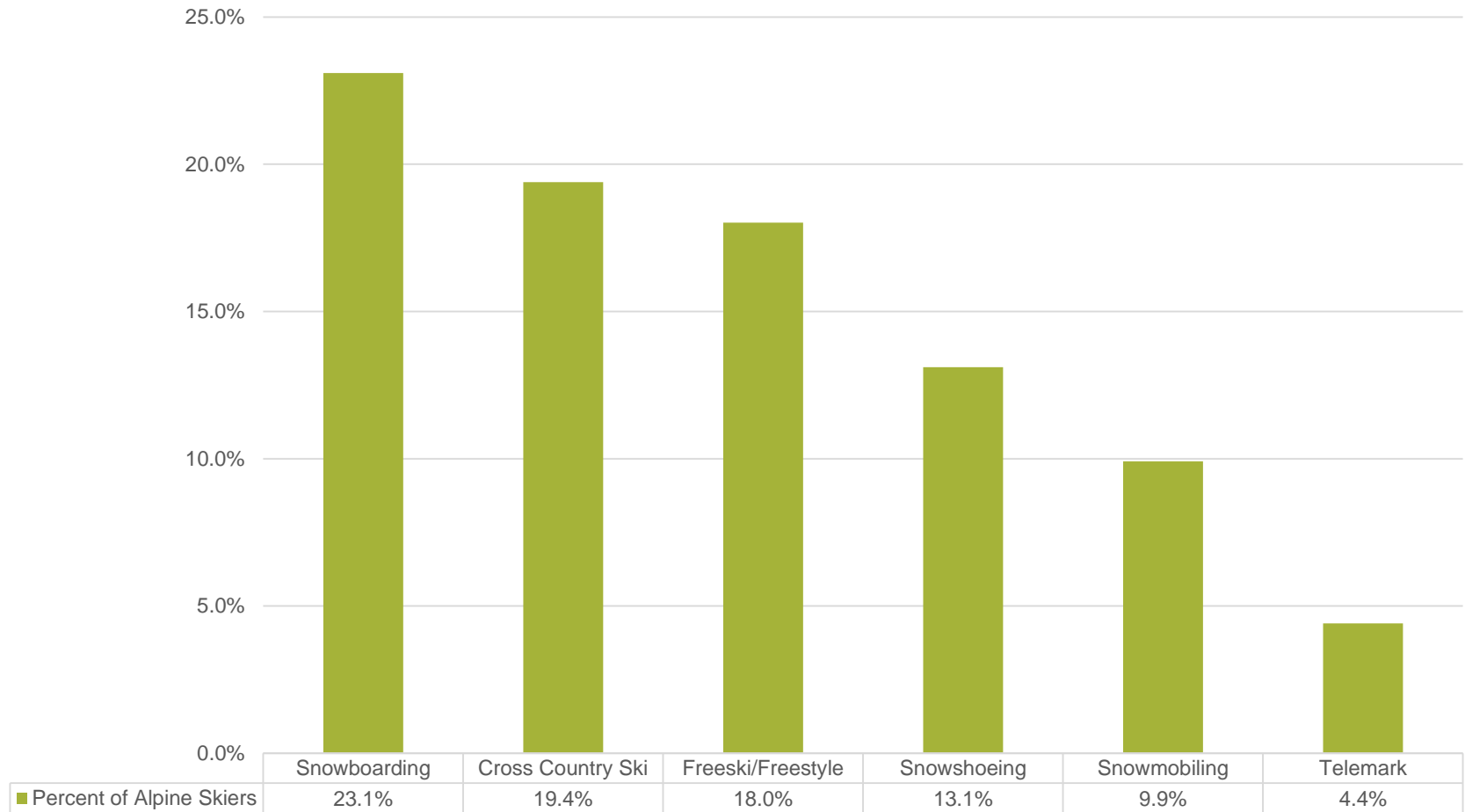
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CROSS PARTICIPATION



CROSS PARTICIPATION

PERCENT OF ALPINE SKIERS IN OTHER DISCIPLINES

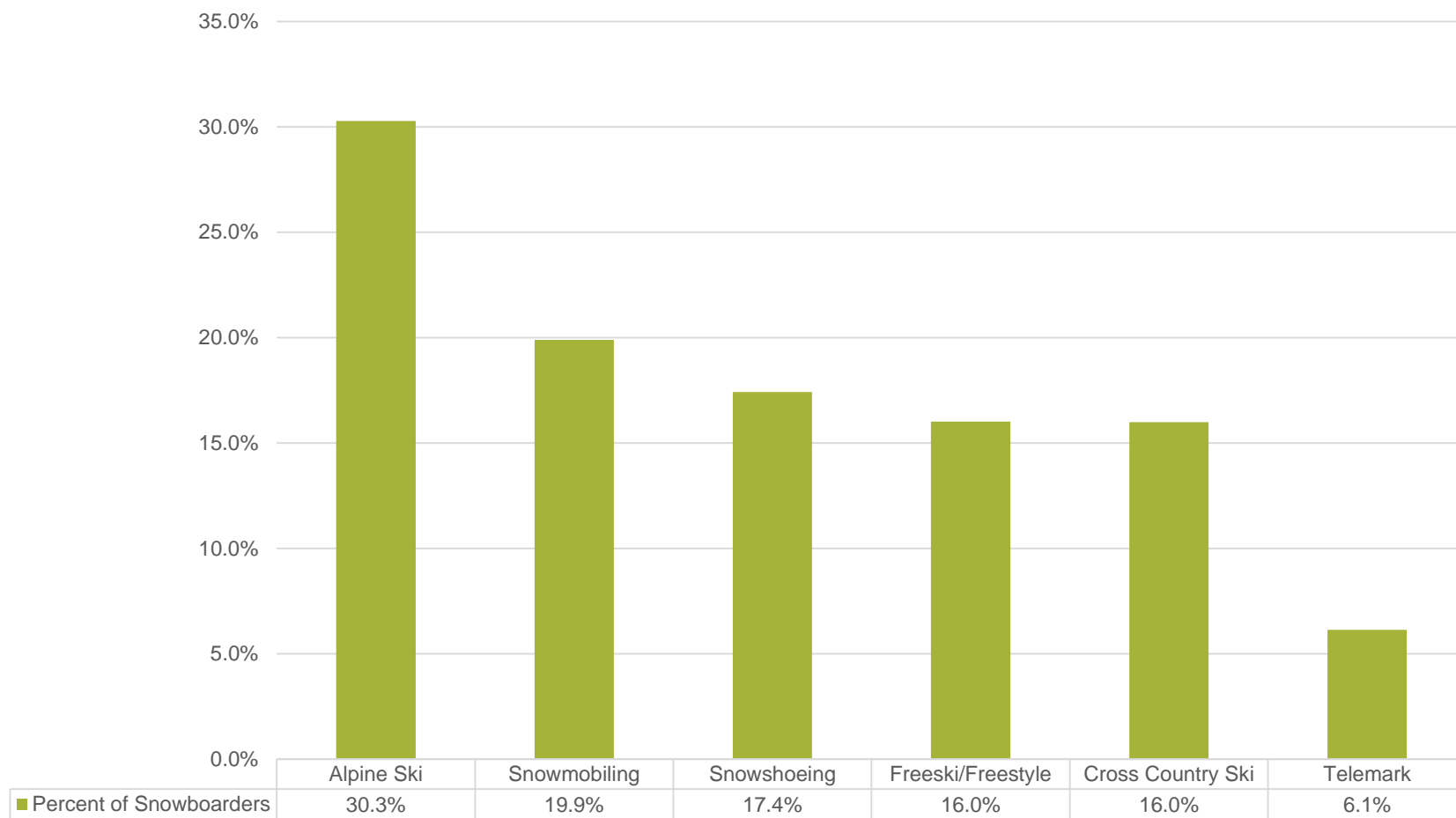


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CROSS PARTICIPATION

PERCENT OF SNOWBOARDERS IN OTHER DISCIPLINES

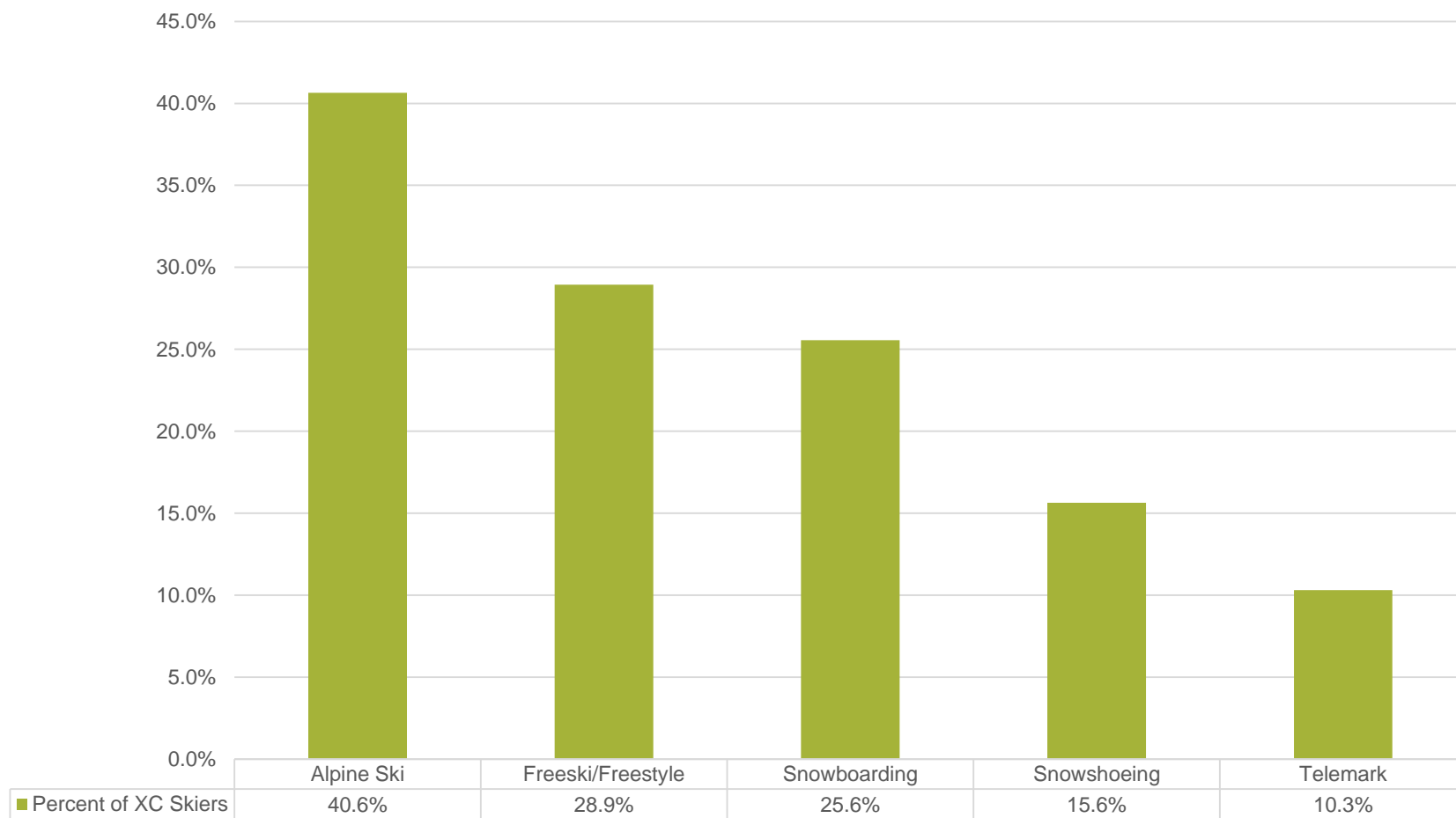


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CROSS PARTICIPATION

PERCENT OF CROSS COUNTRY SKIERS IN OTHER DISCIPLINES

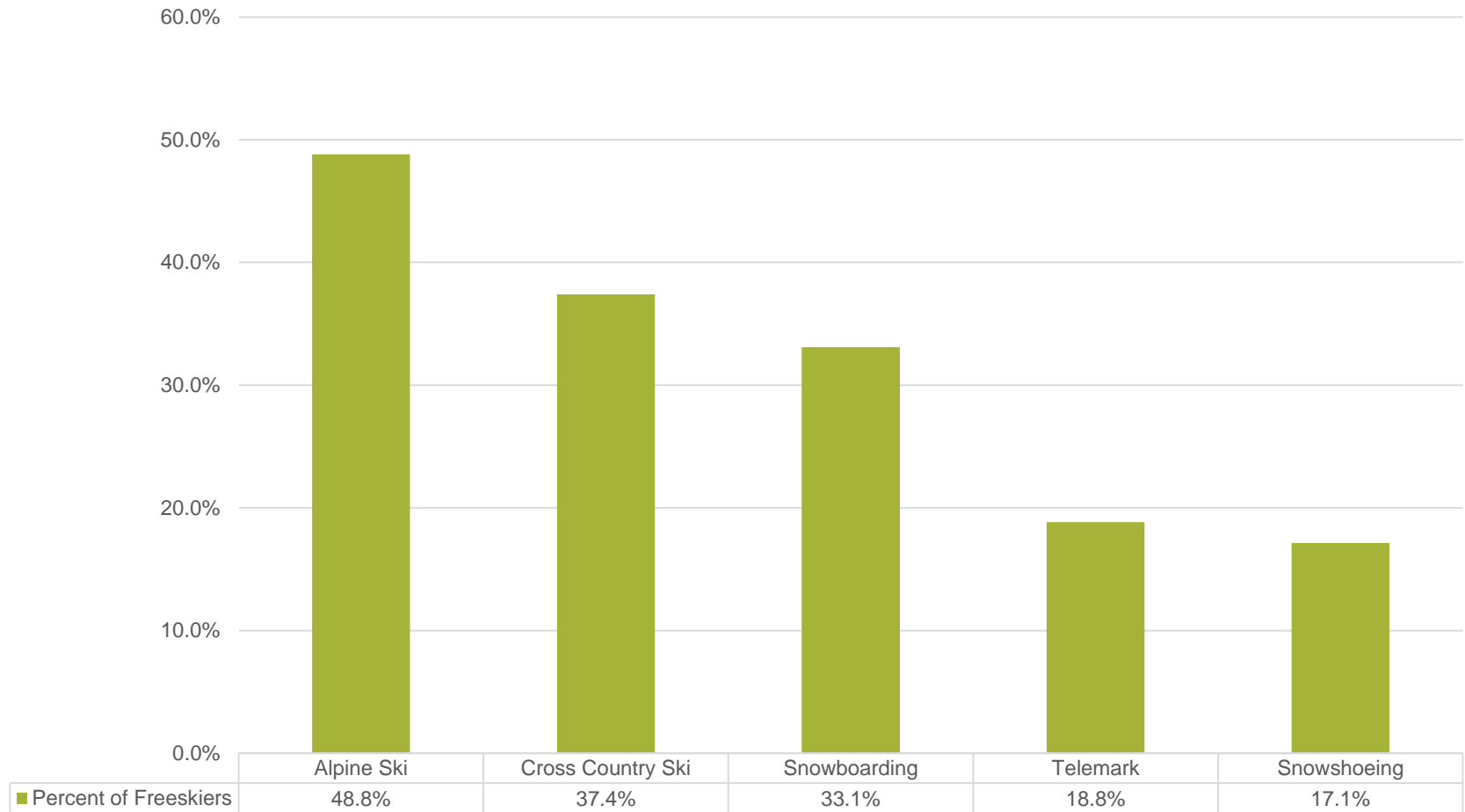


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CROSS PARTICIPATION

PERCENT OF FREESKIERS IN OTHER DISCIPLINES

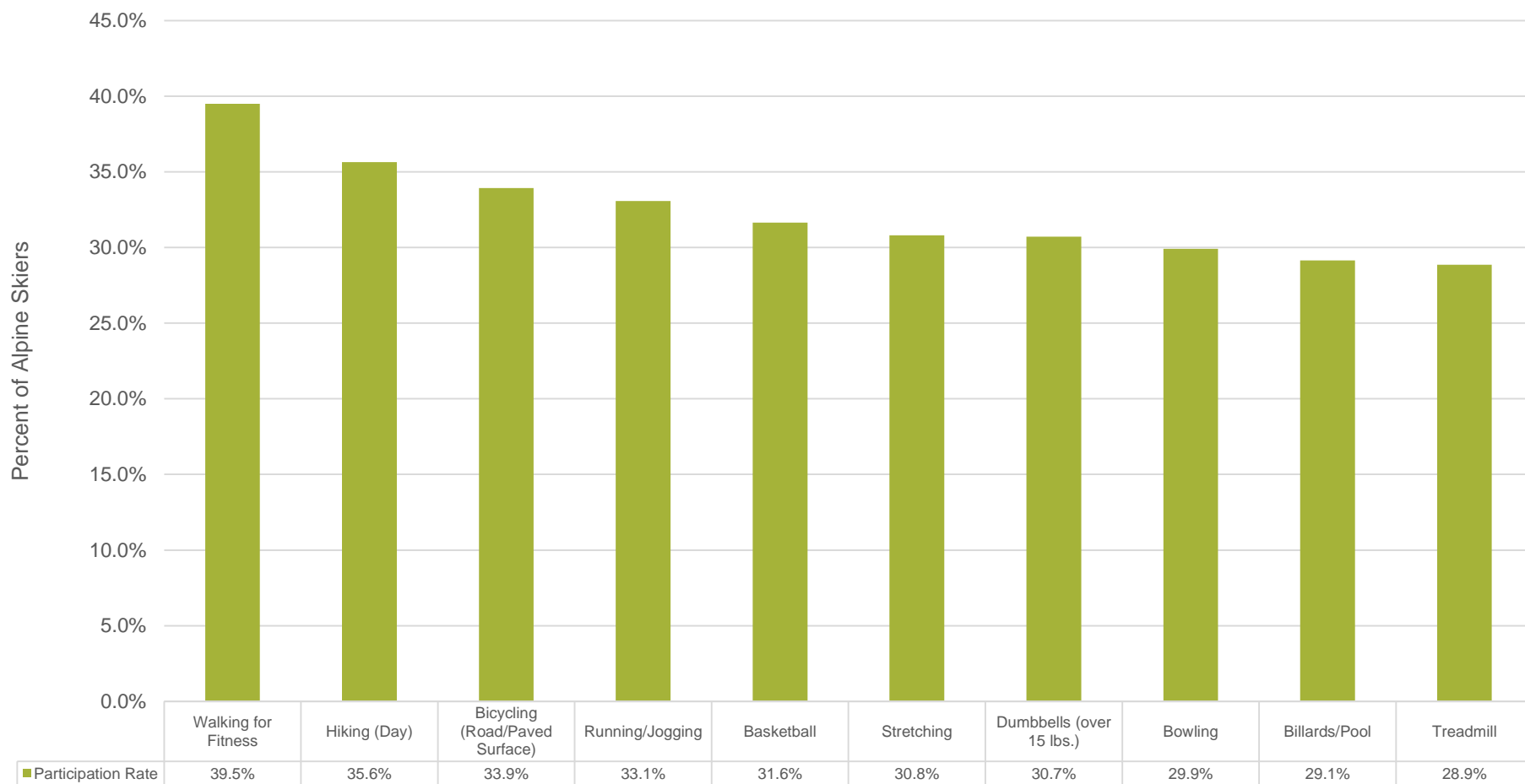


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CROSS PARTICIPATION

MOST POPULAR OFF SNOW ACTIVITIES FOR ALPINE SKIERS

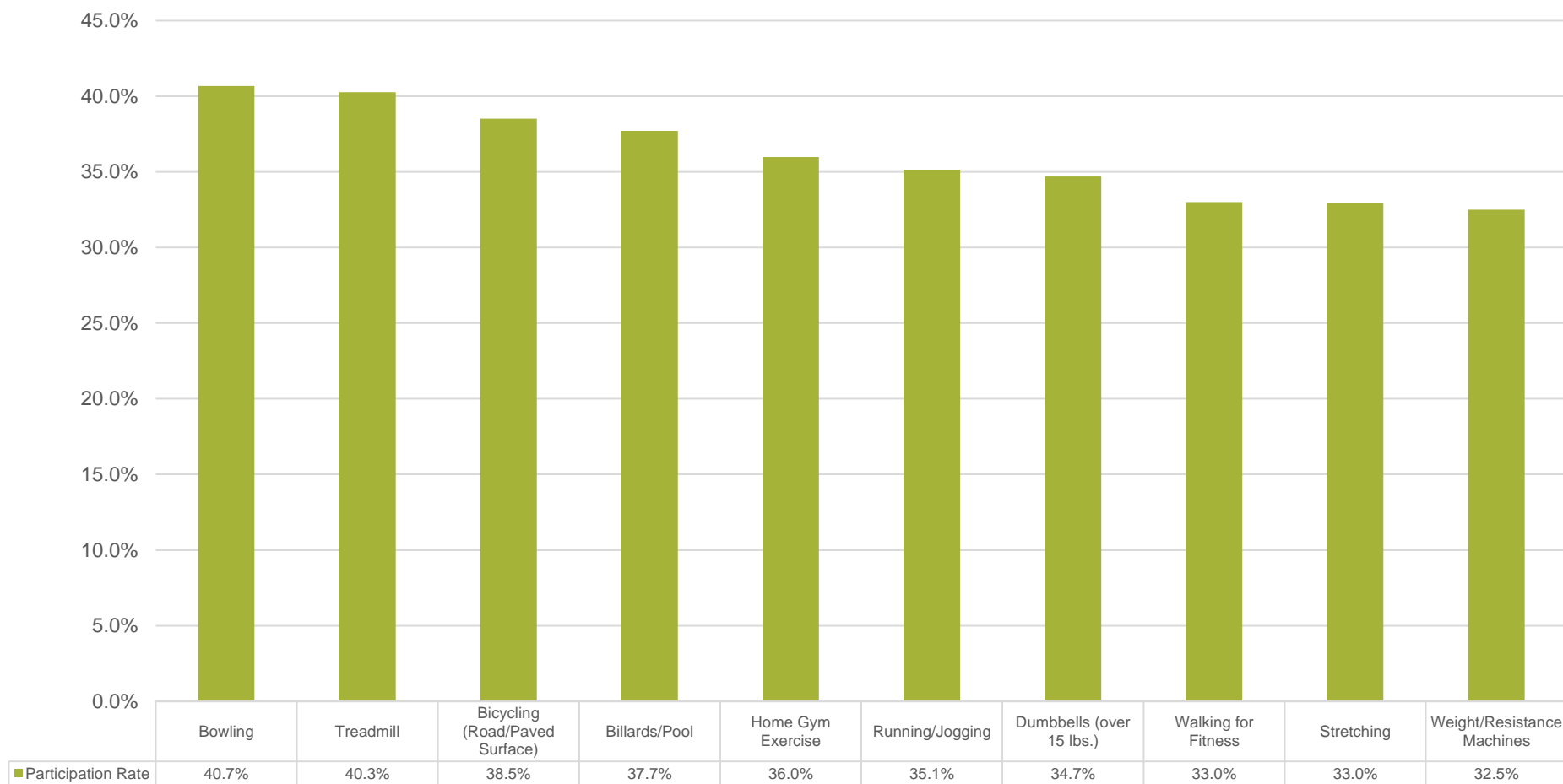


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CROSS PARTICIPATION

MOST POPULAR OFF SNOW ACTIVITIES FOR SNOWBOARDERS

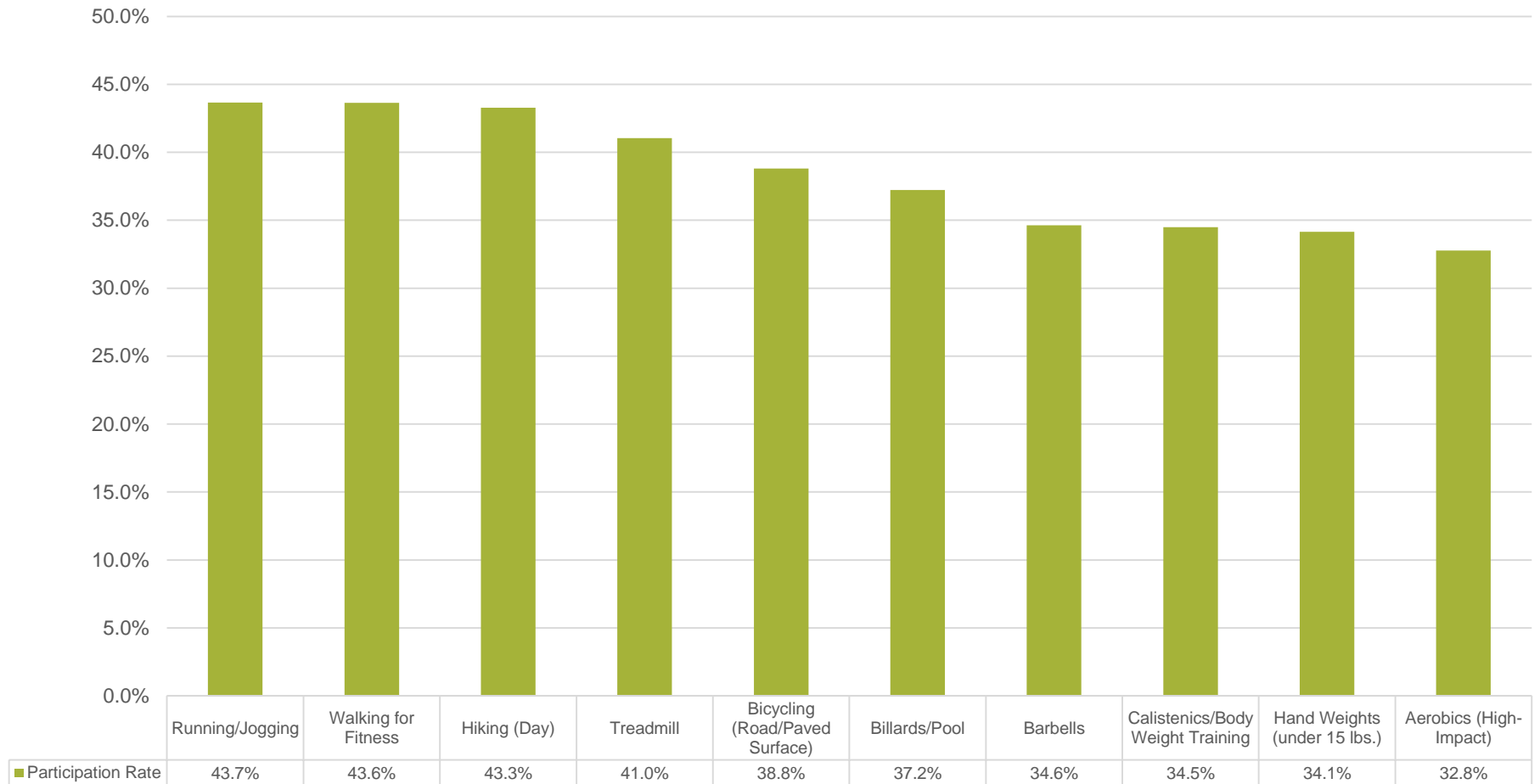


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CROSS PARTICIPATION

MOST POPULAR OFF SNOW ACTIVITIES FOR CROSS COUNTRY SKIERS

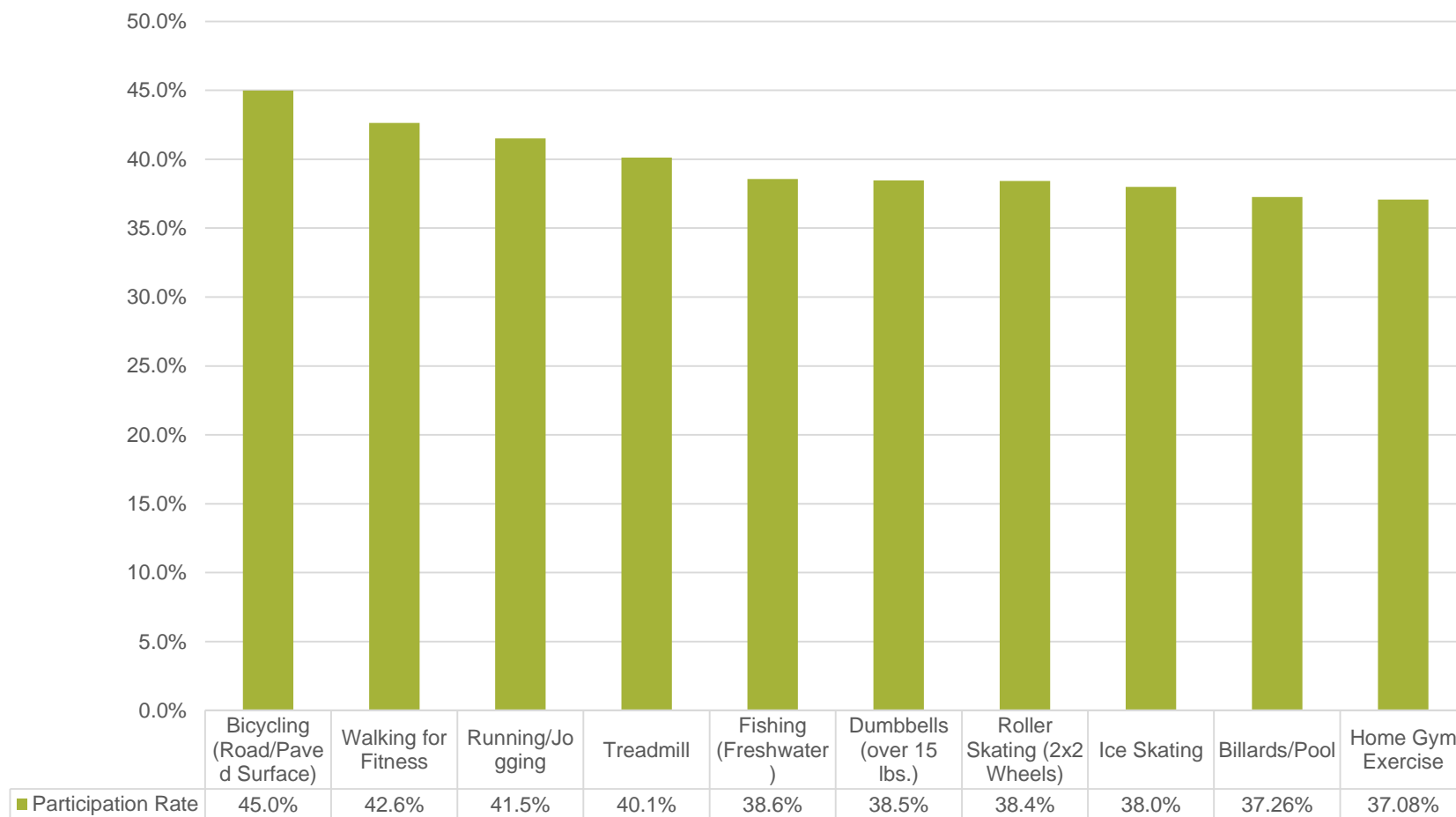


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CROSS PARTICIPATION

MOST POPULAR OFF SNOW ACTIVITIES FOR FREESKIERS

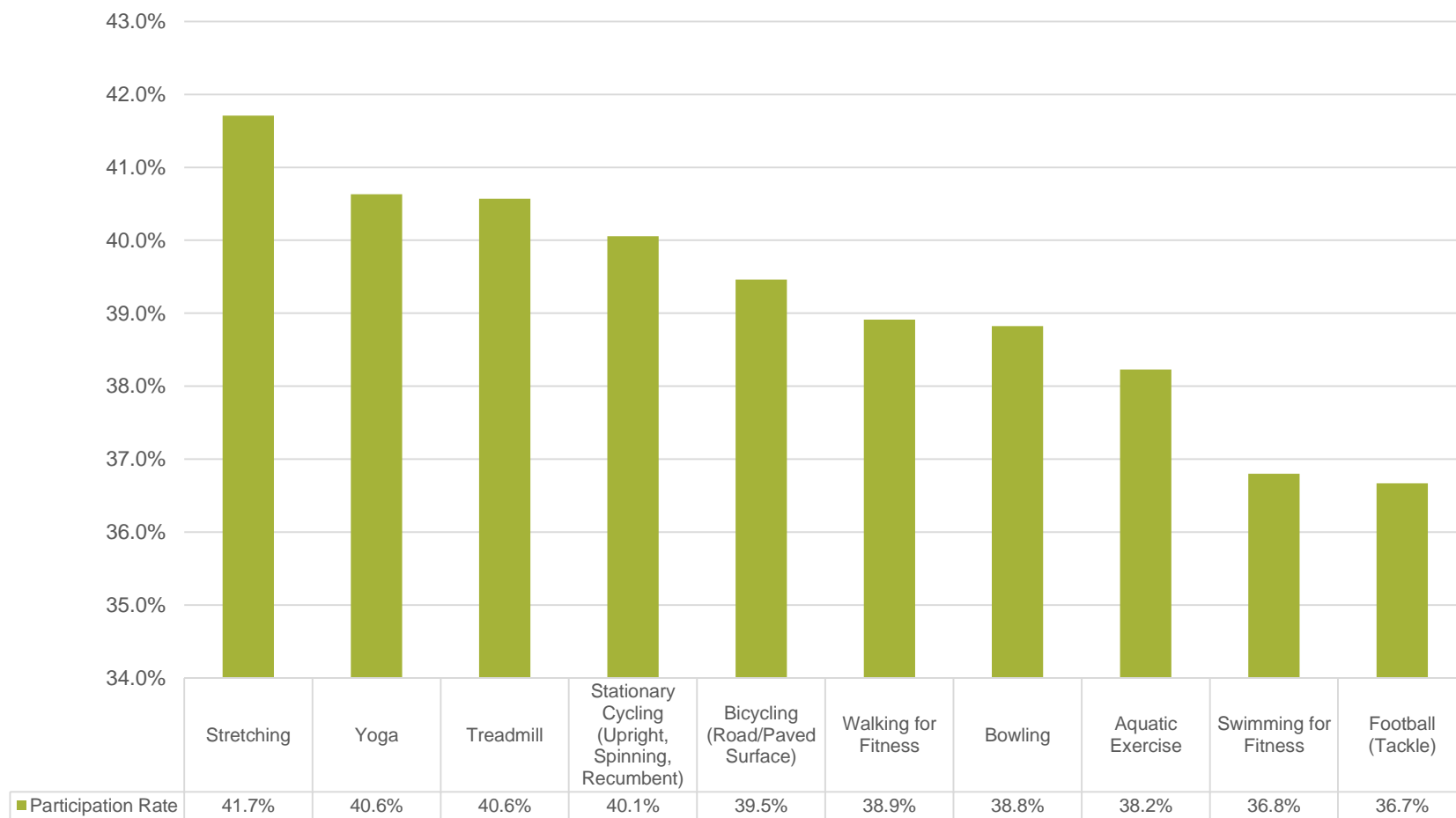


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CROSS PARTICIPATION

MOST POPULAR OFF SNOW ACTIVITIES FOR SNOWSHOERS

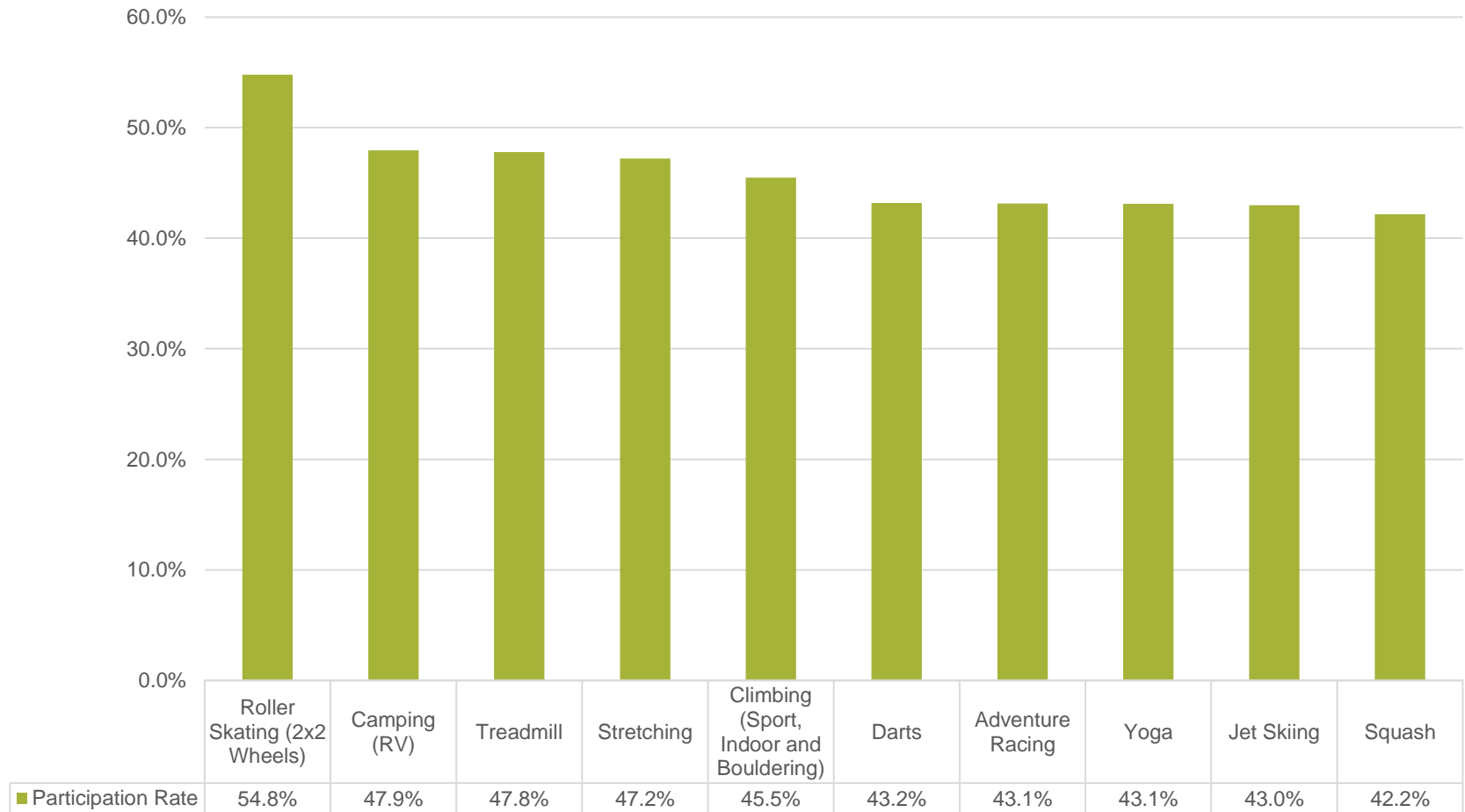


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CROSS PARTICIPATION

MOST POPULAR OFF SNOW ACTIVITIES FOR TELEMARK SKIERS



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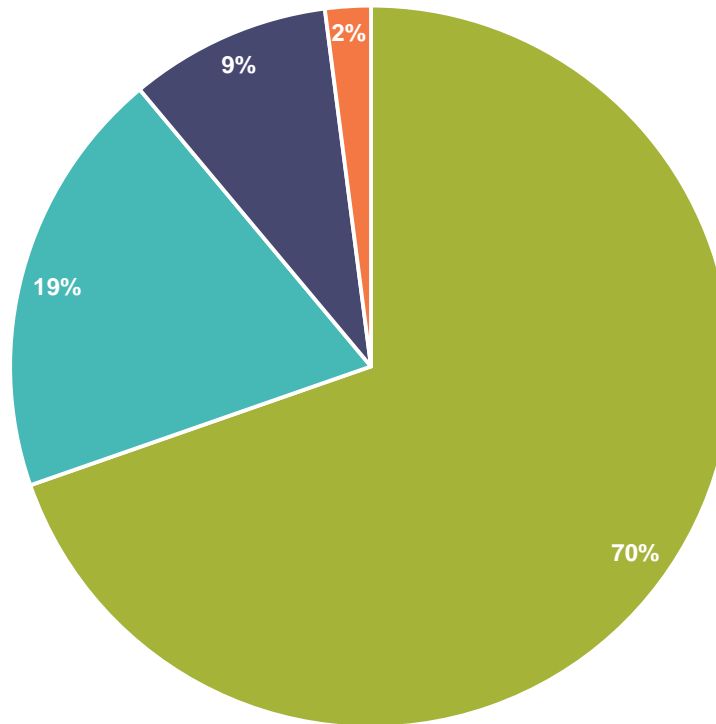


PARTICIPATION TRENDS



WHERE PARTICIPANTS ALPINE SKI

■ Resort Marked Trails ■ Resort Ungroomed Trails ■ Non-Resort Ungroomed Trails ■ Other

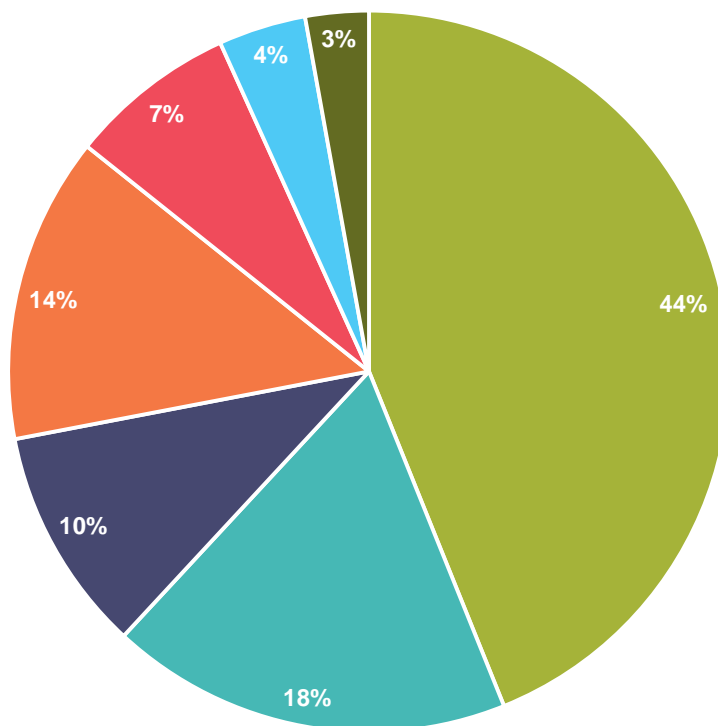


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WHERE SNOWBOARDERS RIDE

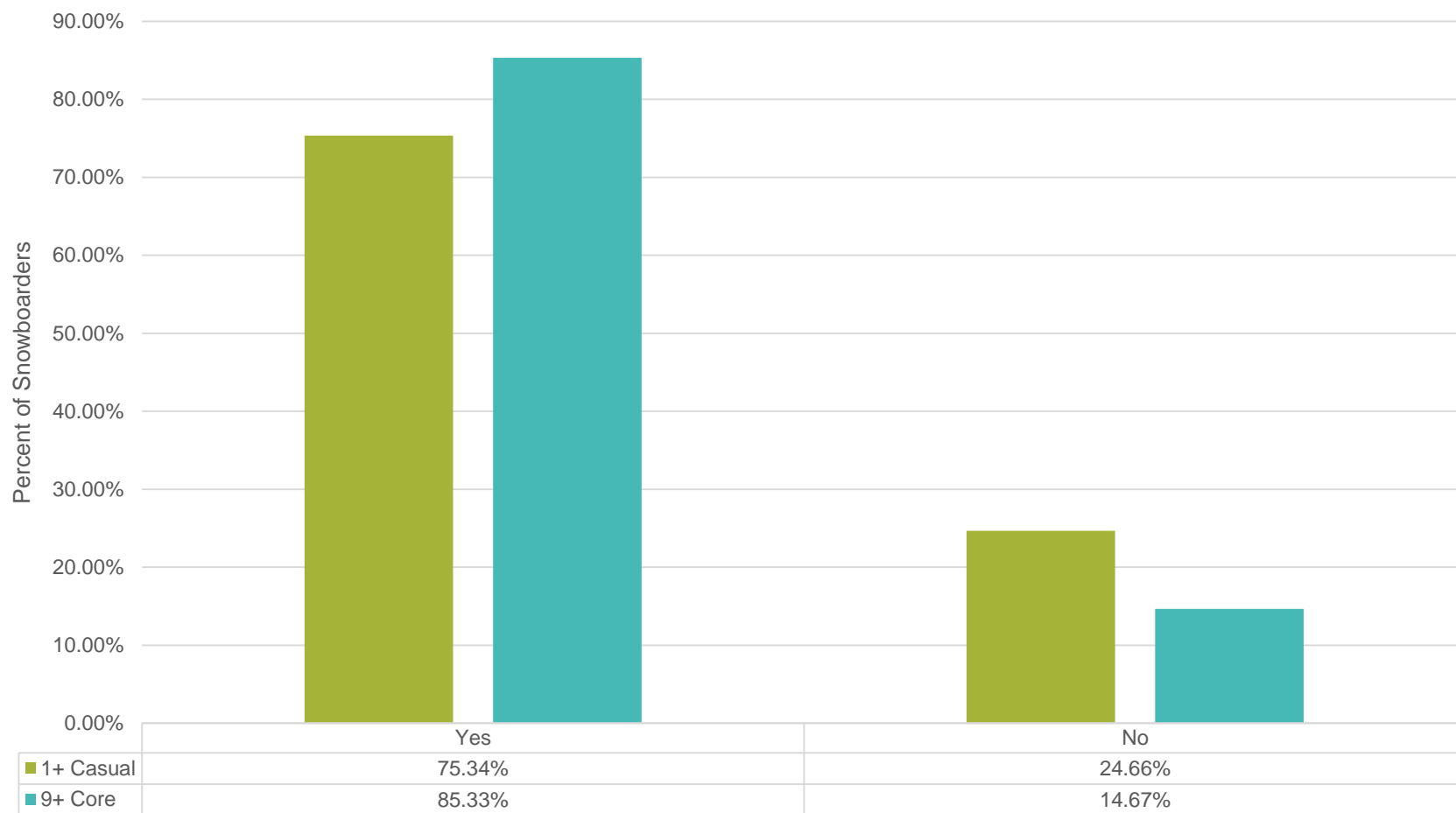
■ Resort Marked Trails ■ Resort Ungroomed Trails ■ Non-Resort Ungroomed Trails ■ Terrain Park ■ Urban Area ■ Golf Course ■ Other



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SNOWBOARD EQUIPMENT OWNERS

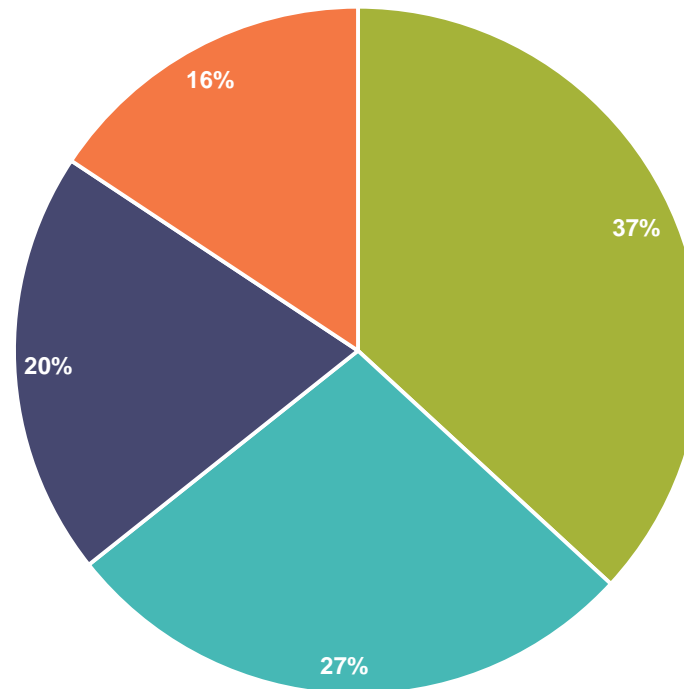


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WHERE CROSS COUNTRY SKIERS SKI

- Private Nordic Center: Groomed Trails Available
- Private Nordic Center: Trails Groomed by Gov't
- Backcountry: Ungroomed Trails
- Other Ungroomed (Park, Golf Course, etc.)

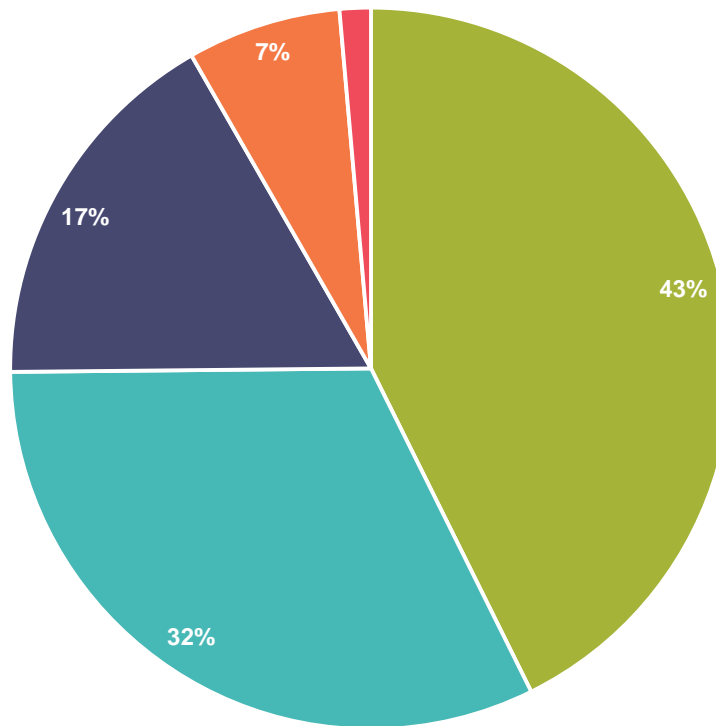


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WHERE FREESKIERS PARTICIPATE

■ Resort ■ Terrain Park ■ Urban Area ■ Golf Course ■ Other

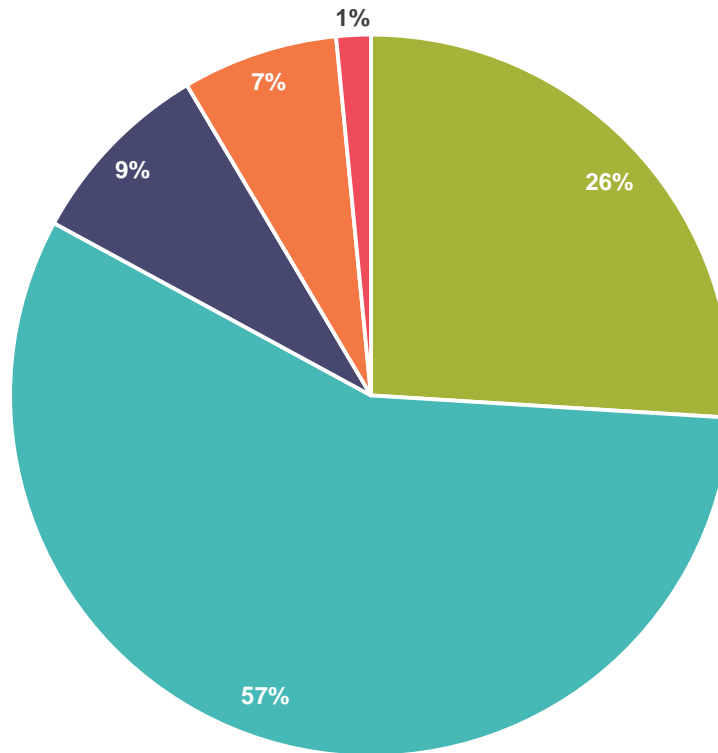


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TYPES OF SKIS CROSS COUNTRY SKIERS PREFER

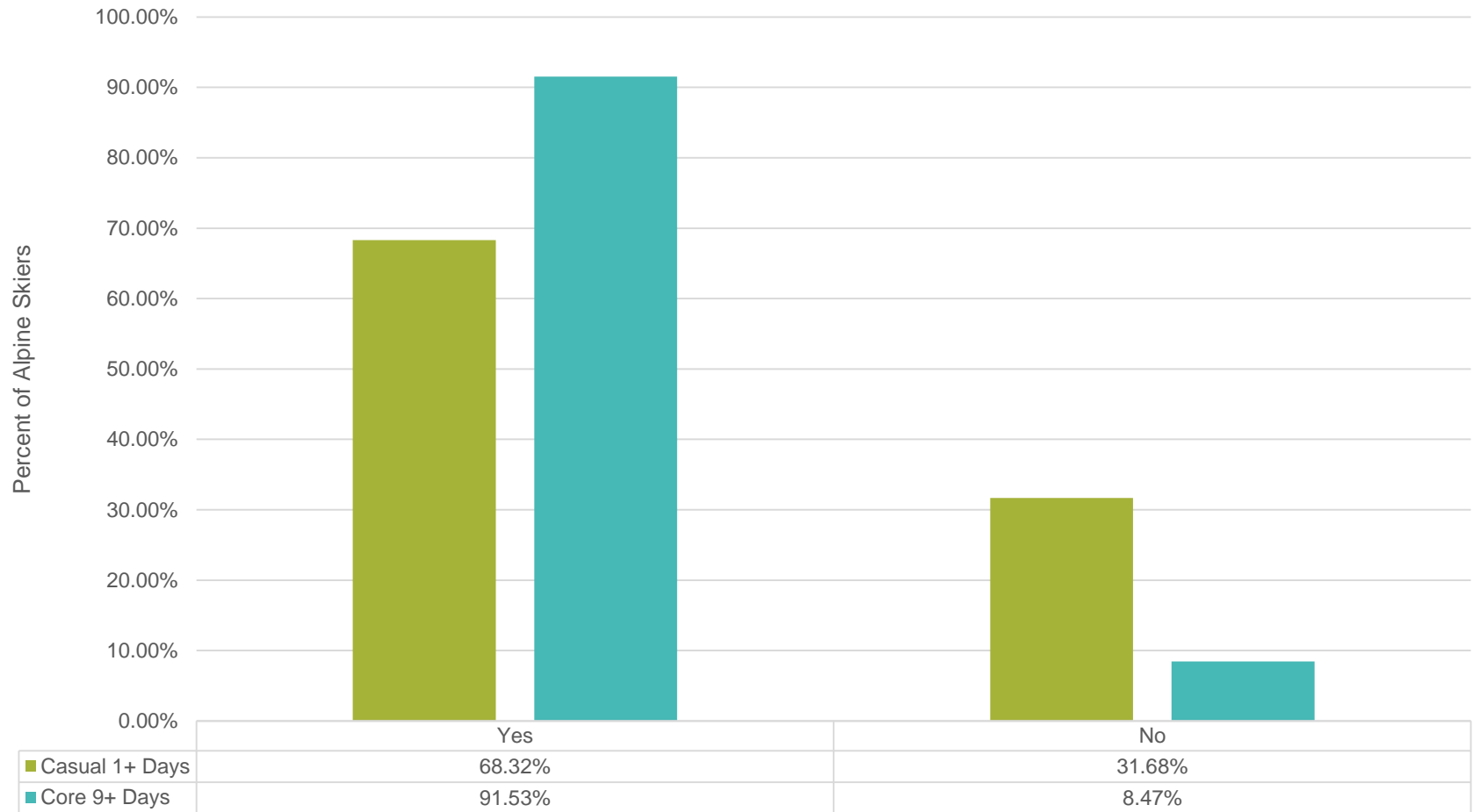
■ Skate Ski ■ Classic Ski ■ AT/Randonee Ski ■ Telemark Ski ■ Other



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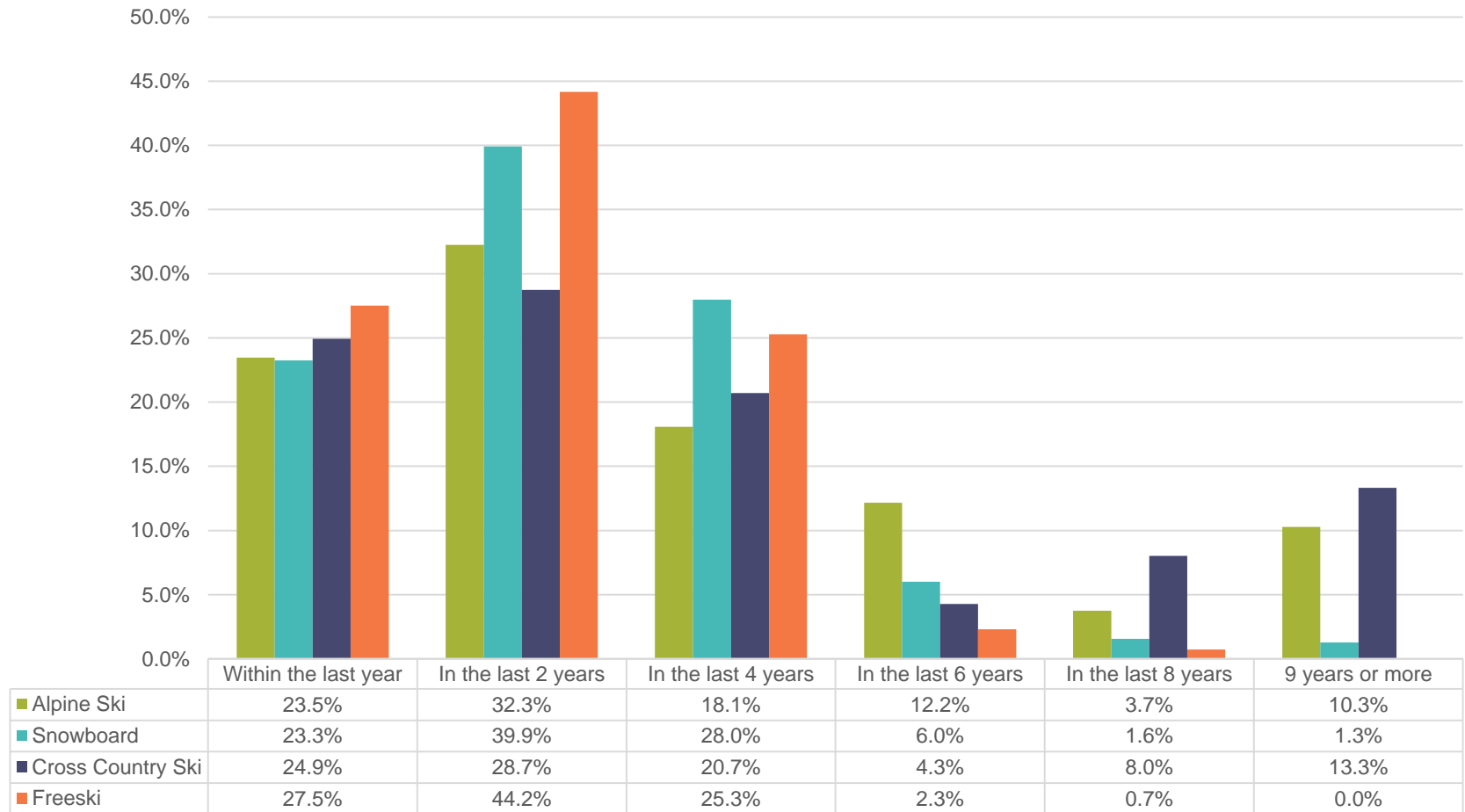
ALPINE EQUIPMENT OWNERS



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EQUIPMENT BUYERS



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Table 1: 2014 Snow Sports
Participation Cross Tabulation

1+

Ski (Alpine/Downhill)	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	9,004		3.1%	
Gender				
Male	5,338	59.3%	3.8%	122
Female	3,666	40.7%	2.5%	79
Age				
6~12	1,169	13.0%	4.0%	130
13~17	905	10.0%	4.2%	134
18~24	1,267	14.1%	4.2%	135
25~34	2,145	23.8%	5.1%	163
35~44	1,661	18.5%	4.1%	132
45~54	1,252	13.9%	2.8%	92
55~64	430	4.8%	1.1%	36
65+	177	2.0%	0.4%	13
Income				
Under \$25,000	793	8.8%	1.5%	48
\$25,000 to \$49,999	1,127	12.5%	1.7%	55
\$50,000 to \$74,999	1,450	16.1%	2.7%	88
\$75,000 to \$99,999	1,260	14.0%	3.2%	105
\$100,000+	4,374	48.6%	5.5%	178
Region				
New England	739	8.2%	5.4%	175
Middle Atlantic	1,586	17.6%	4.1%	133
East North Central	1,350	15.0%	3.1%	101
West North Central	476	5.3%	2.5%	80
South Atlantic	1,181	13.1%	2.1%	67
East South Central	277	3.1%	1.6%	51
West South Central	684	7.6%	2.0%	64
Mountain	991	11.0%	4.7%	151
Pacific	1,720	19.1%	3.7%	121
Ethnicity				
African American/Black	596	6.6%	1.5%	50
Asian/Pacific Islander	976	10.8%	4.3%	138
Caucasian/White, non-Hispanic	6,201	68.9%	3.3%	107
Hispanic	962	10.7%	2.9%	94
Other	269	3.0%	3.1%	99
Education				
8th grade or less	1,046	11.6%	3.6%	118
1-3 years of high school	750	8.3%	4.2%	135
High school graduate	742	8.2%	1.4%	45
1-3 years college	1,412	15.7%	2.1%	67
College graduate	3,171	35.2%	4.4%	141
Post-grad studies	1,553	17.2%	3.8%	123
No Response	329	3.7%	3.3%	108
Metro Stat Area				
Non-CBSA	192	2.1%	1.4%	44
CBSA<500,000	2,082	23.1%	2.8%	91
CBSA 500,000-2,499,999	2,330	25.9%	2.7%	88
CBSA 2,500,000+	4,400	48.9%	3.7%	121

Snowboard				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	7,339		2.5%	
Gender				
Male	4,652	63.4%	3.3%	130
Female	2,687	36.6%	1.8%	71
Age				
6~12	874	11.9%	3.0%	119
13~17	1,016	13.8%	4.7%	185
18~24	1,632	22.2%	5.4%	214
25~34	2,071	28.2%	4.9%	194
35~44	1,137	15.5%	2.8%	111
45~54	481	6.6%	1.1%	43
55~64	99	1.3%	0.3%	10
65+	35	0.5%	0.1%	3
Income				
Under \$25,000	1,049	14.3%	2.0%	78
\$25,000 to \$49,999	1,254	17.1%	1.9%	76
\$50,000 to \$74,999	1,266	17.3%	2.4%	94
\$75,000 to \$99,999	1,046	14.3%	2.7%	107
\$100,000+	2,722	37.1%	3.4%	136
Region				
New England	412	5.6%	3.0%	119
Middle Atlantic	1,259	17.2%	3.3%	129
East North Central	1,063	14.5%	2.4%	97
West North Central	380	5.2%	2.0%	79
South Atlantic	1,085	14.8%	1.9%	75
East South Central	204	2.8%	1.2%	46
West South Central	388	5.3%	1.1%	44
Mountain	681	9.3%	3.2%	127
Pacific	1,867	25.4%	4.1%	161
Ethnicity				
African American/Black	723	9.9%	1.9%	74
Asian/Pacific Islander	1,089	14.8%	4.7%	188
Caucasian/White, non-Hispanic	4,293	58.5%	2.3%	91
Hispanic	982	13.4%	3.0%	118
Other	249	3.4%	2.8%	113
Education				
8th grade or less	898	12.2%	3.1%	124
1-3 years of high school	808	11.0%	4.5%	178
High school graduate	723	9.9%	1.4%	54
1-3 years college	1,616	22.0%	2.4%	94
College graduate	2,164	29.5%	3.0%	118
Post-grad studies	835	11.4%	2.0%	81
No Response	296	4.0%	3.0%	119
Metro Stat Area				
Non-CBSA	216	2.9%	1.5%	61
CBSA<500,000	1,764	24.0%	2.4%	95
CBSA 500,000-2,499,999	1,916	26.1%	2.2%	88
CBSA 2,500,000+	3,443	46.9%	2.9%	116

Ski (Cross Country)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	4,291		1.5%	
Gender				
Male	2,384	55.6%	1.7%	114
Female	1,907	44.4%	1.3%	87
Age				
6~12	306	7.1%	1.0%	71
13~17	372	8.7%	1.7%	116
18~24	600	14.0%	2.0%	134
25~34	1,166	27.2%	2.7%	187
35~44	784	18.3%	1.9%	131
45~54	532	12.4%	1.2%	82
55~64	387	9.0%	1.0%	67
65+	144	3.4%	0.3%	22
Income				
Under \$25,000	544	12.7%	1.0%	69
\$25,000 to \$49,999	661	15.4%	1.0%	68
\$50,000 to \$74,999	801	18.7%	1.5%	102
\$75,000 to \$99,999	585	13.6%	1.5%	102
\$100,000+	1,700	39.6%	2.1%	145
Region				
New England	355	8.3%	2.6%	176
Middle Atlantic	742	17.3%	1.9%	130
East North Central	665	15.5%	1.5%	104
West North Central	276	6.4%	1.4%	97
South Atlantic	610	14.2%	1.1%	73
East South Central	145	3.4%	0.8%	57
West South Central	353	8.2%	1.0%	69
Mountain	342	8.0%	1.6%	109
Pacific	802	18.7%	1.7%	119
Ethnicity				
African American/Black	340	7.9%	0.9%	60
Asian/Pacific Islander	478	11.1%	2.1%	141
Caucasian/White, non-Hispanic	2,713	63.2%	1.4%	98
Hispanic	591	13.8%	1.8%	122
Other	170	4.0%	1.9%	131
Education				
8th grade or less	388	9.0%	1.4%	92
1-3 years of high school	294	6.9%	1.6%	111
High school graduate	423	9.9%	0.8%	54
1-3 years college	761	17.7%	1.1%	76
College graduate	1,410	32.9%	1.9%	132
Post-grad studies	855	19.9%	2.1%	142
Other	159	3.7%	1.6%	110
Metro Stat Area				
Non-CBSA	140	3.3%	1.0%	67
CBSA<500,000	1,011	23.6%	1.4%	93
CBSA 500,000-2,499,999	1,304	30.4%	1.5%	103
CBSA 2,500,000+	1,837	42.8%	1.6%	106

Ski (Freestyle)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	4,061		1.3%	
Gender				
Male	2,402	59.1%	1.7%	121
Female	1,659	40.9%	1.1%	80
Age				
6~12	477	11.7%	1.6%	117
13~17	363	8.9%	1.7%	120
18~24	601	14.8%	2.0%	142
25~34	1,336	32.9%	3.1%	226
35~44	816	20.1%	2.0%	144
45~54	314	7.7%	0.7%	51
55~64	120	3.0%	0.3%	22
65+	33	0.8%	0.1%	5
Income				
Under \$25,000	527	13.0%	1.0%	71
\$25,000 to \$49,999	611	15.1%	0.9%	67
\$50,000 to \$74,999	649	16.0%	1.2%	87
\$75,000 to \$99,999	564	13.9%	1.4%	104
\$100,000+	1,710	42.1%	2.1%	154
Region				
New England	152	3.7%	1.1%	80
Middle Atlantic	826	20.3%	2.1%	153
East North Central	535	13.2%	1.2%	88
West North Central	170	4.2%	0.9%	63
South Atlantic	548	13.5%	1.0%	69
East South Central	212	5.2%	1.2%	87
West South Central	410	10.1%	1.2%	85
Mountain	308	7.6%	1.5%	104
Pacific	899	22.1%	2.0%	140
Ethnicity				
African American/Black	427	10.5%	1.1%	79
Asian/Pacific Islander	685	16.9%	3.0%	214
Caucasian/White, non-Hispanic	2,160	53.2%	1.2%	82
Hispanic	672	16.5%	2.0%	146
Other	117	2.9%	1.3%	96
Education				
8th grade or less	474	11.7%	1.7%	118
1-3 years of high school	244	6.0%	1.4%	97
High school graduate	419	10.3%	0.8%	57
1-3 years college	763	18.8%	1.1%	80
College graduate	1,309	32.2%	1.8%	129
Post-grad studies	658	16.2%	1.6%	115
Other	193	4.8%	2.0%	141
Metro Stat Area				
Non-CBSA	73	1.8%	0.5%	37
CBSA<500,000	734	18.1%	1.0%	71
CBSA 500,000-2,499,999	1,165	28.7%	1.4%	97
CBSA 2,500,000+	2,089	51.4%	1.8%	128

Snowshoe				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	3,603		1.2%	
Gender				
Male	2,022	56.1%	1.4%	115
Female	1,581	43.9%	1.1%	86
Age				
6~12	326	9.1%	1.1%	90
13~17	296	8.2%	1.4%	110
18~24	541	15.0%	1.8%	144
25~34	1,049	29.1%	2.5%	200
35~44	575	15.9%	1.4%	114
45~54	415	11.5%	0.9%	76
55~64	234	6.5%	0.6%	49
65+	168	4.7%	0.4%	31
Income				
Under \$25,000	566	15.7%	1.1%	85
\$25,000 to \$49,999	515	14.3%	0.8%	63
\$50,000 to \$74,999	496	13.8%	0.9%	75
\$75,000 to \$99,999	647	18.0%	1.7%	134
\$100,000+	1,379	38.3%	1.7%	140
Region				
New England	336	9.3%	2.5%	198
Middle Atlantic	603	16.7%	1.6%	126
East North Central	419	11.6%	1.0%	78
West North Central	262	7.3%	1.4%	110
South Atlantic	449	12.4%	0.8%	64
East South Central	103	2.9%	0.6%	48
West South Central	276	7.7%	0.8%	64
Mountain	354	9.8%	1.7%	135
Pacific	801	22.2%	1.7%	141
Ethnicity				
African American/Black	457	12.7%	1.2%	95
Asian/Pacific Islander	462	12.8%	2.0%	163
Caucasian/White, non-Hispanic	2,125	59.0%	1.1%	91
Hispanic	454	12.6%	1.4%	111
Other	104	2.9%	1.2%	96
Education				
8th grade or less	323	9.0%	1.1%	91
1-3 years of high school	135	3.8%	0.7%	61
High school graduate	391	10.8%	0.7%	60
1-3 years college	624	17.3%	0.9%	74
College graduate	1,308	36.3%	1.8%	145
Post-grad studies	642	17.8%	1.6%	127
Other	179	5.0%	1.8%	147
Metro Stat Area				
Non-CBSA	126	3.5%	0.9%	72
CBSA<500,000	802	22.2%	1.1%	88
CBSA 500,000-2,499,999	869	24.1%	1.0%	82
CBSA 2,500,000+	1,806	50.1%	1.5%	124

Ski (Telemark)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	2,503		0.9%	
Gender				
Male	1,430	57.1%	1.0%	117
Female	1,073	42.9%	0.7%	84
Age				
6~12	274	10.9%	0.9%	109
13~17	259	10.4%	1.2%	139
18~24	362	14.5%	1.2%	139
25~34	907	36.2%	2.1%	249
35~44	381	15.2%	0.9%	109
45~54	224	9.0%	0.5%	59
55~64	35	1.4%	0.1%	10
65+	61	2.5%	0.1%	16
Income				
Under \$25,000	373	14.9%	0.7%	81
\$25,000 to \$49,999	301	12.0%	0.5%	53
\$50,000 to \$74,999	340	13.6%	0.6%	74
\$75,000 to \$99,999	344	13.7%	0.9%	103
\$100,000+	1,144	45.7%	1.4%	167
Region				
New England	77	3.1%	0.6%	66
Middle Atlantic	440	17.6%	1.1%	132
East North Central	292	11.7%	0.7%	78
West North Central	101	4.0%	0.5%	61
South Atlantic	468	18.7%	0.8%	95
East South Central	87	3.5%	0.5%	58
West South Central	179	7.2%	0.5%	60
Mountain	103	4.1%	0.5%	56
Pacific	756	30.2%	1.6%	192
Ethnicity				
African American/Black	331	13.2%	0.9%	99
Asian/Pacific Islander	356	14.2%	1.5%	180
Caucasian/White, non-Hispanic	1,271	50.8%	0.7%	79
Hispanic	467	18.7%	1.4%	165
Other	78	3.1%	0.9%	104
Education				
8th grade or less	235	9.4%	0.8%	95
1-3 years of high school	133	5.3%	0.7%	86
High school graduate	237	9.5%	0.4%	52
1-3 years college	464	18.5%	0.7%	79
College graduate	969	38.7%	1.3%	155
Post-grad studies	346	13.8%	0.8%	98
Other	119	4.7%	1.2%	140
Metro Stat Area				
Non-CBSA	74	3.0%	0.5%	61
CBSA<500,000	492	19.7%	0.7%	78
CBSA 500,000-2,499,999	605	24.2%	0.7%	82
CBSA 2,500,000+	1,332	53.2%	1.1%	132

2+

Ski (Alpine/Downhill)	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	6,813		2.3%	
Gender				
Male	4,035	59.2%	2.8%	121
Female	2,778	40.8%	1.9%	80
Age				
6~12	911	13.4%	3.1%	134
13~17	806	11.8%	3.7%	158
18~24	853	12.5%	2.8%	120
25~34	1,364	20.0%	3.2%	137
35~44	1,191	17.5%	2.9%	125
45~54	1,128	16.6%	2.6%	110
55~64	376	5.5%	1.0%	41
65+	181	2.7%	0.4%	18
Income				
Under \$25,000	573	8.4%	1.1%	46
\$25,000 to \$49,999	703	10.3%	1.1%	46
\$50,000 to \$74,999	1,184	17.4%	2.2%	95
\$75,000 to \$99,999	1,033	15.2%	2.7%	113
\$100,000+	3,323	48.8%	4.2%	178
Region				
New England	637	9.3%	4.7%	199
Middle Atlantic	1,124	16.5%	2.9%	124
East North Central	999	14.7%	2.3%	98
West North Central	394	5.8%	2.1%	88
South Atlantic	846	12.4%	1.5%	63
East South Central	194	2.9%	1.1%	48
West South Central	524	7.7%	1.5%	65
Mountain	858	12.6%	4.0%	173
Pacific	1,236	18.1%	2.7%	115
Ethnicity				
African American/Black	353	5.2%	0.9%	39
Asian/Pacific Islander	613	9.0%	2.7%	114
Caucasian/White, non-Hispanic	4,948	72.6%	2.6%	113
Hispanic	691	10.1%	2.1%	90
Other	208	3.1%	2.4%	101
Education				
8th grade or less	876	12.9%	3.1%	131
1-3 years of high school	615	9.0%	3.4%	146
High school graduate	496	7.3%	0.9%	40
1-3 years college	1,063	15.6%	1.6%	67
College graduate	2,187	32.1%	3.0%	129
Post-grad studies	1,301	19.1%	3.2%	136
Other	273	4.0%	2.8%	118
Metro Stat Area				
Non-CBSA	142	2.1%	1.0%	43
CBSA<500,000	1,650	24.2%	2.2%	96
CBSA 500,000-2,499,999	1,794	26.3%	2.1%	89
CBSA 2,500,000+	3,227	47.4%	2.7%	117

Snowboard				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	5,716		2.0%	
Gender				
Male	3,782	66.2%	2.7%	136
Female	1,934	33.8%	1.3%	66
Age				
6~12	693	12.1%	2.4%	121
13~17	929	16.3%	4.3%	218
18~24	1,313	23.0%	4.3%	221
25~34	1,479	25.9%	3.5%	178
35~44	788	13.8%	1.9%	99
45~54	423	7.4%	1.0%	49
55~64	71	1.2%	0.2%	9
65+	18	0.3%	0.0%	2
Income				
Under \$25,000	806	14.1%	1.5%	77
\$25,000 to \$49,999	987	17.3%	1.5%	76
\$50,000 to \$74,999	1,028	18.0%	1.9%	98
\$75,000 to \$99,999	860	15.0%	2.2%	112
\$100,000+	2,033	35.6%	2.6%	130
Region				
New England	372	6.5%	2.7%	138
Middle Atlantic	936	16.4%	2.4%	123
East North Central	858	15.0%	2.0%	101
West North Central	311	5.4%	1.6%	82
South Atlantic	827	14.5%	1.4%	74
East South Central	147	2.6%	0.8%	43
West South Central	321	5.6%	0.9%	47
Mountain	562	9.8%	2.6%	135
Pacific	1,387	24.3%	3.0%	154
Ethnicity				
African American/Black	473	8.3%	1.2%	62
Asian/Pacific Islander	833	14.6%	3.6%	185
Caucasian/White, non-Hispanic	3,460	60.5%	1.8%	94
Hispanic	744	13.0%	2.3%	115
Other	208	3.6%	2.4%	121
Education				
8th grade or less	636	11.1%	2.2%	113
1-3 years of high school	774	13.5%	4.3%	218
High school graduate	605	10.6%	1.1%	58
1-3 years college	1,323	23.1%	1.9%	99
College graduate	1,645	28.8%	2.3%	115
Post-grad studies	533	9.3%	1.3%	66
Other	201	3.5%	2.0%	104
Metro Stat Area				
Non-CBSA	203	3.6%	1.4%	73
CBSA<500,000	1,506	26.3%	2.0%	104
CBSA 500,000-2,499,999	1,492	26.1%	1.7%	88
CBSA 2,500,000+	2,515	44.0%	2.1%	109

Ski (Cross Country)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	2,991		1.0%	
Gender				
Male	1,694	56.6%	1.2%	116
Female	1,297	43.4%	0.9%	85
Age				
6~12	208	7.0%	0.7%	70
13~17	301	10.1%	1.4%	135
18~24	427	14.3%	1.4%	137
25~34	759	25.4%	1.8%	174
35~44	480	16.1%	1.2%	115
45~54	404	13.5%	0.9%	89
55~64	302	10.1%	0.8%	76
65+	108	3.6%	0.2%	24
Income				
Under \$25,000	339	11.3%	0.6%	62
\$25,000 to \$49,999	396	13.3%	0.6%	59
\$50,000 to \$74,999	583	19.5%	1.1%	107
\$75,000 to \$99,999	474	15.8%	1.2%	118
\$100,000+	1,199	40.1%	1.5%	147
Region				
New England	218	7.3%	1.6%	155
Middle Atlantic	561	18.8%	1.5%	141
East North Central	554	18.5%	1.3%	124
West North Central	216	7.2%	1.1%	110
South Atlantic	439	14.7%	0.8%	75
East South Central	54	1.8%	0.3%	30
West South Central	187	6.2%	0.5%	52
Mountain	205	6.8%	1.0%	94
Pacific	556	18.6%	1.2%	118
Ethnicity				
African American/Black	276	9.2%	0.7%	69
Asian/Pacific Islander	298	10.0%	1.3%	126
Caucasian/White, non-Hispanic	1,882	62.9%	1.0%	98
Hispanic	412	13.8%	1.2%	122
Other	124	4.1%	1.4%	137
Education				
8th grade or less	278	9.3%	1.0%	94
1-3 years of high school	163	5.4%	0.9%	88
High school graduate	282	9.4%	0.5%	52
1-3 years college	487	16.3%	0.7%	70
College graduate	1,016	34.0%	1.4%	136
Post-grad studies	595	19.9%	1.5%	142
Other	170	5.7%	1.7%	168
Metro Stat Area				
Non-CBSA	115	3.8%	0.8%	79
CBSA<500,000	725	24.2%	1.0%	96
CBSA 500,000-2,499,999	850	28.4%	1.0%	96
CBSA 2,500,000+	1,301	43.5%	1.1%	108

Ski (Freestyle)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	3,101		1.1%	
Gender				
Male	1,992	64.2%	1.4%	132
Female	1,109	35.8%	0.7%	70
Age				
6~12	417	13.5%	1.4%	134
13~17	356	11.5%	1.6%	154
18~24	474	15.3%	1.6%	147
25~34	940	30.3%	2.2%	208
35~44	519	16.7%	1.3%	120
45~54	254	8.2%	0.6%	54
55~64	118	3.8%	0.3%	29
65+	23	0.7%	0.1%	5
Income				
Under \$25,000	377	12.1%	0.7%	66
\$25,000 to \$49,999	448	14.4%	0.7%	64
\$50,000 to \$74,999	533	17.2%	1.0%	94
\$75,000 to \$99,999	491	15.8%	1.3%	118
\$100,000+	1,254	40.4%	1.6%	148
Region				
New England	156	5.0%	1.1%	107
Middle Atlantic	587	18.9%	1.5%	143
East North Central	384	12.4%	0.9%	83
West North Central	154	5.0%	0.8%	75
South Atlantic	407	13.1%	0.7%	67
East South Central	153	4.9%	0.9%	82
West South Central	334	10.8%	1.0%	91
Mountain	250	8.1%	1.2%	111
Pacific	678	21.9%	1.5%	139
Ethnicity				
African American/Black	337	10.9%	0.9%	82
Asian/Pacific Islander	552	17.8%	2.4%	226
Caucasian/White, non-Hispanic	1,646	53.1%	0.9%	82
Hispanic	470	15.2%	1.4%	134
Other	95	3.1%	1.1%	101
Education				
8th grade or less	349	11.3%	1.2%	114
1-3 years of high school	218	7.0%	1.2%	114
High school graduate	305	9.8%	0.6%	54
1-3 years college	544	17.5%	0.8%	75
College graduate	1,026	33.1%	1.4%	133
Post-grad studies	433	14.0%	1.1%	99
Other	225	7.3%	2.3%	214
Metro Stat Area				
Non-CBSA	64	2.1%	0.5%	43
CBSA<500,000	665	21.5%	0.9%	85
CBSA 500,000-2,499,999	890	28.7%	1.0%	97
CBSA 2,500,000+	1,482	47.8%	1.3%	118

Snowshoe				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	2,326		0.8%	
Gender				
Male	1,330	57.2%	0.9%	117
Female	996	42.8%	0.7%	84
Age				
6~12	225	9.7%	0.8%	97
13~17	226	9.7%	1.0%	130
18~24	299	12.8%	1.0%	124
25~34	715	30.8%	1.7%	211
35~44	301	12.9%	0.7%	93
45~54	290	12.5%	0.7%	83
55~64	163	7.0%	0.4%	52
65+	107	4.6%	0.2%	30
Income				
Under \$25,000	341	14.6%	0.6%	80
\$25,000 to \$49,999	334	14.4%	0.5%	64
\$50,000 to \$74,999	307	13.2%	0.6%	72
\$75,000 to \$99,999	488	21.0%	1.3%	157
\$100,000+	855	36.8%	1.1%	134
Region				
New England	282	12.1%	2.1%	258
Middle Atlantic	303	13.0%	0.8%	98
East North Central	271	11.7%	0.6%	78
West North Central	192	8.2%	1.0%	125
South Atlantic	295	12.7%	0.5%	65
East South Central	87	3.8%	0.5%	63
West South Central	152	6.5%	0.4%	55
Mountain	256	11.0%	1.2%	151
Pacific	488	21.0%	1.1%	133
Ethnicity				
African American/Black	316	13.6%	0.8%	102
Asian/Pacific Islander	272	11.7%	1.2%	148
Caucasian/White, non-Hispanic	1,413	60.7%	0.8%	94
Hispanic	259	11.1%	0.8%	98
Other	66	2.8%	0.8%	94
Education				
8th grade or less	177	7.6%	0.6%	77
1-3 years of high school	90	3.9%	0.5%	62
High school graduate	216	9.3%	0.4%	51
1-3 years college	400	17.2%	0.6%	74
College graduate	910	39.1%	1.3%	157
Post-grad studies	428	18.4%	1.0%	131
Other	105	4.5%	1.1%	133
Metro Stat Area				
Non-CBSA	127	5.4%	0.9%	112
CBSA<500,000	580	24.9%	0.8%	99
CBSA 500,000-2,499,999	589	25.3%	0.7%	86
CBSA 2,500,000+	1,030	44.3%	0.9%	110

Ski (Telemark)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	1,682		0.6%	
Gender				
Male	959	57.0%	0.7%	117
Female	723	43.0%	0.5%	84
Age				
6~12	215	12.8%	0.7%	128
13~17	229	13.6%	1.1%	182
18~24	227	13.5%	0.7%	130
25~34	642	38.2%	1.5%	262
35~44	192	11.4%	0.5%	82
45~54	126	7.5%	0.3%	49
55~64	24	1.4%	0.1%	10
65+	28	1.7%	0.1%	11
Income				
Under \$25,000	239	14.2%	0.4%	77
\$25,000 to \$49,999	185	11.0%	0.3%	49
\$50,000 to \$74,999	219	13.0%	0.4%	71
\$75,000 to \$99,999	267	15.8%	0.7%	119
\$100,000+	771	45.8%	1.0%	168
Region				
New England	71	4.2%	0.5%	90
Middle Atlantic	234	13.9%	0.6%	105
East North Central	167	9.9%	0.4%	66
West North Central	96	5.7%	0.5%	86
South Atlantic	310	18.4%	0.5%	94
East South Central	56	3.4%	0.3%	56
West South Central	96	5.7%	0.3%	48
Mountain	65	3.8%	0.3%	53
Pacific	586	34.9%	1.3%	221
Ethnicity				
African American/Black	214	12.7%	0.6%	96
Asian/Pacific Islander	251	14.9%	1.1%	189
Caucasian/White, non-Hispanic	864	51.4%	0.5%	80
Hispanic	303	18.0%	0.9%	159
Other	50	3.0%	0.6%	98
Education				
8th grade or less	169	10.0%	0.6%	102
1-3 years of high school	117	7.0%	0.6%	112
High school graduate	141	8.4%	0.3%	46
1-3 years college	307	18.3%	0.5%	78
College graduate	615	36.6%	0.8%	147
Post-grad studies	214	12.7%	0.5%	91
Other	118	7.0%	1.2%	208
Metro Stat Area				
Non-CBSA	81	4.8%	0.6%	100
CBSA<500,000	398	23.6%	0.5%	93
CBSA 500,000-2,499,999	428	25.4%	0.5%	86
CBSA 2,500,000+	775	46.1%	0.7%	114

9+				
Ski (Alpine/Downhill)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	2,115		0.7%	
Gender				
Male	1,272	60.2%	0.9%	123
Female	843	39.8%	0.6%	78
Age				
6~12	320	15.1%	1.1%	151
13~17	295	14.0%	1.4%	187
18~24	210	9.9%	0.7%	95
25~34	339	16.0%	0.8%	110
35~44	323	15.3%	0.8%	109
45~54	353	16.7%	0.8%	111
55~64	177	8.4%	0.5%	63
65+	98	4.6%	0.2%	31
Income				
Under \$25,000	227	10.7%	0.4%	58
\$25,000 to \$49,999	183	8.7%	0.3%	38
\$50,000 to \$74,999	303	14.3%	0.6%	78
\$75,000 to \$99,999	320	15.1%	0.8%	113
\$100,000+	1,081	51.1%	1.4%	187
Region				
New England	203	9.6%	1.5%	204
Middle Atlantic	375	17.7%	1.0%	133
East North Central	335	15.8%	0.8%	106
West North Central	106	5.0%	0.5%	76
South Atlantic	202	9.6%	0.4%	49
East South Central	50	2.4%	0.3%	40
West South Central	139	6.6%	0.4%	55
Mountain	366	17.3%	1.7%	237
Pacific	339	16.0%	0.7%	102
Ethnicity				
African American/Black	109	5.2%	0.3%	39
Asian/Pacific Islander	237	11.2%	1.0%	142
Caucasian/White, non-Hispanic	1,457	68.9%	0.8%	107
Hispanic	205	9.7%	0.6%	86
Other	108	5.1%	1.2%	169
Education				
8th grade or less	280	13.2%	1.0%	135
1-3 years of high school	183	8.6%	1.0%	139
High school graduate	185	8.7%	0.3%	48
1-3 years college	299	14.2%	0.4%	61
College graduate	641	30.3%	0.9%	121
Post-grad studies	420	19.9%	1.0%	141
Other	107	5.1%	1.1%	150
Metro Stat Area				
Non-CBSA	84	4.0%	0.6%	82
CBSA<500,000	510	24.1%	0.7%	95
CBSA 500,000-2,499,999	672	31.8%	0.8%	108
CBSA 2,500,000+	849	40.2%	0.7%	100

Snowboard				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	1,894		0.7%	
Gender				
Male	1,425	75.2%	1.0%	154
Female	469	24.8%	0.3%	48
Age				
6~12	369	19.5%	1.3%	194
13~17	382	20.1%	1.8%	270
18~24	437	23.1%	1.4%	222
25~34	304	16.1%	0.7%	110
35~44	206	10.9%	0.5%	78
45~54	144	7.6%	0.3%	50
55~64	49	2.6%	0.1%	19
65+	4	0.2%	0.0%	1
Income				
Under \$25,000	238	12.5%	0.4%	68
\$25,000 to \$49,999	379	20.0%	0.6%	89
\$50,000 to \$74,999	387	20.5%	0.7%	112
\$75,000 to \$99,999	182	9.6%	0.5%	72
\$100,000+	709	37.4%	0.9%	137
Region				
New England	128	6.8%	0.9%	144
Middle Atlantic	252	13.3%	0.7%	100
East North Central	376	19.9%	0.9%	133
West North Central	117	6.2%	0.6%	93
South Atlantic	221	11.7%	0.4%	60
East South Central	78	4.1%	0.4%	69
West South Central	102	5.4%	0.3%	45
Mountain	181	9.6%	0.9%	131
Pacific	439	23.2%	1.0%	147
Ethnicity				
African American/Black	142	7.5%	0.4%	56
Asian/Pacific Islander	219	11.6%	1.0%	147
Caucasian/White, non-Hispanic	1,209	63.8%	0.6%	99
Hispanic	233	12.3%	0.7%	109
Other	91	4.8%	1.0%	160
Education				
8th grade or less	289	15.2%	1.0%	155
1-3 years of high school	299	15.8%	1.7%	254
High school graduate	196	10.3%	0.4%	57
1-3 years college	433	22.8%	0.6%	98
College graduate	401	21.2%	0.6%	85
Post-grad studies	182	9.6%	0.4%	68
Other	95	5.0%	1.0%	148
Metro Stat Area				
Non-CBSA	90	4.8%	0.6%	98
CBSA<500,000	505	26.7%	0.7%	105
CBSA 500,000-2,499,999	509	26.9%	0.6%	91
CBSA 2,500,000+	790	41.7%	0.7%	103

Ski (Cross Country)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	806		0.3%	
Gender				
Male	484	60.0%	0.3%	123
Female	322	40.0%	0.2%	78
Age				
6~12	83	10.3%	0.3%	103
13~17	82	10.2%	0.4%	136
18~24	136	16.8%	0.4%	162
25~34	141	17.4%	0.3%	120
35~44	133	16.5%	0.3%	118
45~54	143	17.8%	0.3%	118
55~64	72	8.9%	0.2%	66
65+	17	2.1%	0.0%	14
Income				
Under \$25,000	101	12.6%	0.2%	68
\$25,000 to \$49,999	99	12.3%	0.2%	55
\$50,000 to \$74,999	191	23.7%	0.4%	130
\$75,000 to \$99,999	86	10.7%	0.2%	80
\$100,000+	328	40.7%	0.4%	149
Region				
New England	56	7.0%	0.4%	148
Middle Atlantic	138	17.2%	0.4%	129
East North Central	153	19.0%	0.4%	128
West North Central	55	6.9%	0.3%	104
South Atlantic	154	19.2%	0.3%	98
East South Central	22	2.7%	0.1%	46
West South Central	46	5.7%	0.1%	48
Mountain	50	6.2%	0.2%	86
Pacific	130	16.1%	0.3%	102
Ethnicity				
African American/Black	66	8.2%	0.2%	62
Asian/Pacific Islander	55	6.9%	0.2%	87
Caucasian/White, non-Hispanic	504	62.5%	0.3%	97
Hispanic	125	15.5%	0.4%	137
Other	56	7.0%	0.6%	231
Education				
8th grade or less	95	11.8%	0.3%	120
1-3 years of high school	40	4.9%	0.2%	79
High school graduate	98	12.1%	0.2%	67
1-3 years college	132	16.3%	0.2%	70
College graduate	242	30.1%	0.3%	120
Post-grad studies	141	17.5%	0.3%	124
Other	59	7.3%	0.6%	215
Metro Stat Area				
Non-CBSA	72	9.0%	0.5%	186
CBSA<500,000	163	20.2%	0.2%	80
CBSA 500,000-2,499,999	246	30.5%	0.3%	103
CBSA 2,500,000+	325	40.3%	0.3%	100

Ski (Freestyle)	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	1,006		0.3%	
Gender				
Male	704	69.9%	0.5%	143
Female	302	30.1%	0.2%	59
Age				
6~12	218	21.7%	0.7%	216
13~17	124	12.4%	0.6%	165
18~24	146	14.5%	0.5%	139
25~34	157	15.6%	0.4%	107
35~44	166	16.5%	0.4%	118
45~54	135	13.4%	0.3%	89
55~64	52	5.2%	0.1%	39
65+	8	0.8%	0.0%	5
Income				
Under \$25,000	150	14.9%	0.3%	81
\$25,000 to \$49,999	127	12.6%	0.2%	56
\$50,000 to \$74,999	162	16.1%	0.3%	88
\$75,000 to \$99,999	101	10.0%	0.3%	75
\$100,000+	467	46.4%	0.6%	169
Region				
New England	67	6.7%	0.5%	142
Middle Atlantic	185	18.4%	0.5%	138
East North Central	150	14.9%	0.3%	100
West North Central	55	5.5%	0.3%	83
South Atlantic	85	8.5%	0.1%	43
East South Central	36	3.6%	0.2%	60
West South Central	88	8.7%	0.3%	73
Mountain	125	12.5%	0.6%	171
Pacific	215	21.4%	0.5%	136
Ethnicity				
African American/Black	73	7.3%	0.2%	55
Asian/Pacific Islander	120	12.0%	0.5%	152
Caucasian/White, non-Hispanic	601	59.7%	0.3%	93
Hispanic	154	15.3%	0.5%	135
Other	58	5.8%	0.7%	192
Education				
8th grade or less	161	16.0%	0.6%	162
1-3 years of high school	100	10.0%	0.6%	161
High school graduate	115	11.4%	0.2%	63
1-3 years college	150	14.9%	0.2%	64
College graduate	248	24.6%	0.3%	99
Post-grad studies	133	13.3%	0.3%	94
Other	100	9.9%	1.0%	293
Metro Stat Area				
Non-CBSA	52	5.2%	0.4%	107
CBSA<500,000	116	11.6%	0.2%	46
CBSA 500,000-2,499,999	337	33.5%	0.4%	114
CBSA 2,500,000+	500	49.7%	0.4%	123

Snowshoe	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	474		0.2%	
Gender				
Male	281	59.4%	0.2%	122
Female	193	40.6%	0.1%	79
Age				
6~12	55	11.6%	0.2%	116
13~17	46	9.8%	0.2%	131
18~24	59	12.5%	0.2%	120
25~34	139	29.3%	0.3%	201
35~44	47	9.9%	0.1%	71
45~54	52	11.0%	0.1%	73
55~64	43	9.0%	0.1%	68
65+	32	6.8%	0.1%	45
Income				
Under \$25,000	64	13.6%	0.1%	74
\$25,000 to \$49,999	78	16.5%	0.1%	73
\$50,000 to \$74,999	70	14.9%	0.1%	81
\$75,000 to \$99,999	125	26.4%	0.3%	198
\$100,000+	136	28.6%	0.2%	105
Region				
New England	64	13.4%	0.5%	286
Middle Atlantic	65	13.6%	0.2%	103
East North Central	79	16.7%	0.2%	112
West North Central	51	10.7%	0.3%	162
South Atlantic	53	11.2%	0.1%	57
East South Central	50	10.5%	0.3%	175
West South Central	25	5.2%	0.1%	44
Mountain	32	6.8%	0.2%	94
Pacific	56	11.8%	0.1%	75
Ethnicity				
African American/Black	58	12.3%	0.2%	93
Asian/Pacific Islander	61	12.8%	0.3%	162
Caucasian/White, non-Hispanic	297	62.7%	0.2%	97
Hispanic	41	8.7%	0.1%	77
Other	16	3.4%	0.2%	114
Education				
8th grade or less	42	8.8%	0.1%	89
1-3 years of high school	18	3.8%	0.1%	62
High school graduate	57	11.9%	0.1%	66
1-3 years college	71	15.1%	0.1%	64
College graduate	167	35.2%	0.2%	141
Post-grad studies	85	18.0%	0.2%	128
Other	34	7.1%	0.3%	210
Metro Stat Area				
Non-CBSA	39	8.2%	0.3%	170
CBSA<500,000	193	40.7%	0.3%	161
CBSA 500,000-2,499,999	115	24.3%	0.1%	82
CBSA 2,500,000+	127	26.7%	0.1%	66

Ski (Telemark)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	265		0.1%	
Gender				
Male	132	50.0%	0.1%	102
Female	133	50.0%	0.1%	98
Age				
6~12	22	8.2%	0.1%	82
13~17	49	18.4%	0.2%	247
18~24	35	13.1%	0.1%	126
25~34	71	27.0%	0.2%	185
35~44	24	8.9%	0.1%	64
45~54	48	18.0%	0.1%	120
55~64	8	3.2%	0.0%	24
65+	8	3.2%	0.0%	21
Income				
Under \$25,000	75	28.4%	0.1%	154
\$25,000 to \$49,999	24	9.0%	0.0%	40
\$50,000 to \$74,999	53	20.0%	0.1%	109
\$75,000 to \$99,999	45	17.1%	0.1%	128
\$100,000+	68	25.5%	0.1%	93
Region				
New England	30	11.4%	0.2%	242
Middle Atlantic	31	11.7%	0.1%	88
East North Central	42	15.9%	0.1%	106
West North Central	11	4.0%	0.1%	61
South Atlantic	83	31.2%	0.1%	159
East South Central	9	3.4%	0.1%	56
West South Central	15	5.8%	0.0%	49
Mountain	7	2.6%	0.0%	36
Pacific	37	14.0%	0.1%	89
Ethnicity				
African American/Black	22	8.3%	0.1%	63
Asian/Pacific Islander	51	19.2%	0.2%	243
Caucasian/White, non-Hispanic	115	43.2%	0.1%	67
Hispanic	64	24.3%	0.2%	215
Other	13	5.0%	0.2%	166
Education				
8th grade or less	42	16.0%	0.1%	162
1-3 years of high school	12	4.5%	0.1%	72
High school graduate	36	13.5%	0.1%	74
1-3 years college	47	17.6%	0.1%	75
College graduate	71	26.6%	0.1%	107
Post-grad studies	38	14.3%	0.1%	102
Other	20	7.5%	0.2%	222
Metro Stat Area				
Non-CBSA	9	3.5%	0.1%	73
CBSA<500,000	108	40.9%	0.1%	162
CBSA 500,000-2,499,999	53	19.9%	0.1%	67
CBSA 2,500,000+	95	35.7%	0.1%	89

Male

Ski (Alpine/Downhill)	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	5,338		3.8%	
Age				
6~12	582	10.9%	4.0%	106
13~17	510	9.6%	4.7%	125
18~24	702	13.1%	5.2%	139
25~34	1,245	23.3%	5.8%	154
35~44	1,024	19.2%	5.0%	132
45~54	831	15.6%	3.8%	101
55~64	315	5.9%	1.7%	46
65+	129	2.4%	0.6%	16
Income				
Under \$25,000	444	8.3%	1.7%	46
\$25,000 to \$49,999	722	13.5%	2.3%	60
\$50,000 to \$74,999	841	15.8%	3.3%	88
\$75,000 to \$99,999	730	13.7%	3.8%	102
\$100,000+	2,602	48.7%	6.5%	172
Region				
New England	366	6.8%	5.9%	157
Middle Atlantic	975	18.3%	4.8%	128
East North Central	906	17.0%	4.0%	106
West North Central	278	5.2%	3.0%	81
South Atlantic	670	12.5%	2.6%	68
East South Central	168	3.2%	1.9%	51
West South Central	372	7.0%	2.3%	61
Mountain	591	11.1%	5.7%	153
Pacific	1,009	18.9%	4.5%	121
Ethnicity				
African American/Black	357	6.7%	2.1%	55
Asian/Pacific Islander	556	10.4%	5.1%	135
Caucasian/White, non-Hispanic	3,785	70.9%	4.1%	108
Hispanic	531	9.9%	3.2%	85
Other	110	2.1%	2.6%	69
Education				
8th grade or less	540	10.1%	3.5%	93
1-3 years of high school	432	8.1%	4.5%	119
High school graduate	437	8.2%	1.8%	47
1-3 years college	801	15.0%	2.5%	65
College graduate	1,943	36.4%	5.6%	150
Post-grad studies	1,001	18.8%	5.0%	133
Other	185	3.5%	3.8%	100
Metro Stat Area				
Non-CBSA	99	1.9%	1.5%	40
CBSA<500,000	1,251	23.4%	3.5%	93
CBSA 500,000-2,499,999	1,468	27.5%	3.4%	91
CBSA 2,500,000+	2,520	47.2%	4.4%	118

Snowboard	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	4,652		3.3%	
Age				
6~12	549	11.8%	3.8%	115
13~17	708	15.2%	6.5%	199
18~24	980	21.1%	7.3%	223
25~34	1,262	27.1%	5.9%	179
35~44	717	15.4%	3.5%	106
45~54	347	7.5%	1.6%	48
55~64	61	1.3%	0.3%	10
65+	29	0.6%	0.1%	4
Income				
Under \$25,000	661	14.2%	2.6%	79
\$25,000 to \$49,999	869	18.7%	2.7%	83
\$50,000 to \$74,999	863	18.6%	3.4%	103
\$75,000 to \$99,999	537	11.5%	2.8%	86
\$100,000+	1,723	37.0%	4.3%	131
Region				
New England	270	5.8%	4.4%	133
Middle Atlantic	787	16.9%	3.9%	119
East North Central	750	16.1%	3.3%	101
West North Central	288	6.2%	3.1%	96
South Atlantic	608	13.1%	2.3%	71
East South Central	138	3.0%	1.6%	48
West South Central	237	5.1%	1.4%	44
Mountain	462	9.9%	4.5%	137
Pacific	1,111	23.9%	5.0%	153
Ethnicity				
African American/Black	384	8.2%	2.2%	67
Asian/Pacific Islander	573	12.3%	5.2%	160
Caucasian/White, non-Hispanic	3,006	64.6%	3.2%	99
Hispanic	572	12.3%	3.4%	105
Other	116	2.5%	2.7%	83
Education				
8th grade or less	584	12.6%	3.8%	115
1-3 years of high school	583	12.5%	6.0%	184
High school graduate	439	9.4%	1.8%	54
1-3 years college	1,055	22.7%	3.2%	99
College graduate	1,297	27.9%	3.8%	115
Post-grad studies	514	11.0%	2.6%	78
Other	182	3.9%	3.7%	113
Metro Stat Area				
Non-CBSA	127	2.7%	1.9%	59
CBSA<500,000	1,282	27.6%	3.6%	109
CBSA 500,000-2,499,999	1,330	28.6%	3.1%	95
CBSA 2,500,000+	1,912	41.1%	3.4%	103

Ski (Cross Country)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	2,384		1.7%	
Age				
6~12	115	4.8%	0.8%	47
13~17	204	8.6%	1.9%	112
18~24	343	14.4%	2.6%	153
25~34	579	24.3%	2.7%	160
35~44	483	20.3%	2.3%	139
45~54	330	13.9%	1.5%	90
55~64	230	9.6%	1.3%	75
65+	100	4.2%	0.5%	28
Income				
Under \$25,000	314	13.2%	1.2%	73
\$25,000 to \$49,999	373	15.6%	1.2%	70
\$50,000 to \$74,999	439	18.4%	1.7%	103
\$75,000 to \$99,999	269	11.3%	1.4%	84
\$100,000+	990	41.5%	2.5%	147
Region				
New England	194	8.1%	3.1%	186
Middle Atlantic	446	18.7%	2.2%	131
East North Central	409	17.2%	1.8%	108
West North Central	153	6.4%	1.7%	99
South Atlantic	320	13.4%	1.2%	73
East South Central	93	3.9%	1.1%	63
West South Central	163	6.8%	1.0%	59
Mountain	235	9.9%	2.3%	136
Pacific	371	15.6%	1.7%	100
Ethnicity				
African American/Black	208	8.7%	1.2%	71
Asian/Pacific Islander	260	10.9%	2.4%	142
Caucasian/White, non-Hispanic	1,578	66.2%	1.7%	101
Hispanic	250	10.5%	1.5%	90
Other	88	3.7%	2.1%	123
Education				
8th grade or less	208	8.7%	1.3%	80
1-3 years of high school	172	7.2%	1.8%	105
High school graduate	223	9.3%	0.9%	53
1-3 years college	399	16.7%	1.2%	73
College graduate	767	32.2%	2.2%	133
Post-grad studies	524	22.0%	2.6%	155
Other	91	3.8%	1.9%	111
Metro Stat Area				
Non-CBSA	81	3.4%	1.2%	74
CBSA<500,000	597	25.0%	1.7%	99
CBSA 500,000-2,499,999	754	31.6%	1.8%	105
CBSA 2,500,000+	951	39.9%	1.7%	100

Ski (Freestyle)	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	2,402		1.7%	
Age				
6~12	311	13.0%	2.1%	126
13~17	191	7.9%	1.8%	104
18~24	386	16.1%	2.9%	171
25~34	730	30.4%	3.4%	201
35~44	438	18.2%	2.1%	125
45~54	221	9.2%	1.0%	60
55~64	96	4.0%	0.5%	31
65+	28	1.2%	0.1%	8
Income				
Under \$25,000	338	14.1%	1.3%	78
\$25,000 to \$49,999	354	14.7%	1.1%	66
\$50,000 to \$74,999	377	15.7%	1.5%	87
\$75,000 to \$99,999	276	11.5%	1.4%	86
\$100,000+	1,057	44.0%	2.6%	155
Region				
New England	68	2.8%	1.1%	65
Middle Atlantic	500	20.8%	2.5%	146
East North Central	356	14.8%	1.6%	93
West North Central	76	3.2%	0.8%	49
South Atlantic	283	11.8%	1.1%	64
East South Central	145	6.0%	1.6%	98
West South Central	218	9.1%	1.3%	79
Mountain	233	9.7%	2.3%	134
Pacific	522	21.7%	2.4%	139
Ethnicity				
African American/Black	248	10.3%	1.4%	84
Asian/Pacific Islander	376	15.7%	3.4%	203
Caucasian/White, non-Hispanic	1,381	57.5%	1.5%	88
Hispanic	351	14.6%	2.1%	125
Other	47	1.9%	1.1%	65
Education				
8th grade or less	252	10.5%	1.6%	96
1-3 years of high school	151	6.3%	1.6%	92
High school graduate	237	9.9%	1.0%	56
1-3 years college	436	18.1%	1.3%	79
College graduate	783	32.6%	2.3%	135
Post-grad studies	420	17.5%	2.1%	124
Other	122	5.1%	2.5%	147
Metro Stat Area				
Non-CBSA	57	2.4%	0.9%	51
CBSA<500,000	432	18.0%	1.2%	71
CBSA 500,000-2,499,999	705	29.4%	1.6%	97
CBSA 2,500,000+	1,208	50.3%	2.1%	126

Snowshoe				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	2,022		1.4%	
Age				
6~12	164	8.1%	1.1%	79
13~17	148	7.3%	1.4%	96
18~24	336	16.6%	2.5%	176
25~34	587	29.0%	2.7%	192
35~44	293	14.5%	1.4%	100
45~54	233	11.5%	1.1%	75
55~64	130	6.4%	0.7%	50
65+	133	6.6%	0.6%	45
Income				
Under \$25,000	345	17.0%	1.3%	95
\$25,000 to \$49,999	307	15.2%	1.0%	68
\$50,000 to \$74,999	298	14.7%	1.2%	82
\$75,000 to \$99,999	239	11.8%	1.3%	88
\$100,000+	834	41.2%	2.1%	146
Region				
New England	152	7.5%	2.5%	172
Middle Atlantic	338	16.7%	1.7%	117
East North Central	280	13.8%	1.2%	87
West North Central	184	9.1%	2.0%	141
South Atlantic	181	8.9%	0.7%	48
East South Central	72	3.6%	0.8%	58
West South Central	139	6.9%	0.9%	60
Mountain	218	10.8%	2.1%	149
Pacific	460	22.7%	2.1%	145
Ethnicity				
African American/Black	245	12.1%	1.4%	99
Asian/Pacific Islander	236	11.7%	2.2%	151
Caucasian/White, non-Hispanic	1,251	61.9%	1.3%	95
Hispanic	241	11.9%	1.5%	102
Other	49	2.4%	1.1%	81
Education				
8th grade or less	161	8.0%	1.0%	73
1-3 years of high school	76	3.8%	0.8%	55
High school graduate	207	10.2%	0.8%	58
1-3 years college	353	17.4%	1.1%	76
College graduate	762	37.7%	2.2%	156
Post-grad studies	368	18.2%	1.8%	129
Other	94	4.7%	1.9%	135
Metro Stat Area				
Non-CBSA	94	4.6%	1.4%	100
CBSA<500,000	478	23.7%	1.3%	94
CBSA 500,000-2,499,999	549	27.2%	1.3%	90
CBSA 2,500,000+	901	44.5%	1.6%	112

Ski (Telemark)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	1,430		1.0%	
Age				
6~12	155	10.8%	1.1%	105
13~17	128	9.0%	1.2%	117
18~24	216	15.1%	1.6%	160
25~34	527	36.8%	2.4%	243
35~44	180	12.6%	0.9%	87
45~54	164	11.5%	0.8%	75
55~64	25	1.7%	0.1%	13
65+	35	2.5%	0.2%	17
Income				
Under \$25,000	192	13.4%	0.8%	75
\$25,000 to \$49,999	182	12.8%	0.6%	57
\$50,000 to \$74,999	216	15.1%	0.8%	84
\$75,000 to \$99,999	183	12.8%	1.0%	95
\$100,000+	657	46.0%	1.6%	163
Region				
New England	56	3.9%	0.9%	90
Middle Atlantic	273	19.1%	1.4%	134
East North Central	223	15.6%	1.0%	98
West North Central	56	3.9%	0.6%	61
South Atlantic	218	15.3%	0.8%	83
East South Central	60	4.2%	0.7%	68
West South Central	88	6.2%	0.5%	54
Mountain	73	5.1%	0.7%	70
Pacific	383	26.8%	1.7%	171
Ethnicity				
African American/Black	190	13.3%	1.1%	109
Asian/Pacific Islander	218	15.2%	2.0%	198
Caucasian/White, non-Hispanic	764	53.5%	0.8%	82
Hispanic	198	13.9%	1.2%	119
Other	60	4.2%	1.4%	139
Education				
8th grade or less	117	8.2%	0.8%	75
1-3 years of high school	84	5.9%	0.9%	87
High school graduate	123	8.6%	0.5%	49
1-3 years college	255	17.8%	0.8%	78
College graduate	581	40.6%	1.7%	168
Post-grad studies	194	13.6%	1.0%	96
Other	76	5.3%	1.5%	154
Metro Stat Area				
Non-CBSA	9	0.6%	0.1%	14
CBSA<500,000	291	20.3%	0.8%	81
CBSA 500,000-2,499,999	382	26.7%	0.9%	88
CBSA 2,500,000+	748	52.3%	1.3%	131

Female

Ski (Alpine/Downhill)	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	3,666		2.5%	
Age				
6~12	584	15.9%	4.0%	163
13~17	394	10.8%	3.6%	147
18~24	562	15.3%	3.3%	135
25~34	895	24.4%	4.3%	174
35~44	646	17.6%	3.2%	131
45~54	420	11.5%	1.9%	77
55~64	115	3.1%	0.6%	23
65+	49	1.3%	0.2%	9
Income				
Under \$25,000	342	9.3%	1.2%	50
\$25,000 to \$49,999	405	11.1%	1.2%	49
\$50,000 to \$74,999	612	16.7%	2.2%	90
\$75,000 to \$99,999	529	14.4%	2.7%	108
\$100,000+	1,775	48.4%	4.5%	183
Region				
New England	366	10.0%	4.9%	199
Middle Atlantic	615	16.8%	3.3%	136
East North Central	454	12.4%	2.2%	89
West North Central	199	5.4%	2.0%	81
South Atlantic	505	13.8%	1.6%	67
East South Central	111	3.0%	1.3%	52
West South Central	311	8.5%	1.7%	69
Mountain	396	10.8%	3.6%	147
Pacific	709	19.3%	3.0%	122
Ethnicity				
African American/Black	236	6.4%	1.1%	45
Asian/Pacific Islander	426	11.6%	3.5%	144
Caucasian/White, non-Hispanic	2,416	65.9%	2.5%	104
Hispanic	428	11.7%	2.6%	106
Other	160	4.4%	3.5%	144
Education				
8th grade or less	501	13.7%	3.7%	151
1-3 years of high school	312	8.5%	3.7%	150
High school graduate	305	8.3%	1.1%	45
1-3 years college	584	15.9%	1.6%	64
College graduate	1,244	33.9%	3.2%	131
Post-grad studies	577	15.7%	3.0%	121
Other	141	3.9%	3.2%	130
Metro Stat Area				
Non-CBSA	93	2.5%	1.2%	50
CBSA<500,000	826	22.5%	2.2%	89
CBSA 500,000-2,499,999	874	23.8%	2.0%	83
CBSA 2,500,000+	1,872	51.1%	3.1%	126

Snowboard	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	2,687		1.8%	
Age				
6~12	321	12.0%	2.2%	122
13~17	306	11.4%	2.8%	156
18~24	657	24.4%	3.9%	216
25~34	810	30.1%	3.9%	215
35~44	418	15.6%	2.1%	116
45~54	131	4.9%	0.6%	33
55~64	38	1.4%	0.2%	10
65+	7	0.2%	0.0%	2
Income				
Under \$25,000	390	14.5%	1.4%	77
\$25,000 to \$49,999	389	14.5%	1.1%	63
\$50,000 to \$74,999	401	14.9%	1.4%	80
\$75,000 to \$99,999	514	19.1%	2.6%	143
\$100,000+	994	37.0%	2.5%	140
Region				
New England	141	5.3%	1.9%	105
Middle Atlantic	472	17.6%	2.6%	142
East North Central	314	11.7%	1.5%	84
West North Central	90	3.4%	0.9%	50
South Atlantic	479	17.8%	1.6%	86
East South Central	65	2.4%	0.8%	42
West South Central	151	5.6%	0.8%	46
Mountain	219	8.1%	2.0%	111
Pacific	754	28.1%	3.2%	177
Ethnicity				
African American/Black	344	12.8%	1.6%	90
Asian/Pacific Islander	521	19.4%	4.3%	241
Caucasian/White, non-Hispanic	1,282	47.7%	1.4%	75
Hispanic	408	15.2%	2.5%	138
Other	132	4.9%	2.9%	162
Education				
8th grade or less	310	11.5%	2.3%	127
1-3 years of high school	240	8.9%	2.8%	157
High school graduate	278	10.3%	1.0%	56
1-3 years college	572	21.3%	1.5%	86
College graduate	851	31.7%	2.2%	122
Post-grad studies	322	12.0%	1.7%	92
Other	112	4.2%	2.5%	141
Metro Stat Area				
Non-CBSA	90	3.4%	1.2%	67
CBSA<500,000	479	17.8%	1.3%	70
CBSA 500,000-2,499,999	585	21.8%	1.4%	75
CBSA 2,500,000+	1,532	57.0%	2.5%	140

Ski (Cross Country)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	1,907		1.3%	
Age				
6~12	187	9.8%	1.3%	100
13~17	162	8.5%	1.5%	116
18~24	261	13.7%	1.5%	121
25~34	580	30.4%	2.8%	217
35~44	315	16.5%	1.6%	123
45~54	198	10.4%	0.9%	70
55~64	157	8.2%	0.8%	60
65+	47	2.5%	0.2%	16
Income				
Under \$25,000	223	11.7%	0.8%	62
\$25,000 to \$49,999	287	15.1%	0.8%	66
\$50,000 to \$74,999	371	19.5%	1.3%	105
\$75,000 to \$99,999	310	16.3%	1.6%	122
\$100,000+	714	37.5%	1.8%	141
Region				
New England	160	8.4%	2.1%	167
Middle Atlantic	306	16.1%	1.7%	130
East North Central	259	13.6%	1.2%	97
West North Central	126	6.6%	1.3%	98
South Atlantic	281	14.8%	0.9%	71
East South Central	56	2.9%	0.6%	50
West South Central	183	9.6%	1.0%	78
Mountain	108	5.7%	1.0%	77
Pacific	428	22.4%	1.8%	141
Ethnicity				
African American/Black	128	6.7%	0.6%	47
Asian/Pacific Islander	217	11.4%	1.8%	141
Caucasian/White, non-Hispanic	1,148	60.2%	1.2%	95
Hispanic	333	17.5%	2.0%	159
Other	80	4.2%	1.8%	139
Education				
8th grade or less	184	9.7%	1.4%	107
1-3 years of high school	120	6.3%	1.4%	110
High school graduate	192	10.1%	0.7%	55
1-3 years college	353	18.5%	1.0%	74
College graduate	652	34.2%	1.7%	132
Post-grad studies	337	17.7%	1.7%	136
Other	69	3.6%	1.6%	122
Metro Stat Area				
Non-CBSA	61	3.2%	0.8%	64
CBSA<500,000	408	21.4%	1.1%	84
CBSA 500,000-2,499,999	554	29.0%	1.3%	101
CBSA 2,500,000+	884	46.4%	1.5%	114

Ski (Freestyle)	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	1,659		1.1%	
Age				
6~12	168	10.1%	1.2%	104
13~17	172	10.4%	1.6%	142
18~24	217	13.1%	1.3%	115
25~34	601	36.2%	2.9%	258
35~44	378	22.8%	1.9%	170
45~54	92	5.6%	0.4%	38
55~64	24	1.5%	0.1%	11
65+	5	0.3%	0.0%	2
Income				
Under \$25,000	188	11.4%	0.7%	60
\$25,000 to \$49,999	255	15.4%	0.8%	68
\$50,000 to \$74,999	276	16.6%	1.0%	89
\$75,000 to \$99,999	286	17.2%	1.4%	129
\$100,000+	654	39.4%	1.7%	149
Region				
New England	84	5.1%	1.1%	101
Middle Atlantic	328	19.8%	1.8%	160
East North Central	177	10.7%	0.9%	77
West North Central	93	5.6%	0.9%	83
South Atlantic	259	15.6%	0.8%	76
East South Central	71	4.3%	0.8%	74
West South Central	190	11.5%	1.0%	94
Mountain	78	4.7%	0.7%	64
Pacific	378	22.8%	1.6%	143
Ethnicity				
African American/Black	178	10.8%	0.8%	75
Asian/Pacific Islander	313	18.9%	2.6%	234
Caucasian/White, non-Hispanic	779	47.0%	0.8%	74
Hispanic	317	19.1%	1.9%	174
Other	71	4.3%	1.6%	142
Education				
8th grade or less	218	13.2%	1.6%	145
1-3 years of high school	96	5.8%	1.1%	101
High school graduate	184	11.1%	0.7%	60
1-3 years college	318	19.2%	0.9%	77
College graduate	528	31.8%	1.4%	123
Post-grad studies	241	14.5%	1.2%	112
Other	73	4.4%	1.7%	149
Metro Stat Area				
Non-CBSA	17	1.0%	0.2%	20
CBSA<500,000	301	18.2%	0.8%	72
CBSA 500,000-2,499,999	460	27.7%	1.1%	96
CBSA 2,500,000+	881	53.1%	1.5%	131

Snowshoe	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	1,581		1.1%	
Age				
6~12	162	10.3%	1.1%	105
13~17	147	9.3%	1.4%	128
18~24	207	13.1%	1.2%	116
25~34	461	29.1%	2.2%	208
35~44	281	17.8%	1.4%	133
45~54	183	11.6%	0.8%	78
55~64	105	6.6%	0.5%	48
65+	35	2.2%	0.2%	14
Income				
Under \$25,000	222	14.0%	0.8%	75
\$25,000 to \$49,999	209	13.2%	0.6%	58
\$50,000 to \$74,999	200	12.6%	0.7%	68
\$75,000 to \$99,999	406	25.7%	2.0%	193
\$100,000+	544	34.4%	1.4%	130
Region				
New England	184	11.6%	2.5%	232
Middle Atlantic	266	16.8%	1.4%	136
East North Central	139	8.8%	0.7%	63
West North Central	79	5.0%	0.8%	74
South Atlantic	267	16.9%	0.9%	81
East South Central	32	2.0%	0.4%	35
West South Central	137	8.6%	0.7%	71
Mountain	136	8.6%	1.2%	118
Pacific	342	21.6%	1.4%	136
Ethnicity				
African American/Black	212	13.4%	1.0%	93
Asian/Pacific Islander	227	14.3%	1.9%	178
Caucasian/White, non-Hispanic	875	55.4%	0.9%	87
Hispanic	213	13.5%	1.3%	123
Other	55	3.5%	1.2%	115
Education				
8th grade or less	160	10.1%	1.2%	112
1-3 years of high school	59	3.8%	0.7%	66
High school graduate	183	11.6%	0.7%	63
1-3 years college	272	17.2%	0.7%	69
College graduate	546	34.5%	1.4%	133
Post-grad studies	276	17.4%	1.4%	134
Other	84	5.3%	1.9%	180
Metro Stat Area				
Non-CBSA	33	2.1%	0.4%	41
CBSA<500,000	324	20.5%	0.9%	81
CBSA 500,000-2,499,999	322	20.4%	0.7%	71
CBSA 2,500,000+	902	57.1%	1.5%	140

Ski (Telemark)				
	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	1,073		0.7%	
Age				
6~12	129	12.0%	0.9%	122
13~17	126	11.8%	1.2%	161
18~24	157	14.6%	0.9%	129
25~34	368	34.3%	1.8%	245
35~44	189	17.6%	0.9%	131
45~54	67	6.2%	0.3%	42
55~64	14	1.3%	0.1%	10
65+	24	2.2%	0.1%	14
Income				
Under \$25,000	176	16.4%	0.6%	88
\$25,000 to \$49,999	122	11.4%	0.4%	50
\$50,000 to \$74,999	149	13.9%	0.5%	74
\$75,000 to \$99,999	155	14.4%	0.8%	108
\$100,000+	470	43.8%	1.2%	166
Region				
New England	24	2.2%	0.3%	44
Middle Atlantic	177	16.5%	1.0%	134
East North Central	82	7.6%	0.4%	55
West North Central	44	4.1%	0.4%	61
South Atlantic	237	22.1%	0.8%	107
East South Central	36	3.3%	0.4%	58
West South Central	89	8.3%	0.5%	68
Mountain	27	2.5%	0.2%	34
Pacific	358	33.3%	1.5%	210
Ethnicity				
African American/Black	134	12.4%	0.6%	87
Asian/Pacific Islander	161	15.0%	1.3%	186
Caucasian/White, non-Hispanic	496	46.2%	0.5%	73
Hispanic	253	23.6%	1.5%	215
Other	30	2.8%	0.7%	91
Education				
8th grade or less	126	11.7%	0.9%	129
1-3 years of high school	47	4.4%	0.6%	78
High school graduate	119	11.1%	0.4%	60
1-3 years college	209	19.5%	0.6%	78
College graduate	380	35.4%	1.0%	136
Post-grad studies	153	14.3%	0.8%	110
Other	40	3.7%	0.9%	125
Metro Stat Area				
Non-CBSA	53	4.9%	0.7%	98
CBSA<500,000	200	18.6%	0.5%	73
CBSA 500,000-2,499,999	232	21.7%	0.5%	75
CBSA 2,500,000+	588	54.8%	1.0%	135

Table 2: 2014 Snow Sports
Participation “All Sports”
Cross Tabulation

Alpine Ski Crossover Activities

	Number of Participants (000's)	Participation Rate	Index
Aerobics (High-Impact)	1,823	20.25%	210
Aerobics (Low-Impact)	2,307	25.62%	308
Aerobics (Step)	1,120	12.43%	127
Aquatic Exercise	1,359	15.09%	107
Boot Camp Style Cross-Cardio Kickboxing	1,199	13.32%	81
Other Exercise to Music	1,067	11.85%	95
Barre	1,126	12.51%	218
Calisthenics/Bodyweight	363	4.04%	34
Pilates Training	2,064	22.92%	232
Stretching	997	11.07%	107
Tai Chi	2,773	30.80%	489
Yoga	534	5.93%	63
Abdominal Machine/Device	2,215	24.60%	288
Cardio Cross Trainer	1,670	18.55%	245
Elliptical Motion Trainer	1,218	13.53%	138
Rowing Machine	2,413	26.80%	367
Stationary Cycling (Upright, Spinning, Recumbent)	1,190	13.22%	141
Treadmill	1,867	20.74%	364
Stair-Climbing Machine	2,598	28.85%	631
Barbells	1,540	17.10%	189
Dumbbells (over 15 lbs.)	1,594	17.70%	300
Hand Weights (under 15 lbs.)	2,766	30.72%	365
Home Gym Exercise	2,378	26.41%	479
Weight/Resistance Machines	2,245	24.93%	386
Adventure Racing	2,127	23.62%	407
Bicycling (BMX)	977	10.85%	52
Bicycling (Mountain/Non-Bicycling (Road/Paved Surface))	868	9.64%	54
Running/Jogging	1,387	15.41%	98
Swimming for Fitness	3,054	33.92%	402
Triathlon (Traditional/Road)	2,978	33.08%	538
Triathlon (Non-Traditional/Off-Road)	1,707	18.96%	256
Walking for Fitness	960	10.67%	34
Golf (on a golf course)	845	9.39%	33
Golf (at a practice facility or driving range)	3,557	39.50%	1,147
Baseball	1,572	17.46%	201
Basketball	2,062	22.91%	192
Cheerleading	1,091	12.12%	119
Field Hockey	2,849	31.64%	302
Football (Flag)	1,002	11.13%	54
Football (Tackle)	864	9.59%	36
Football (Touch)	923	10.25%	83
Gymnastics	1,319	14.65%	103
Ice Hockey	802	8.91%	72
Lacrosse	921	10.23%	69
Paintball	730	8.11%	27
	866	9.62%	27
	688	7.64%	45

Rugby	408	4.53%	25
Soccer (Indoor)	705	7.83%	62
Soccer (Outdoor)	1,926	21.39%	150
Softball (Slow-Pitch)	880	9.77%	80
Softball (Fast-Pitch)	552	6.13%	33
Swimming on a Team	472	5.25%	36
Track and Field	1,132	12.57%	68
Ultimate Frisbee	541	6.01%	33
Volleyball (Court)	921	10.23%	76
Volleyball (Grass)	534	5.93%	57
Volleyball (Sand/Beach)	1,256	13.95%	65
Badminton	1,060	11.77%	77
Cardio Tennis	1,104	12.26%	45
Pickleball	624	6.93%	28
Racquetball	1,019	11.32%	60
Squash	593	6.59%	26
Tennis	2,093	23.24%	182
Fishing (Fly)	846	9.40%	62
Fishing (Freshwater)	2,244	24.92%	316
Fishing (Saltwater)	1,246	13.84%	121
Cross Country Ski	1,746	19.40%	52
Alpine Ski	9,004	100.00%	109
Freeski/Freestyle	1,623	18.02%	40
Snowboarding	2,079	23.10%	83
Snowmobiling	892	9.91%	51
Snowshoeing	1,180	13.11%	35
Telemark	397	4.41%	25
Boxing for Fitness	930	10.33%	89
Boxing for Competition	637	7.08%	26
Martial Arts	1,281	14.22%	96
MMA for Fitness	832	9.24%	54
MMA for Competition	522	5.80%	26
Wrestling	729	8.09%	42
Billiards/Pool	2,624	29.15%	341
Bowling	2,693	29.91%	479
Darts	1,691	18.78%	176
Table Tennis	2,149	23.87%	199
Ice Skating	2,185	24.27%	130
Roller Hockey	1,050	11.66%	36
Roller Skating (2x2 Wheels)	1,252	13.91%	84
Roller Skating (Inline Wheels)	1,154	12.81%	85
Skateboarding	1,279	14.20%	75
Hunting (Rifle)	1,184	13.15%	134
Hunting (Shotgun)	1,583	17.58%	110
Hunting (Handgun)	1,120	12.44%	53
Hunting (Bow)	685	7.61%	58
Archery	1,221	13.56%	83
Shooting (Sports Clays)	1,449	16.10%	75
Shooting (Trap/Skeet)	956	10.62%	56
Target Shooting (Rifle)	1,294	14.37%	153
Target Shooting (Handgun)	1,078	11.97%	163
Boardsailing/Windsurfing	521	5.78%	26
Canoeing	1,448	16.08%	90
Kayaking (White Water)	825	9.16%	47

Kayaking (Sea/Touring)	961	10.67%	54
Kayaking (Recreation)	1,344	14.92%	91
Jet Skiing	1,329	14.76%	62
Rafting	694	7.71%	39
Sailing	1,148	12.75%	70
Scuba Diving	715	7.94%	41
Snorkeling	1,107	12.29%	72
Stand-Up Paddling	603	6.70%	32
Surfing	764	8.49%	31
Wakeboarding	392	4.36%	30
Water Skiing	1,096	12.17%	45
Backpacking (Overnight)	1,376	15.28%	93
Birdwatching (excursion more than 1/4 mile)	944	10.48%	108
Camping (within 1/4 mile from home)	1,713	19.02%	190
Camping (RV)	1,498	16.63%	141
Climbing (Sport, Indoor and Bouldering)	1,173	13.02%	61
Climbing (Traditional, Ice and Mountaineering)	1,203	13.36%	45
Hiking (Day)	3,209	35.64%	386
Horseback Riding	1,235	13.71%	83
Trail Running	1,907	21.18%	167
Wildlife Viewing	1,027	11.41%	178

Snowboard Crossover Activities

	Number of Participants (000's)	Participation Rate	Index
Aerobics (High-Impact)	1,132	15.43%	257
Aerobics (Low-Impact)	1,383	18.84%	378
Aerobics (Step)	920	12.54%	155
Aquatic Exercise	1,222	16.65%	131
Boot Camp Style Cross-	959	13.07%	99
Cardio Kickboxing	1,264	17.23%	116
Other Exercise to Music	1,052	14.33%	267
Barre	290	3.96%	42
Calisthenics/Bodyweight	2,092	28.51%	284
Pilates Training	921	12.56%	131
Stretching	2,420	32.97%	600
Tai Chi	691	9.41%	78
Yoga	1,920	26.16%	353
Abdominal Machine/Device	1,767	24.08%	300
Cardio Cross Trainer	902	12.29%	169
Elliptical Motion Trainer	1,583	21.57%	450
Rowing Machine	1,182	16.10%	172
Stationary Cycling (Upright, Spinning, Recumbent)	1,911	26.03%	447
Treadmill	2,955	40.26%	774
Stair-Climbing Machine	1,752	23.87%	232
Barbells	1,720	23.44%	368
Dumbbells (over 15 lbs.)	2,546	34.70%	448
Hand Weights (under 15 lbs.)	2,288	31.17%	587
Home Gym Exercise	2,641	35.98%	474
Weight/Resistance Machines	2,385	32.50%	500
Adventure Racing	1,069	14.57%	64
Bicycling (BMX)	794	10.82%	66
Bicycling (Mountain/Non-	1,683	22.93%	120
Bicycling (Road/Paved Surface)	2,826	38.51%	493
Running/Jogging	2,579	35.14%	660
Swimming for Fitness	1,837	25.03%	315
Triathlon (Traditional/Road)	868	11.83%	42
Triathlon (Non-Traditional/Off- Road)	882	12.02%	40
Walking for Fitness	2,422	33.00%	1,407
Golf (on a golf course)	1,014	13.82%	247
Golf (at a practice facility or driving range)	1,431	19.49%	235
Baseball	1,203	16.40%	146
Basketball	2,251	30.67%	370
Cheerleading	712	9.71%	67
Field Hockey	914	12.46%	44
Football (Flag)	1,215	16.56%	102
Football (Tackle)	1,518	20.68%	126
Football (Touch)	945	12.88%	88
Gymnastics	913	12.43%	84
Ice Hockey	613	8.35%	33
Lacrosse	740	10.08%	33
Paintball	1,027	13.99%	56
Rugby	504	6.87%	31
Soccer (Indoor)	773	10.53%	76

Soccer (Outdoor)	1,379	18.79%	184
Softball (Slow-Pitch)	669	9.12%	98
Softball (Fast-Pitch)	768	10.47%	40
Swimming on a Team	475	6.47%	44
Track and Field	1,079	14.70%	83
Ultimate Frisbee	661	9.00%	40
Volleyball (Court)	1,173	15.99%	93
Volleyball (Grass)	630	8.59%	70
Volleyball (Sand/Beach)	875	11.92%	80
Badminton	888	12.11%	94
Cardio Tennis	1,039	14.16%	56
Pickleball	405	5.53%	35
Racquetball	1,150	15.66%	74
Squash	417	5.68%	32
Tennis	1,897	25.85%	224
Fishing (Fly)	794	10.82%	76
Fishing (Freshwater)	1,982	27.01%	388
Fishing (Saltwater)	1,239	16.89%	148
Cross Country Ski	1,174	15.99%	64
Alpine Ski	2,222	30.28%	133
Freeski/Freestyle	1,175	16.01%	49
Snowboarding	7,339	100.00%	102
Snowmobiling	1,460	19.89%	62
Snowshoeing	1,278	17.41%	43
Telemark	450	6.14%	31
Boxing for Fitness	1,420	19.34%	109
Boxing for Competition	619	8.43%	32
Martial Arts	1,277	17.40%	118
MMA for Fitness	1,003	13.67%	67
MMA for Competition	499	6.80%	32
Wrestling	668	9.11%	51
Billiards/Pool	2,767	37.71%	418
Bowling	2,985	40.68%	587
Darts	1,937	26.39%	216
Table Tennis	1,918	26.14%	244
Ice Skating	1,466	19.97%	160
Roller Hockey	705	9.61%	44
Roller Skating (2x2 Wheels)	1,048	14.28%	103
Roller Skating (Inline Wheels)	1,022	13.93%	104
Skateboarding	1,259	17.15%	93
Hunting (Rifle)	1,475	20.10%	165
Hunting (Shotgun)	1,213	16.52%	135
Hunting (Handgun)	1,126	15.35%	65
Hunting (Bow)	1,059	14.43%	71
Archery	1,034	14.09%	102
Shooting (Sports Clays)	1,414	19.27%	92
Shooting (Trap/Skeet)	1,104	15.04%	69
Target Shooting (Rifle)	1,492	20.33%	187
Target Shooting (Handgun)	1,092	14.88%	199
Boardsailing/Windsurfing	574	7.83%	32
Canoeing	1,492	20.34%	110
Kayaking (White Water)	927	12.63%	57
Kayaking (Sea/Touring)	1,139	15.52%	66
Kayaking (Recreation)	1,043	14.21%	111

Jet Skiing	1,109	15.11%	76
Rafting	665	9.06%	48
Sailing	1,112	15.15%	85
Scuba Diving	721	9.83%	51
Snorkeling	916	12.48%	89
Stand-Up Paddling	465	6.34%	40
Surfing	777	10.59%	38
Wakeboarding	639	8.71%	37
Water Skiing	783	10.67%	55
Backpacking (Overnight)	1,451	19.78%	114
Birdwatching (excursion more than 1/4 mile)	751	10.24%	132
Camping (within 1/4 mile from home)	1,818	24.78%	233
Camping (RV)	1,465	19.96%	173
Climbing (Sport, Indoor and Bouldering)	1,072	14.61%	75
Climbing (Traditional, Ice and Mountaineering)	954	12.99%	55
Hiking (Day)	2,241	30.54%	473
Horseback Riding	1,054	14.36%	102
Trail Running	1,793	24.43%	205
Wildlife Viewing	1,009	13.74%	218

Cross Country Ski Crossover Activities

	Number of Participants (000's)	Participation Rate	Index
Aerobics (High-Impact)	1,406	32.78%	440
Aerobics (Low-Impact)	1,205	28.07%	647
Aerobics (Step)	766	17.85%	266
Aquatic Exercise	525	12.24%	225
Boot Camp Style Cross-	754	17.57%	170
Cardio Kickboxing	332	7.75%	199
Other Exercise to Music	651	15.16%	457
Barre	872	20.33%	72
Calisthenics/Bodyweight	1,480	34.49%	486
Pilates Training	409	9.53%	225
Stretching	1,388	32.35%	1,026
Tai Chi	438	10.21%	133
Yoga	1,168	27.23%	604
Abdominal Machine/Device	756	17.62%	513
Cardio Cross Trainer	1,065	24.83%	289
Elliptical Motion Trainer	1,306	30.43%	770
Rowing Machine	925	21.55%	295
Stationary Cycling (Upright, Spinning, Recumbent)	887	20.66%	765
Treadmill	1,761	41.04%	1,324
Stair-Climbing Machine	621	14.46%	398
Barbells	1,486	34.62%	629
Dumbbells (over 15 lbs.)	1,400	32.62%	766
Hand Weights (under 15 lbs.)	1,465	34.14%	1,004
Home Gym Exercise	1,187	27.67%	810
Weight/Resistance Machines	1,338	31.17%	855
Adventure Racing	643	14.99%	109
Bicycling (BMX)	514	11.97%	112
Bicycling (Mountain/Non-	1,010	23.55%	205
Bicycling (Road/Paved Surface)	1,665	38.80%	843
Running/Jogging	1,873	43.66%	1,129
Swimming for Fitness	1,279	29.80%	538
Triathlon (Traditional/Road)	569	13.27%	72
Triathlon (Non-Traditional/Off- Road)	613	14.29%	69
Walking for Fitness	1,873	43.64%	2,406
Golf (on a golf course)	969	22.59%	422
Golf (at a practice facility or driving range)	961	22.41%	402
Baseball	978	22.79%	249
Basketball	1,363	31.78%	633
Cheerleading	630	14.68%	114
Field Hockey	306	7.14%	75
Football (Flag)	697	16.25%	175
Football (Tackle)	607	14.15%	216
Football (Touch)	773	18.02%	151
Gymnastics	365	8.52%	144
Ice Hockey	439	10.23%	57
Lacrosse	389	9.07%	56
Paintball	401	9.35%	95
Rugby	333	7.76%	53
Soccer (Indoor)	407	9.48%	130

Soccer (Outdoor)	569	13.26%	315
Softball (Slow-Pitch)	389	9.07%	167
Softball (Fast-Pitch)	287	6.69%	69
Swimming on a Team	247	5.76%	76
Track and Field	630	14.67%	142
Ultimate Frisbee	454	10.57%	69
Volleyball (Court)	557	12.98%	159
Volleyball (Grass)	237	5.52%	120
Volleyball (Sand/Beach)	676	15.75%	137
Badminton	812	18.91%	161
Cardio Tennis	564	13.14%	95
Pickleball	469	10.93%	59
Racquetball	565	13.17%	126
Squash	491	11.43%	54
Tennis	1,058	24.65%	382
Fishing (Fly)	632	14.73%	130
Fishing (Freshwater)	1,155	26.93%	663
Fishing (Saltwater)	608	14.17%	253
Cross Country Ski	4,291	100.00%	109
Alpine Ski	1,744	40.65%	228
Freeski/Freestyle	1,242	28.94%	84
Snowboarding	1,097	25.56%	174
Snowmobiling	966	22.51%	106
Snowshoeing	671	15.64%	74
Telemark	443	10.32%	52
Boxing for Fitness	745	17.36%	187
Boxing for Competition	280	6.53%	55
Martial Arts	661	15.39%	201
MMA for Fitness	739	17.23%	114
MMA for Competition	258	6.01%	55
Wrestling	261	6.08%	88
Billiards/Pool	1,597	37.23%	716
Bowling	1,263	29.43%	1,004
Darts	1,021	23.79%	370
Table Tennis	1,069	24.92%	418
Ice Skating	1,060	24.70%	273
Roller Hockey	368	8.58%	76
Roller Skating (2x2 Wheels)	804	18.74%	175
Roller Skating (Inline Wheels)	485	11.31%	178
Skateboarding	821	19.14%	158
Hunting (Rifle)	684	15.94%	281
Hunting (Shotgun)	917	21.37%	232
Hunting (Handgun)	628	14.63%	110
Hunting (Bow)	573	13.36%	121
Archery	648	15.11%	175
Shooting (Sports Clays)	703	16.38%	157
Shooting (Trap/Skeet)	551	12.85%	118
Target Shooting (Rifle)	658	15.33%	320
Target Shooting (Handgun)	515	12.00%	341
Boardsailing/Windsurfing	413	9.62%	55
Canoeing	787	18.35%	189
Kayaking (White Water)	380	8.85%	98
Kayaking (Sea/Touring)	523	12.18%	113
Kayaking (Recreation)	623	14.52%	191

Jet Skiing	470	10.96%	130
Rafting	515	12.00%	82
Sailing	786	18.33%	146
Scuba Diving	327	7.62%	87
Snorkeling	410	9.56%	152
Stand-Up Paddling	454	10.59%	68
Surfing	347	8.08%	65
Wakeboarding	230	5.37%	63
Water Skiing	518	12.07%	95
Backpacking (Overnight)	1,047	24.39%	195
Birdwatching (excursion more than 1/4 mile)	730	17.01%	226
Camping (within 1/4 mile from home)	1,229	28.65%	399
Camping (RV)	1,063	24.76%	296
Climbing (Sport, Indoor and Bouldering)	940	21.91%	128
Climbing (Traditional, Ice and Mountaineering)	670	15.61%	95
Hiking (Day)	1,857	43.28%	810
Horseback Riding	581	13.53%	175
Trail Running	1,365	31.81%	350
Wildlife Viewing	880	20.50%	374

Freeski Crossover Activities

	Number of Participants (000's)	Participation Rate	Index
Aerobics (High-Impact)	912	22.45%	465
Aerobics (Low-Impact)	1,274	31.36%	684
Aerobics (Step)	1,152	28.38%	281
Aquatic Exercise	781	19.24%	238
Boot Camp Style Cross-	882	21.73%	180
Cardio Kickboxing	811	19.96%	210
Other Exercise to Music	1,013	24.95%	483
Barre	569	14.01%	76
Calisthenics/Bodyweight	1,341	33.02%	514
Pilates Training	1,055	25.98%	237
Stretching	1,375	33.87%	1,084
Tai Chi	680	16.74%	140
Yoga	1,022	25.17%	638
Abdominal Machine/Device	654	16.11%	542
Cardio Cross Trainer	805	19.83%	306
Elliptical Motion Trainer	977	24.06%	814
Rowing Machine	913	22.48%	312
Stationary Cycling (Upright, Spinning, Recumbent)	1,021	25.14%	808
Treadmill	1,629	40.11%	1,399
Stair-Climbing Machine	940	23.14%	420
Barbells	885	21.80%	665
Dumbbells (over 15 lbs.)	1,562	38.46%	809
Hand Weights (under 15 lbs.)	1,463	36.03%	1,061
Home Gym Exercise	1,506	37.08%	856
Weight/Resistance Machines	1,019	25.09%	903
Adventure Racing	896	22.05%	116
Bicycling (BMX)	519	12.77%	119
Bicycling (Mountain/Non-	1,424	35.06%	217
Bicycling (Road/Paved Surface)	1,827	44.99%	891
Running/Jogging	1,686	41.51%	1,193
Swimming for Fitness	1,271	31.30%	568
Triathlon (Traditional/Road)	976	24.02%	76
Triathlon (Non-Traditional/Off- Road)	986	24.28%	73
Walking for Fitness	1,731	42.63%	2,542
Golf (on a golf course)	610	15.01%	446
Golf (at a practice facility or driving range)	1,161	28.58%	425
Baseball	1,065	26.23%	263
Basketball	1,409	34.70%	669
Cheerleading	815	20.07%	121
Field Hockey	665	16.39%	80
Football (Flag)	965	23.77%	185
Football (Tackle)	860	21.19%	228
Football (Touch)	968	23.83%	159
Gymnastics	717	17.65%	152
Ice Hockey	467	11.49%	60
Lacrosse	576	14.18%	60
Paintball	509	12.54%	101
Rugby	421	10.36%	56
Soccer (Indoor)	558	13.75%	137

Soccer (Outdoor)	925	22.78%	333
Softball (Slow-Pitch)	696	17.15%	177
Softball (Fast-Pitch)	459	11.30%	73
Swimming on a Team	468	11.52%	80
Track and Field	847	20.87%	151
Ultimate Frisbee	578	14.23%	73
Volleyball (Court)	947	23.33%	168
Volleyball (Grass)	561	13.81%	127
Volleyball (Sand/Beach)	856	21.07%	145
Badminton	1,016	25.01%	170
Cardio Tennis	774	19.06%	101
Pickleball	671	16.52%	63
Racquetball	567	13.97%	133
Squash	551	13.57%	58
Tennis	1,146	28.21%	404
Fishing (Fly)	730	17.97%	137
Fishing (Freshwater)	1,566	38.56%	701
Fishing (Saltwater)	915	22.53%	267
Cross Country Ski	1,519	37.40%	115
Alpine Ski	1,982	48.82%	241
Freeski/Freestyle	4,061	100.00%	89
Snowboarding	1,343	33.08%	184
Snowmobiling	1,095	26.96%	112
Snowshoeing	696	17.13%	78
Telemark	765	18.84%	55
Boxing for Fitness	669	16.46%	197
Boxing for Competition	383	9.44%	58
Martial Arts	658	16.20%	213
MMA for Fitness	916	22.56%	120
MMA for Competition	499	12.28%	59
Wrestling	613	15.10%	93
Billiards/Pool	1,513	37.26%	756
Bowling	1,296	31.92%	1,061
Darts	1,294	31.85%	391
Table Tennis	1,288	31.72%	441
Ice Skating	1,543	37.99%	289
Roller Hockey	795	19.59%	80
Roller Skating (2x2 Wheels)	1,560	38.42%	185
Roller Skating (Inline Wheels)	555	13.67%	188
Skateboarding	1,356	33.40%	167
Hunting (Rifle)	773	19.05%	297
Hunting (Shotgun)	1,064	26.20%	245
Hunting (Handgun)	671	16.52%	117
Hunting (Bow)	820	20.19%	128
Archery	922	22.71%	185
Shooting (Sports Clays)	879	21.65%	166
Shooting (Trap/Skeet)	536	13.19%	125
Target Shooting (Rifle)	840	20.67%	338
Target Shooting (Handgun)	868	21.38%	360
Boardsailing/Windsurfing	605	14.90%	58
Canoeing	841	20.72%	199
Kayaking (White Water)	647	15.94%	103
Kayaking (Sea/Touring)	722	17.78%	119
Kayaking (Recreation)	765	18.84%	201

Jet Skiing	836	20.58%	137
Rafting	495	12.19%	87
Sailing	844	20.78%	154
Scuba Diving	666	16.39%	92
Snorkeling	685	16.87%	161
Stand-Up Paddling	510	12.56%	72
Surfing	655	16.12%	69
Wakeboarding	519	12.78%	66
Water Skiing	637	15.69%	100
Backpacking (Overnight)	1,159	28.55%	206
Birdwatching (excursion more than 1/4 mile)	584	14.37%	238
Camping (within 1/4 mile from home)	1,144	28.18%	422
Camping (RV)	1,314	32.35%	313
Climbing (Sport, Indoor and Bouldering)	988	24.33%	135
Climbing (Traditional, Ice and Mountaineering)	895	22.03%	100
Hiking (Day)	1,352	33.30%	855
Horseback Riding	1,078	26.56%	185
Trail Running	1,314	32.36%	370
Wildlife Viewing	718	17.68%	395

Snowshoe Crossover Activities

	Number of Participants (000's)	Participation Rate	Index
Aerobics (High-Impact)	613	17.01%	524
Aerobics (Low-Impact)	1,058	29.36%	771
Aerobics (Step)	427	11.85%	317
Aquatic Exercise	1,377	38.23%	268
Boot Camp Style Cross-	692	19.21%	202
Cardio Kickboxing	1,181	32.78%	237
Other Exercise to Music	674	18.71%	545
Barre	399	11.09%	85
Calisthenics/Bodyweight	1,081	29.99%	579
Pilates Training	626	17.38%	268
Stretching	1,503	41.71%	1,222
Tai Chi	862	23.93%	158
Yoga	1,464	40.63%	719
Abdominal Machine/Device	1,005	27.88%	611
Cardio Cross Trainer	714	19.81%	345
Elliptical Motion Trainer	1,089	30.22%	917
Rowing Machine	964	26.75%	351
Stationary Cycling (Upright, Spinning, Recumbent)	1,443	40.06%	911
Treadmill	1,462	40.57%	1,577
Stair-Climbing Machine	952	26.42%	473
Barbells	643	17.86%	750
Dumbbells (over 15 lbs.)	948	26.32%	912
Hand Weights (under 15 lbs.)	995	27.62%	1,196
Home Gym Exercise	1,107	30.72%	965
Weight/Resistance Machines	1,041	28.91%	1,018
Adventure Racing	1,115	30.94%	130
Bicycling (BMX)	880	24.43%	134
Bicycling (Mountain/Non-	873	24.23%	245
Bicycling (Road/Paved Surface)	1,422	39.46%	1,004
Running/Jogging	1,026	28.47%	1,345
Swimming for Fitness	1,326	36.80%	641
Triathlon (Traditional/Road)	674	18.69%	85
Triathlon (Non-Traditional/Off- Road)	839	23.28%	82
Walking for Fitness	1,402	38.91%	2,865
Golf (on a golf course)	412	11.43%	503
Golf (at a practice facility or driving range)	857	23.78%	479
Baseball	417	11.56%	297
Basketball	1,180	32.75%	754
Cheerleading	684	18.98%	136
Field Hockey	1,043	28.96%	90
Football (Flag)	930	25.82%	208
Football (Tackle)	1,321	36.67%	257
Football (Touch)	865	24.02%	180
Gymnastics	849	23.57%	171
Ice Hockey	518	14.38%	67
Lacrosse	711	19.73%	67
Paintball	627	17.42%	114
Rugby	707	19.63%	63
Soccer (Indoor)	638	17.70%	155

Soccer (Outdoor)	727	20.17%	375
Softball (Slow-Pitch)	552	15.33%	199
Softball (Fast-Pitch)	660	18.32%	82
Swimming on a Team	414	11.50%	90
Track and Field	716	19.87%	170
Ultimate Frisbee	584	16.20%	82
Volleyball (Court)	762	21.14%	190
Volleyball (Grass)	712	19.77%	143
Volleyball (Sand/Beach)	906	25.15%	163
Badminton	438	12.16%	192
Cardio Tennis	1,000	27.74%	114
Pickleball	483	13.41%	70
Racquetball	880	24.41%	150
Squash	693	19.22%	65
Tennis	1,250	34.70%	455
Fishing (Fly)	525	14.56%	154
Fishing (Freshwater)	1,103	30.61%	790
Fishing (Saltwater)	812	22.55%	301
Cross Country Ski	826	22.94%	129
Alpine Ski	1,452	40.29%	271
Freeski/Freestyle	700	19.44%	100
Snowboarding	1,471	40.83%	207
Snowmobiling	929	25.79%	127
Snowshoeing	3,603	100.00%	88
Telemark	666	18.47%	62
Boxing for Fitness	807	22.41%	222
Boxing for Competition	744	20.66%	66
Martial Arts	1,115	30.96%	240
MMA for Fitness	1,004	27.88%	136
MMA for Competition	557	15.46%	66
Wrestling	697	19.35%	104
Billiards/Pool	1,069	29.68%	852
Bowling	1,399	38.82%	1,196
Darts	823	22.84%	440
Table Tennis	1,218	33.81%	497
Ice Skating	990	27.47%	326
Roller Hockey	813	22.58%	90
Roller Skating (2x2 Wheels)	1,034	28.70%	209
Roller Skating (Inline Wheels)	960	26.65%	212
Skateboarding	998	27.70%	189
Hunting (Rifle)	903	25.07%	335
Hunting (Shotgun)	1,302	36.14%	276
Hunting (Handgun)	1,161	32.23%	132
Hunting (Bow)	983	27.28%	144
Archery	635	17.64%	208
Shooting (Sports Clays)	1,247	34.61%	187
Shooting (Trap/Skeet)	638	17.70%	140
Target Shooting (Rifle)	1,081	30.01%	381
Target Shooting (Handgun)	798	22.14%	406
Boardsailing/Windsurfing	483	13.40%	65
Canoeing	1,130	31.37%	225
Kayaking (White Water)	918	25.49%	117
Kayaking (Sea/Touring)	920	25.55%	134
Kayaking (Recreation)	766	21.26%	227

Jet Skiing	829	23.01%	155
Rafting	659	18.28%	98
Sailing	966	26.81%	174
Scuba Diving	522	14.50%	103
Snorkeling	873	24.24%	181
Stand-Up Paddling	560	15.53%	81
Surfing	739	20.50%	77
Wakeboarding	429	11.89%	75
Water Skiing	674	18.70%	113
Backpacking (Overnight)	846	23.47%	232
Birdwatching (excursion more than 1/4 mile)	1,014	28.14%	269
Camping (within 1/4 mile from home)	850	23.58%	476
Camping (RV)	938	26.04%	353
Climbing (Sport, Indoor and Bouldering)	1,014	28.16%	152
Climbing (Traditional, Ice and Mountaineering)	1,009	27.99%	113
Hiking (Day)	1,070	29.69%	964
Horseback Riding	954	26.48%	208
Trail Running	1,186	32.92%	417
Wildlife Viewing	1,027	28.51%	445

Telemark Crossover Activities

	Number of Participants (000's)	Participation Rate	Index
Aerobics (High-Impact)	427	17.07%	754
Aerobics (Low-Impact)	642	25.64%	1,109
Aerobics (Step)	717	28.66%	456
Aquatic Exercise	767	30.65%	385
Boot Camp Style Cross-	995	39.75%	291
Cardio Kickboxing	1,052	42.03%	341
Other Exercise to Music	1,039	41.50%	784
Barre	319	12.76%	123
Calisthenics/Bodyweight	693	27.70%	833
Pilates Training	484	19.36%	385
Stretching	1,181	47.20%	1,759
Tai Chi	448	17.89%	227
Yoga	1,079	43.10%	1,035
Abdominal Machine/Device	552	22.07%	880
Cardio Cross Trainer	533	21.28%	496
Elliptical Motion Trainer	560	22.38%	1,320
Rowing Machine	592	23.65%	506
Stationary Cycling (Upright, Spinning, Recumbent)	747	29.84%	1,311
Treadmill	1,196	47.78%	2,270
Stair-Climbing Machine	660	26.38%	682
Barbells	473	18.90%	1,079
Dumbbells (over 15 lbs.)	755	30.17%	1,313
Hand Weights (under 15 lbs.)	529	21.13%	1,721
Home Gym Exercise	795	31.77%	1,389
Weight/Resistance Machines	579	23.13%	1,466
Adventure Racing	1,080	43.14%	188
Bicycling (BMX)	759	30.30%	193
Bicycling (Mountain/Non-	1,039	41.52%	352
Bicycling (Road/Paved Surface)	820	32.76%	1,445
Running/Jogging	1,022	40.83%	1,936
Swimming for Fitness	694	27.74%	922
Triathlon (Traditional/Road)	825	32.97%	123
Triathlon (Non-Traditional/Off- Road)	1,032	41.23%	118
Walking for Fitness	945	37.77%	4,125
Golf (on a golf course)	515	20.58%	724
Golf (at a practice facility or driving range)	866	34.61%	690
Baseball	520	20.79%	427
Basketball	845	33.76%	1,085
Cheerleading	767	30.63%	196
Field Hockey	741	29.61%	129
Football (Flag)	967	38.63%	300
Football (Tackle)	759	30.34%	370
Football (Touch)	816	32.59%	259
Gymnastics	632	25.23%	246
Ice Hockey	561	22.42%	97
Lacrosse	690	27.56%	97
Paintball	573	22.89%	163
Rugby	769	30.73%	90
Soccer (Indoor)	563	22.48%	223

Soccer (Outdoor)	482	19.25%	540
Softball (Slow-Pitch)	611	24.41%	287
Softball (Fast-Pitch)	664	26.54%	119
Swimming on a Team	283	11.31%	130
Track and Field	700	27.97%	244
Ultimate Frisbee	627	25.06%	118
Volleyball (Court)	628	25.08%	273
Volleyball (Grass)	877	35.04%	205
Volleyball (Sand/Beach)	598	23.91%	235
Badminton	501	20.02%	277
Cardio Tennis	480	19.16%	164
Pickleball	520	20.76%	101
Racquetball	735	29.38%	216
Squash	1,056	42.18%	93
Tennis	1,043	41.68%	656
Fishing (Fly)	605	24.19%	222
Fishing (Freshwater)	961	38.38%	1,137
Fishing (Saltwater)	614	24.53%	434
Cross Country Ski	538	21.48%	186
Alpine Ski	482	19.25%	390
Freeski/Freestyle	760	30.35%	144
Snowboarding	511	20.43%	298
Snowmobiling	755	30.17%	182
Snowshoeing	656	26.22%	127
Telemark	2,503	100.00%	89
Boxing for Fitness	753	30.08%	320
Boxing for Competition	453	18.10%	94
Martial Arts	827	33.04%	345
MMA for Fitness	1,055	42.13%	195
MMA for Competition	614	24.52%	95
Wrestling	689	27.54%	150
Billiards/Pool	980	39.15%	1,227
Bowling	629	25.14%	1,722
Darts	1,081	43.18%	634
Table Tennis	859	34.33%	716
Ice Skating	1,047	41.84%	469
Roller Hockey	694	27.73%	130
Roller Skating (2x2 Wheels)	1,371	54.78%	301
Roller Skating (Inline Wheels)	775	30.95%	306
Skateboarding	654	26.12%	272
Hunting (Rifle)	551	22.01%	483
Hunting (Shotgun)	951	37.99%	397
Hunting (Handgun)	690	27.58%	189
Hunting (Bow)	918	36.68%	207
Archery	690	27.55%	299
Shooting (Sports Clays)	751	30.00%	269
Shooting (Trap/Skeet)	665	26.59%	202
Target Shooting (Rifle)	851	34.01%	549
Target Shooting (Handgun)	486	19.43%	585
Boardsailing/Windsurfing	475	18.99%	94
Canoeing	559	22.32%	323
Kayaking (White Water)	848	33.88%	168
Kayaking (Sea/Touring)	975	38.95%	193
Kayaking (Recreation)	768	30.68%	327

Jet Skiing	1,076	42.97%	223
Rafting	874	34.91%	141
Sailing	1,055	42.13%	251
Scuba Diving	814	32.52%	148
Snorkeling	785	31.36%	260
Stand-Up Paddling	448	17.89%	117
Surfing	404	16.13%	111
Wakeboarding	605	24.16%	108
Water Skiing	972	38.84%	162
Backpacking (Overnight)	975	38.95%	334
Birdwatching (excursion more than 1/4 mile)	846	33.81%	387
Camping (within 1/4 mile from home)	996	39.80%	685
Camping (RV)	1,200	47.95%	508
Climbing (Sport, Indoor and Bouldering)	1,138	45.47%	219
Climbing (Traditional, Ice and Mountaineering)	806	32.18%	163
Hiking (Day)	675	26.97%	1,388
Horseback Riding	575	22.97%	300
Trail Running	1,018	40.67%	600
Wildlife Viewing	879	35.12%	640

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