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SUSTAINABILITY
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Introducing The Global Climate Pact

February 8, 2024

The Global Climate Pact is a collaboration amongst Winter Sports Sustainability Network (WSN) and SIA to unite the global winter sports industry to address the climate crisis head-on.

We are on the front lines. We acknowledge that climate change will impact our industry's future and are using our brand recognition, influence and industry organizations to propel systemic change.

We must align our global industry on an achievable set of principles focused on systemic change, and set an example for others to follow.



Why Global?

- **We're a global industry**
- **US subsidiaries should be aligned with their global parent company commitments**
- **US suppliers can leverage global thought leadership to accelerate their own progress**
- **EU sustainability standards will impact us all**
- **... and the Climate challenges are global**

WSN

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About the WSN

Est. 2021

WSN is a network led by **Peak 63** for the Winter Sports Industry, in collaboration with **FESI** and **SIA**

We accelerate a sustainable transition through:

- Knowledge building and sharing
- Platform for collaborations
- Project initiation
- Setting industry standards

Uniting the industry to accelerate change

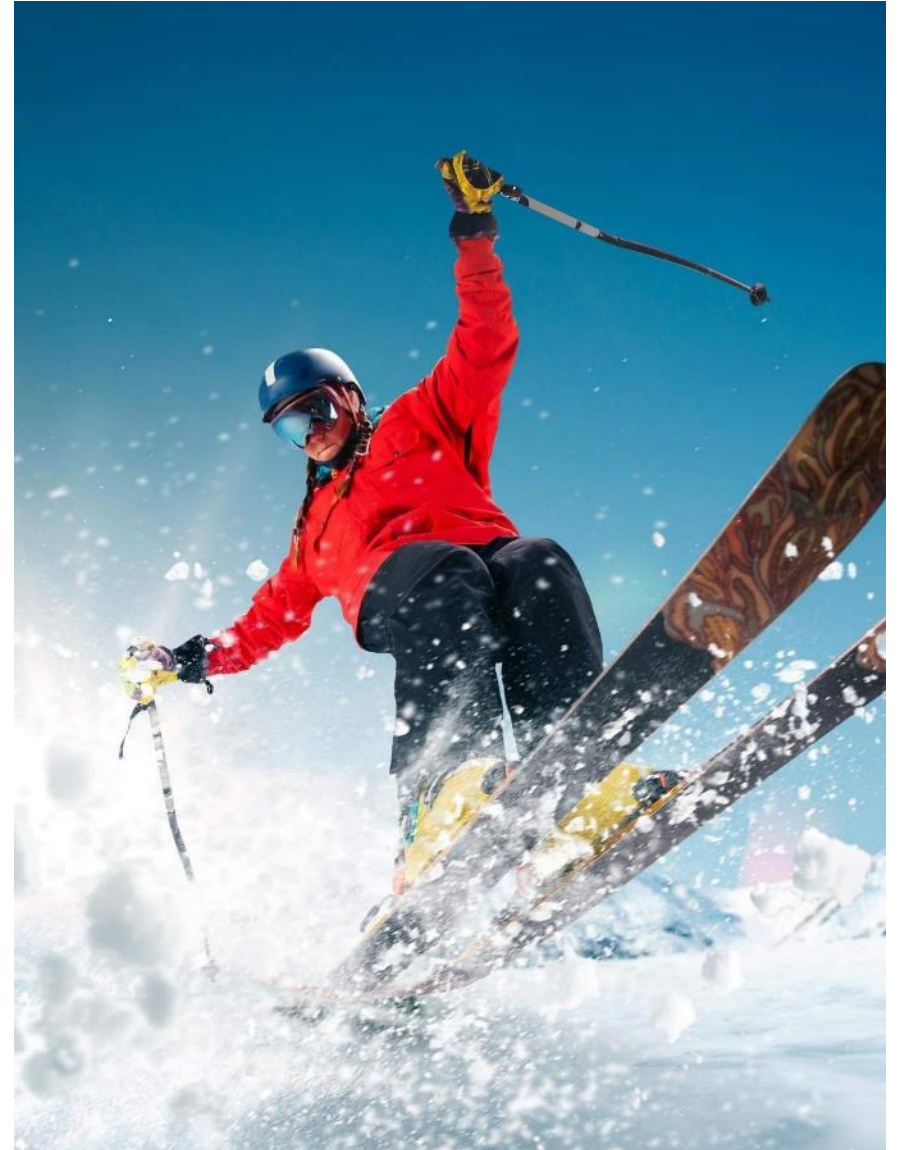


WSN activities

Based on our **industry sustainability roadmap**, 6 industry working groups have to date been initiated:

- Climate
- LCA/Footprinting
- Suppliers & Materials
- Traceability
- Eco-Design
- Recycling

Uniting the industry to accelerate change





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Winter Sports Sustainability Network

CLIMATE PACT

Coordinated by



Supported by





By signing the Climate Pact, the industry publicly formalizes its commitment to addressing climate change and achieving a net-zero carbon emissions future. For this purpose, we will work along the following five principles:

- **Focusing**

our efforts on the required greenhouse gas emission reductions, to keep global warming to 1.5°C, in line with the Paris Agreement.

- **Progressing**

our climate commitment by joining the **UN Race to Zero** Campaign before end of 2024, with validated climate targets through internationally verified climate initiatives.

- **Guiding**

the industry forward in collaborative action, where the more 'climate advanced' companies support and guide their less advanced peers.

- **Leveraging**

our influence to drive systemic change by advocating for progressive state, national and international climate policy.

- **Recognizing**

how our industry contributes to the climate crisis, and publicly addressing climate change as a top management priority for our business.

About Race to Zero

Race to Zero is a global campaign by UNFCCC to rally leadership for the 1,5°C future. It creates momentum by bringing together leading initiatives and networks for climate action.

You join the initiative through one of the Race to Zero partners. The four most relevant for your industry are:

- [Science Based Targets Initiative](#)
- [Exponential Roadmap Initiative](#)
- [Fashion Charter for Climate Action](#)
- [SME Climate Hub](#)



CLIMATE PACT: Current Signatories



...place for your brand here!

Tools & Resources



SIA Climate Lab

- 1.5°C Business Playbook
- Video library
- Tools & resources
- Advocacy opportunities



WSN Membership

- Global collaboration/network
- Working groups
- Annual in-person meeting

[**www.snowsports.org/climatepact**](http://www.snowsports.org/climatepact)

[**www.winter-sports.net**](http://www.winter-sports.net)

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